

# MindWare® Wholesale



**DOWN  
THE WATER  
SPOUT™**

page 16



INTERNATIONAL 2026

## U.S. Direct Shipments



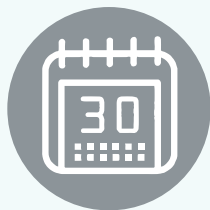
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- **Optimized Fulfillment:** Enjoy direct delivery—no need to pay freight twice!
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LEARN



GAMES



EXPLORE



# AWARD WINNING Games in 2025!



## World of Eric Carle: Discover And Learn Scavenger Hunt

PAL Top 10 Award 2025

page 7



## Patch's Pockets

Oppenheim Toy Portfolio  
Platinum Award 2025

page 8



## Snack Party Pals

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page 26



# Peaceable Kingdom®

A MindWare® Brand

Peaceable Kingdom brings kindness, cooperation and creativity to playtime. Centered on connection, emotional development and screen-free fun, our products help build strong kids and stronger communities. As a one-stop shop for joyful, value-packed products, Peaceable Kingdom delivers a wide variety of essential, evergreen bestsellers that drive huge sales year after year.



Eric Carle™ Discover and Learn Scavenger Hunt  
page 7

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'Round the Mountain  
page 17



Magnetic Dress Up Cozy Critters  
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## Games

Games for 2-year-olds  
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40

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48

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53

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83

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# Games

ILLUSTRATIONS FROM PATCH'S POCKET  
see page 8







SCAN FOR VIDEO

# World of Eric Carle: Discover & Learn Scavenger Hunt™

These delightful scavenger hunts, featuring the enchanting art of Eric Carle, offer endless opportunities for discovery and fun. Each set includes three canvas bags filled with cards for different themed hunts: Colors and Patterns, Numbers and Shapes, Touch-and-Feel Sensory Exploration. Perfect for indoor or outdoor play, the large, sturdy cards are designed for little hands, while the included magnifying glass allows young explorers to inspect their findings up close

**These delightful scavenger hunts offer endless opportunities for discovery and fun!**

## INCLUDES:

- 20 Color and Pattern Cards
- 20 Number and Shape Cards
- 16 Sensory Cards
- 3 Drawstring Bags
- Magnifying Glass with Carabiner

**WORLD OF ERIC CARLE™ DISCOVER & LEARN SCAVENGER HUNT 14473087**



Available in Canada only.

**AGES 3+ PLAYERS 2+**

8" w x 5 1/4" h x 3" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## KIDS LEARN

- Observation and matching skills
- Sensory exploration
- Early math concepts

**NEW!**



# World of Eric Carle: Animal Bingo™

Join Brown Bear and his friends for a fun-filled game of bingo that's packed with movement, sounds, and plenty of learning! As your little one plays, they'll hop like a frog, chirp like a bird, match colors and shapes, and celebrate every win along the way!

## KIDS LEARN

- Animal sound & action recognition
- Color and shape matching
- Gross motor skills and imaginative play

## INCLUDES:

- Drawstring Bag
- 9 Wooden Animals
- Double-sided Bingo Boards (Animal Actions & Animal Sounds, Animal Matching & Color Matching)
- Parent Guide
- Instructions

**WORLD OF ERIC CARLE™ ANIMAL BINGO 14473089**



Available in Canada only.

**AGES 2+ PLAYERS 2+**

8" w x 8" h x 2 1/4" d  
Minimum 6

**NEW!**



SCAN FOR VIDEO

**Hop like a frog, quack like a duck and match like a pro!**





# Patch's Pockets™

## The Colorful Carrot Matching Game

Take toddlers on a colorful adventure of matching and exploring an exciting new discovery: pockets! Little ones pick colorful carrots from a carrot patch and match them to the bunny with the same pocket color. Harvest repeat play with this preschool learning game that toddlers love to experience over and over again!

### KIDS LEARN

- Fine motor development
- Color recognition
- Listening and following directions
- Problem solving
- Vocabulary building



SCAN FOR VIDEO



Pick carrots, place them in matching pockets, then return them to the patch for more rounds of fun!



PARENT GUIDE INCLUDED!



PATCH'S POCKETS  
14509521



AGES 2+

9" w x 3 1/2" h x 8" d  
Minimum 6

INCLUDES:

- 1 gameboard
- 12 carrots
- 4 bunnies
- Parent guide
- Instructions

AWARDS

PAL Award  
Oppenheim Toy Portfolio  
Platinum Award





# Monkey Around™

## The Wiggle & Giggle Game

Get ready to move! Monkey Around contains 40 cards that prompt players to do movements together—from hugs to high fives to simple skills like balancing, hopping and marching. Included in the game is a bean bag banana that adds to the fun and learning.

### KIDS LEARN

- Gross motor skills
- Hand-eye coordination
- Imitating
- Vocabulary development
- Social-emotional skills



MONKEY AROUND  
GTT101



6 43356 05764 1

AGES 2+

8" w x 8" h x 2 1/4" d  
Minimum 6

INCLUDES:

- 1 gameboard
- 40 cards
- 1 bean bag banana
- Parent guide
- Instructions

AWARDS

Oppenheim Toy Portfolio  
Platinum Award  
Parents' Choice Silver Award  
PAL Award







# Acorn Soup™

## The Tasty Counting Game

Making Acorn Soup is as easy as 1-2-3! The round box bottom doubles as a bowl, which contains wooden ingredients and a sturdy wooden spoon for mixing and stirring. Simple recipe cards teach toddlers to identify the ingredients and count as they cook. Mix, stir, eat and play together!

### KIDS LEARN

- Counting
- Sorting
- Pretend play
- Fine motor skills

PARENT  
GUIDE  
INCLUDED!



ACORN SOUP  
GT105



6 43356 05855 6

AGES 2+

7" w x 7" h x 3 1/4" d  
Minimum 6

### INCLUDES:

- 8 recipe cards
- 24 ingredient tiles
- 1 wooden spoon
- Parent guide
- Instructions

### AWARDS

Creative Child Magazine Game of the Year Award  
PAL Award  
Parents' Choice Recommended Award



# Where's Bear?™

## The Hide-and-Find Stacking Block Game

Where's Bear? combines two kid-favorite activities—stacking blocks and finding hidden objects—into one fun game! Parents and kids take turns hiding and finding Bear under the sturdy nesting boxes. Each box illustrates the rooms in Bear's house and includes a matching game. With five quick games in total, young players will have lots to explore and enjoy!

### KIDS LEARN

- Problem solving
- Spatial concepts
- Object permanence
- Matching and sorting
- Social-emotional skills

PARENT  
GUIDE  
INCLUDED!



WHERE'S BEAR?  
GT100



6 43356 05763 4

AGES 2+

5" w x 6 1/4" h x 6 1/4" d  
Minimum 6

INCLUDES:

- 6 nesting boxes
- 1 wooden bear figurine
- Parent guide
- Instructions

AWARDS

Oppenheim Toy Portfolio Platinum Award  
Parents' Choice Gold Award  
PAL Award







SCAN FOR VIDEO



# The Happy Marshmallow Game™

## A Roasty Toasty Matching Game

This roasty toasty activity is a great first game that introduces young players to taking turns, following directions and honing their fine motor skills. Each player grabs a marshmallow roasting stick, then they take turns drawing cards and adding the matching marshmallow to their stick. Everyone wins when all the roasting sticks are full! Celebrate by "roasting" the marshmallows over a pretend campfire while singing campfire songs. This fun game is perfect for toddler playdates or family time!

### KIDS LEARN

- Fine motor skills
- Color matching
- Pretend play
- Following directions
- Vocabulary building



PARENT  
GUIDE  
INCLUDED!

THE HAPPY MARSHMALLOW GAME  
14275633



8 86102 87601 5

AGES 2+  
8" w x 8" h x 3" d  
Minimum 6

### INCLUDES:

- 2 marshmallow roasting sticks
- 12 marshmallows
- 1 pretend campfire
- 12 marshmallow cards
- Instructions
- Parent guide

AWARDS  
PAL Award



# Duck Duck Dance!™

## The Move and Groove Game

Get moving and grooving with this fun dancing game for toddlers! Duck Duck Dance! is simple and sweet, with four large dice featuring eight easy dance moves. From spinning to wiggling and more, players imitate the adorable ducks to uncover the four audience members and complete the game!

### KIDS LEARN

- Gross motor skills
- Sequencing
- Counting
- Imitating
- Turn-taking
- Vocabulary building

PARENT  
GUIDE  
INCLUDED!



Easy to play: just roll the dice, do the dance & flip a card from the pond!



DUCK DUCK DANCE!  
GTT106



AGES 2+  
8" w x 8" h x 3" d  
Minimum 6

#### INCLUDES:

- 1 pond gameboard
- 4 movement dice
- 4 pond audience members
- Instructions
- Parent guide

#### AWARDS

Oppenheim Toy Portfolio  
Platinum Award





Hop into fun with a  
mama kangaroo apron  
and Joey Pouch!



## Jump Jump Joey™

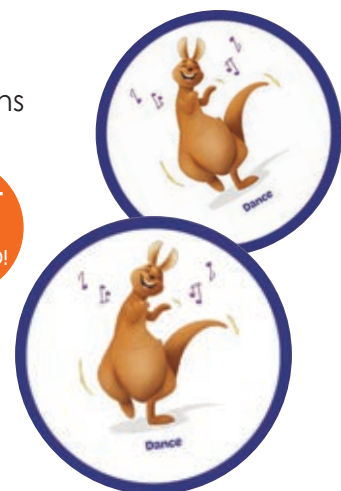
### The Hop & Play Action Game

Toddlers and their caregivers will jump for joy at this new addition to your early learning games! This sweet game of hide-and-seek encourages active play as little ones jump, march and perform other actions shown on cards they turn over as they search for the baby kangaroo.

#### KIDS LEARN

- Gross motor development
- Listening and following directions
- Imitating
- Pretend play
- Building vocabulary

PARENT  
GUIDE  
INCLUDED!



JUMP JUMP JOEY  
14194072



1 95130 47728 7

AGES 2+  
8" w x 8" h x 2 1/4" d  
Minimum 6

#### INCLUDES:

- 12 kangaroo pads
- 1 wearable kangaroo apron with pouch
- Parent guide
- Instructions

#### AWARDS

PAL Award  
Oppenheim Toy  
Portfolio Best  
Toy Award



# Crash Monsters™

## The Stack, Skate and Crash Game!

Get ready for monster mayhem! Toddlers stack foam blocks and send silly monsters zooming down a ramp to CRASH into their creations. With endless play and experimentation, kids can stack freely or follow cards to build by color and shape. Every build-and-bash round sparks creativity, boosts motor skills and teaches turn-taking—no winners or losers, just nonstop fun, learning, and laughter!

### KIDS LEARN

- Social-emotional skills
- Color and pattern matching and recognition
- Basic physics
- Cause and effect

PARENT  
GUIDE  
INCLUDED!



CRASH MONSTERS  
14382709



**AGES 2-5**

8" w x 8" h x 2 1/2" d  
Minimum 6

**INCLUDES:**

- 6 foam monster blocks
- 30 cards
- 1 skateboard
- 1 ramp
- 1 scorecard
- Instructions
- Parent guide

**AWARDS**

PAL Award





# Down the Waterspout™

**Roll Down the Spout Before the Sun Comes Out!**

Join Spider and her friends for a sweet, splashy adventure in this fun-filled game perfect for preschoolers! Everyone works together to match the pieces before the sun peeks out and dries up all the rain. It's a cooperative, joyful game where everyone wins together, making it the perfect way for toddlers to learn and have fun! Splash, match and giggle your way to victory!

## KIDS LEARN

- Matching skills
- Basic deduction
- Fine motor skills
- Cooperation

**NEW!**



Watch as Spider and her pals tumble down the colorful waterspout, with the fun dice tower helping little hands roll the dice.



Hurry, let's work together before the sun comes out!

DOWN THE WATERSPOUT  
14552548



**AGES 3+  
PLAYERS 2-4**

10 1/2" w x 10 1/2" h x 3 1/4" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

## INCLUDES:

- 5 Big Dice
- 13 Cards
- Rain Garden Game Board
- Water Spout Dice Tower with Sunshine Tracker
- Instructions

**A  
Cooperative  
Game for  
Kids!**



# 'Round the Mountain™

## The Color Matchin' Gem Collectin' Train Game

**NEW!**

Get ready for a satisfying die-rolling experience as you race your train around the track, collecting shiny gems while dodging falling rocks! Work together with your fellow conductors to fill up your mining carts with three sparkling gems before the mountain unleashes four falling rocks! It's all about color matching and teamwork in this satisfying cooperative game. When all the carts are full, you win as a team—so hop on board, keep the train moving, and roll your way to victory!

### KIDS LEARN

- Color matching
- Fine motor skills
- Cooperation

The wooden train engine rotates the die with a satisfying 'clickity-clack' as it 'rounds the mountain!'



A Cooperative Game for Kids!



'ROUND THE MOUNTAIN  
14552547



**AGES 3+  
PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- Wooden Game Board
- Wooden Train
- Wooden Die
- Spinner
- 20 Gems
- 4 Mining Cart Collection Cards
- 4 Falling Rock Tokens
- Instructions





# Feed the Woozle™

## The Game of Silly Snacks and Mixed-Up Moves

Chocolate-covered flies and hairy pickles? Yummy! The big-mouthed Woozle is hungry. Can you feed him 12 silly snacks from the spoon before all the snacks are gone? Play together, work together, and have some monstrous fun.

### KIDS LEARN

- Body awareness
- Counting
- Working cooperatively
- Fine and gross motor coordination

A  
Cooperative  
Game for  
Kids!

No reading required.

Everyone wins  
when the Woozle  
gets fed enough  
tasty treats!



FEED THE WOZZLE  
GMK2



6 43356 04957 8

AGES 3+  
PLAYERS 2-5

10¾" w x 10¾" h x 2¼" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 stand-up Woozle
- 24 silly snacks
- 12 yummy cards
- Instructions for 3 game levels
- 1 die
- 1 spinner
- 1 spoon

### AWARDS

Oppenheim Toy Portfolio  
Platinum Award  
Parents' Choice Silver Award  
ASTRA's Best Toy For Kids Award  
in Learning Play  
PAL Award



# Share and Sparkle Unicorns™

## Collect Gems with Your Unicorn Friends

It's "reining" sales! This cooperative game featuring beloved unicorns and other mythical creatures is sure to fly off the shelves. Players work together to fill the unicorns' crowns with sparkly gems before a troll sneaks away with the treasures. Learn color matching, strategy, cooperation and more in this delightful family game!

### KIDS LEARN

- Color matching
- Simple strategy
- Cooperative play
- Fine motor skills

A  
Cooperative  
Game for  
Kids!

No reading required.



SHARE AND SPARKLE  
UNICORNS  
GMC34



AGES 3+  
PLAYERS 2-4

15 1/4" w x 9 1/2" h x 2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.

### INCLUDES:

- 4 unicorn gameboards
- 1 troll gameboard
- 7 red gem tiles
- 1 drawstring bag
- 55 gems
- 1 die
- Instructions

### AWARDS

Creative Child Magazine Game of  
the Year Award



# Snug as a Bug in a Rug!™

## A Counting, Colors & Shapes Game

Get all the little colorful bugs under the rug before the three stink bugs stink up the place! Watch closely and make those matches! Spin the spinner and find a matching bug, then slip it under the rug. Take turns spinning and matching and trying to get all the bugs under the rug before three stink bugs get under there. Each level adds more challenge. Work together to find those matches, and you all win!

### KIDS LEARN

- Colors, numbers, shapes
- Counting
- Visual discrimination
- Working cooperatively
- Taking turns, rolling a die, spinning a spinner

**No reading required.**



SNUG AS A BUG  
IN A RUG!  
GMK1



6 43356 04956 1

**AGES 3+  
PLAYERS 2-4**

10<sup>3</sup>/<sub>4</sub>"w x 10<sup>3</sup>/<sub>4</sub>"h x 2<sup>1</sup>/<sub>4</sub>"d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard with built-in spinner
- 24 colorful bugs
- 3 stink bugs
- 1 die
- Instructions for 3 game levels

### AWARDS

Oppenheim Toy Portfolio  
Platinum Award  
Dr. Toy Top 10 Game Award  
Dr. Toy 100 Best Toys



Players work  
together to slip  
the bugs snugly  
under the rug!







# Friends and Neighbors™

## The Social-Emotional Game that Develops Empathy and Compassion

Friends and Neighbors is a matching game that focuses on emotions. Can players help a little girl who's sad because she's standing out in the rain or a boy who's afraid of the dark? Reach into the Helping Bag and pull out a token— can it help someone on the game board? If so, it's a match! In playing the game and reading about the feelings and needs of the characters, parents can help their children recognize feelings in others—the first step to building empathy.

### KIDS LEARN

- Recognizing and naming emotions
- Empathy
- Cooperation



FRIENDS AND NEIGHBORS  
GMC9



6 43356 05701 6

AGES 3+  
PLAYERS 1-4

9 1/4" w x 9 1/2" h x 2 1/4" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.

### INCLUDES:

- 4 gameboards
- 14 tokens
- 1 Helping Bag
- 1 stop sign
- Parent guide
- Friends and Neighbors booklet
- Instructions

### AWARDS

Oppenheim Toy Portfolio Gold  
Award  
PAL Award  
Parents' Choice Recommended  
Award  
MESH Accreditation





SCAN FOR  
VIDEO

# Meowdy Partner™

## The Rootin' Tootin' Kitty Cowboy Matching Game!

Saddle up for silly fun with Meowdy Partner! In this cooperative game, preschool cowpokes match cowboy cat cards to earn tasty cookie rewards. But watch out—cards with no match go to the Scratching Post! Grab the last cookie before three cards pile up and everyone wins. It's a rootin'-tootin' way to teach teamwork, kindness, and keen eyes—purrfect for family fun!

### KIDS LEARN

- Taking turns
- Fine motor development
- Visual discrimination

No reading required.

A  
Cooperative  
Game for  
Kids!

A Green  
Game



Rustle up sales  
with this game  
that teaches  
teamwork and  
kindness on a  
ranch adventure!

MEOWDY PARTNER  
14399949



AGES 3+  
PLAYERS 2-4

8" w x 10 3/4" h x 2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 27 cowboy cat cards
- 1 scratching post
- 1 cowboy cookie jar
- 10 cowboy cookies
- Instructions



AWARDS  
PAL Award





# Count Your Chickens!™

## Help Mama Hen Bring Her Chicks Home

The baby chicks have flown the coop. Players help Mother Hen collect her chicks and bring them back to the coop. Spin and move, count the number of spaces, and collect that number of chicks. Take turns, work together and watch out for the fox! Collect all the chicks by the time Mother Hen reaches the end and everyone wins!

Spin into action, moving characters and helping chicks find their way back to the coop!

### KIDS LEARN

- Counting
- Taking turns
- Cooperation
- Following directions

No reading required.

A  
Cooperative  
Game for  
Kids!



COUNT YOUR CHICKENS!  
GM108



AGES 3+  
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 1 Mother Hen with stand
- 40 baby chick tokens
- 1 spinner

### AWARDS

Oppenheim Toy Portfolio  
Platinum Award  
Creative Child Magazine  
Game of the Year Award  
Major Fun Award





# Math Sandwich™

## Order Up Learning Fun!

This deliciously educational game lets children explore mathematical concepts while they build sandwiches from durable felt food pieces. Kids will practice counting and adding as they follow the menu cards to place colorful vegetable, meat and cheese items on each sandwich. With over 100 food pieces, they can experiment with a wide variety of sandwich combinations, counting as they go!

### KIDS LEARN

- Pretend play
- Basic math
- Fine motor skills

MATH SANDWICH  
14284551



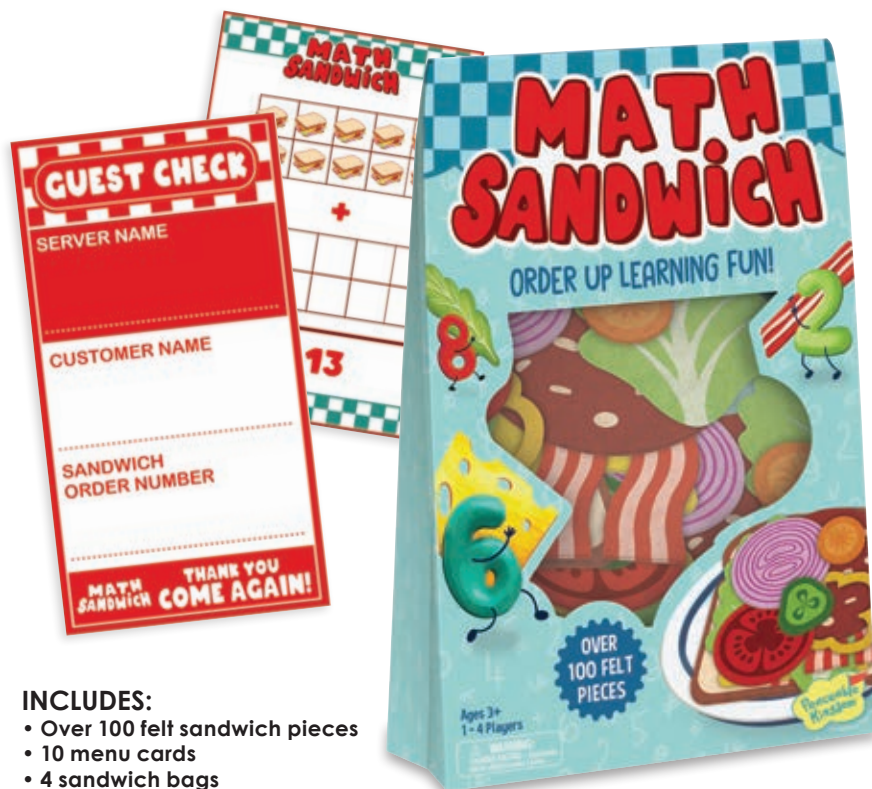
**AGES 3+  
PLAYERS 1-4**

6<sup>3</sup>/<sub>4</sub>"w x 9<sup>3</sup>/<sub>4</sub>"h x 2<sup>1</sup>/<sub>2</sub>"d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- Over 100 felt sandwich pieces
- 10 menu cards
- 4 sandwich bags
- Dry erase marker
- Guest check tablet
- Instructions







# Alphabet Soup™

## Shake Up Learning Fun!

Spice up your preschool learning activities! In this reading game that's both entertaining and enriching, players get three tries to roll the dice in hopes of spelling out a three-letter word. Players collect a card for each word formed, giving them a sense of accomplishment as they watch their pile growing!

### KIDS LEARN

- Reading skills
- Sight word recognition

ALPHABET SOUP  
14347575



**AGES 3+  
PLAYERS 2-4**  
6"w x 9"h x 3 1/2"d  
Minimum 6

**INCLUDES:**

- 3 letter dice
- 1 dice soup can
- 4 soup bowl boards
- 43 word cards
- Instructions





# Snack Party Pals™

## A Deliciously Fun Memory Game

Get ready for a deliciously silly adventure! Players match tasty food pairs to fill the snack board with yummy treats—before the stinky cheese wheel fills up! With easy-to-grab bamboo tongs that build fine motor skills and no reading required, Snack Party Pals is perfect for preschoolers and kindergartners. It's a sweet, skill-building game that brings families together and teaches little ones how to play and share with others.

### KIDS LEARN

- Memory
- Cooperation
- Helping others
- Social development
- Fine motor skills

**No reading required.**

A  
Cooperative  
Game for  
Kids!

A Green  
Game



Using bamboo tongs lets kids test and build their hand-eye coordination and fine motor skills.

SNACK PARTY PALS  
14419762



**AGES 4+  
PLAYERS 2-6**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 10 stinky cheese wedges
- 1 stinky cheese wheel
- 1 magic cheese wedge
- 26 snack wedges (13 matching snacks)
- 1 pair of tongs
- 10 snack board pattern cards
- Instructions

**AWARDS**  
PAL Award



# Dinosaur Escape™

## Help the Dinosaurs Escape!

Three dinosaurs are lost in the ferns, and a volcano is threatening to blow! Work together to move the dinosaurs around the board. Uncover the matching dinosaurs under the fern tokens to rescue all three dinosaurs. Get the dinosaurs safely to the island before the volcano erupts and everyone wins!

### KIDS LEARN

- Memory
- Simple strategy
- Problem solving
- Following directions
- Cooperation

**No reading required.**

A  
Cooperative  
Game for  
Kids!



DINOSAUR ESCAPE  
GMC7



6 43356 05532 6

**AGES 4+  
PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 3 dinosaur movers
- 1 die
- 1 gameboard
- 12 fern tokens
- 5 volcano puzzle pieces with stand

### AWARDS

Oppenheim Toy Portfolio  
Gold Award  
Parents' Choice Silver Award  
PAL Award  
National Parenting Publication  
Awards (NAPPA) GOLD Award



Included dinosaur  
figures add to the  
hands-on fun!







HOOT OWL HOOT!  
GM106



**AGES 4+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

#### INCLUDES:

- 1 gameboard
- 5 owl tokens
- 1 sun token
- 14 sun cards
- 36 color cards

#### AWARDS

Oppenheim Toy Portfolio  
Platinum Award  
Dr. Toy Best Products Award  
Dr. Toy 100 Best Children's  
Products Award  
Major Fun Award  
Family Fun Magazine Toy of  
the Year Award  
Parents' Choice Silver Award

# Hoot Owl Hoot!™

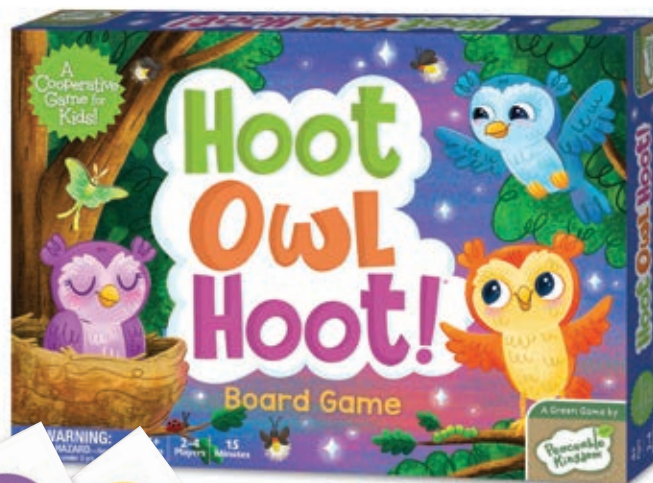
**Hurry, Owls, It's Time to Go Home!**

Players work together to help the owls fly back to their nest before the sun comes up. Don't leave anyone behind! Play a color card and choose any owl to fly to that space. Draw a sun card, and the sun moves one step closer to daylight. Help all the owls get home before the sun rises and everyone wins!

## KIDS LEARN

- Simple strategy
- Problem solving
- Taking turns
- Following directions
- Cooperation

**No reading required.**



**Hoot Owl Hoot  
Floor Puzzle**

see page 47



# Alphabet Bingo!™

## Learn Uppercase Letters!

A fun twist on a classic! Reach into the bag and pull out a letter token — if you have a match, you're on your way to BINGO!

### KIDS LEARN

- Letter recognition
- Uppercase letters
- Letter/object association

### AWARDS

Oppenheim Toy Portfolio  
Gold Award

ALPHABET BINGO!  
GM112



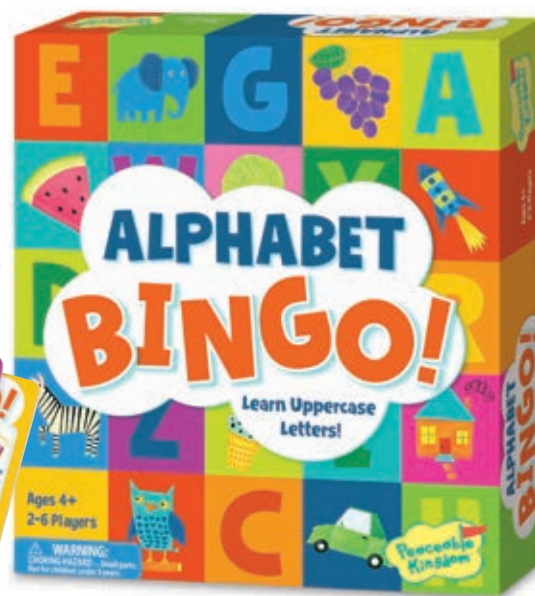
6 43356 05840 2

**AGES 4+**  
**PLAYERS 2-6**  
7"w x 8"h x 1½"d  
Minimum 12

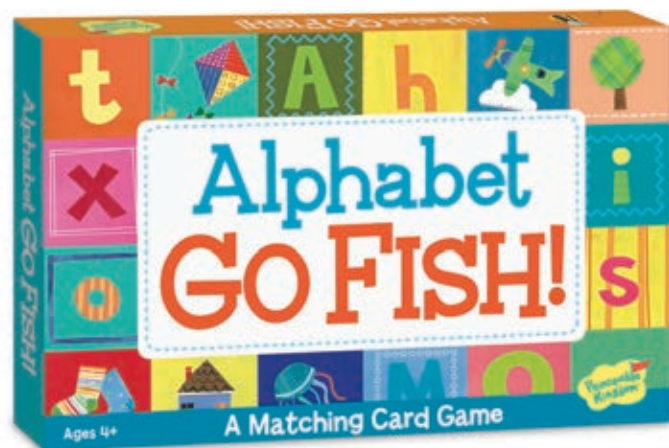
WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.

### INCLUDES:

- 6 double-sided gameboards
- 26 alphabet tokens
- 72 plastic chips
- Drawstring bag
- Instructions for multiple ways to play



# BINGO!



# Alphabet Go Fish!™

## A Matching Card Game

An educational version of everyone's favorite card game. Got any G's? Go fish!

### KIDS LEARN

- Letters
- Spelling
- Letter sounds

ALPHABET GO FISH!  
AM3



6 43356 04893 9

**AGES 4+**  
**PLAYERS 3-6**  
7¾"w x 4¾"h x 1"d  
Minimum 12

**INCLUDES:**  
• 52 oversized cards  
• Instructions







This silly & fun family favorite has great replay value!

# Bouncin' Billy Goats™

## Ba-Ba-Bounce Your Way to Victory!

These hungry goats bounce across a colorful trampoline path to reach the feast! With strategic tile placement and quick goat moves, every player stays on their toes until their goats are happily munching. Leap into fast-paced fun with this quick-play game—your new GOAT for endless laughs and excitement!



### KIDS LEARN

- Simple strategy
- Being a humble winner or gracious loser

No reading required.



BOUNCIN' BILLY GOATS  
14347576



**AGES 5+  
PLAYERS 2-3**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 9 goat movers with stands
- 45 trampoline tiles
- Instructions

**AWARDS**  
PAL Award







# Race to the Treasure!™

## The Race is On!

Players try to beat the ogre to the treasure by creating a path from START to END. Along the way they need to collect three keys to open the treasure. Pick up the ogre snacks to try to distract the ogre. Players strategize, cooperate and build the path together. If they can do it before the ogre gets there, they all win!

## KIDS LEARN

- Math-grid concepts
- Shared decision-making
- Strategy
- Cooperation

No reading required.

A  
Cooperative  
Game for  
Kids!

A Green  
Game



RACE TO THE TREASURE!  
GMC2



6 43356 04955 4

AGES 5+  
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 1 pair of dice
- 37 game cards
- 4 key tokens
- 1 ogre snack

### AWARDS

Oppenheim Toy  
Portfolio Platinum  
Award  
Major Fun Award  
PAL Award





# Mermaid Island™

## An Underwater Game of Adventure!

Watch out, mermaids! The Sea Witch is on the move. Together, players help the mermaids swim to Mermaid Island before the witch gets there. Be careful not to land on the same space as the Sea Witch or she'll send you back to the start! Spin, move, and pick up a wand to gain the power to defeat the Sea Witch.

### KIDS LEARN

- Following directions
- Strategy
- Shared decision-making
- Cooperation

No reading required.



### AWARDS

Good Housekeeping Best Board Games Award



**Mermaid Island Sparkle Mosaics**

see page 52

MERMAID ISLAND  
GM107



6 43356 04677 5

**AGES 5+**  
**PLAYERS 2-6**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 3 mermaid tokens
- 1 Sea Witch with stand
- 4 wand tokens
- 1 spinner





Different card combinations keep the game fun and interesting!

# The Fairy Game™

**Help the Fairies Save Their Garden!**

Winter's chill is creeping in, threatening to freeze the fairies' treasured flowers! Players race to match Fairy Cards and gather hidden Magic Gems before 4 icy snowflakes settle on a flower. Use special cards to freeze the frost and slow the winter's bite. Work together to fill the fairies' magic wand and banish the cold from the enchanted garden!

## KIDS LEARN

- Strategy
- Shared decision-making
- Cooperation

**No reading required.**



THE FAIRY GAME  
GMC8



**AGES 5+  
PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

## INCLUDES:

- 1 gameboard
- 4 jewel tokens
- 13 snowflake tokens
- 44 snowstorm cards
- 57 fairy-garden cards

## AWARDS

Oppenheim Toy Portfolio  
Platinum Award





# Ghost in the Attic™

## The Cooperative Game You Play in the Dark

It's lights out for this unique board game that you play in the dark! Featuring a glow-in-the-dark game board and light-up ghost mover, players work together in this cooperative game to escape the haunted manor and lock the ghost inside. This one-of-a-kind game is sure to become a family game night favorite!

### KIDS LEARN

- Strategy
- Shared decision-making
- Cooperation
- Social and emotional skills



New Packaging



SCAN FOR VIDEO

GHOST IN THE ATTIC  
14118691



**AGES 5+**  
**PLAYERS 2-6**

13" w x 12 1/2" h x 2 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 1 light-up ghost
- 3 haunted manor explorers
- 4 camera flash tokens
- 1 spinner
- Instructions

### AWARDS

PAL Award  
Mom's Choice





# Gnomes at Night™

## Dare to Enter the Maze!

Help! Someone has stolen the Queen's treasures and dropped them in the castle's twisty maze. Luckily, the trusty gnomes are here to help! Players work together to maneuver the magnetic gnome movers around the mazes to collect all the treasures before time runs out. Use communication, strategy and quick thinking to find the treasures and win the game!

### KIDS LEARN

- Communication
- Cooperation
- Visual discrimination



GNOMES AT NIGHT  
GMC27



6 43356 05890 7

AGES 6+  
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2 1/4" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.

### INCLUDES:

- 4 gameboards
- 22 playing cards
- 2 game board holders
- 2 magnetic gnome movers
- 1 sand timer
- Instructions

### AWARDS

ASTRA's Best Toy For Kids  
Award in Learning Play  
Creative Child Magazine  
Seal of Excellence  
Parents' Choice  
Recommended Award





Find the hidden ingredients before the wizard blocks all of the paths and everybody wins!

CAULDRON QUEST  
GMC6



**AGES 6+**  
**PLAYERS 2-4**

10 1/2" w x 10 1/2" h x 2 1/8" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

#### INCLUDES:

- 6 potion bottles
- 6 cauldron ingredient tokens
- 6 wizard tokens
- 1 wizard hat with stand
- 1 spell-breaker token
- 2 action dice
- 3 magic dice
- 1 gameboard
- Instructions

#### AWARDS

Parents' Choice Silver Award  
NAPPA National Parenting  
Publications Award  
Good Housekeeping Best  
Board Games Award

# Cauldron Quest™

## Work Your Magic, Break the Spell!

The evil wizard has cast a spell to destroy the kingdom! You have the power to create a potion to break the spell, but you must work together as a team. Strategize, communicate and use the dice to find and reveal the hidden potion ingredients. Get them to the cauldron before the wizard blocks all of the paths and everyone wins!

### KIDS LEARN

- Strategy
- Evens and odds
- Problem solving
- Deduction, communication and cooperation





# Space Escape™

## Mole Rats in Space!

In a space station far from Earth, a team of Mole Rats are busy at work when a band of snakes infiltrates their station. Players work together to help the Mole Rats gather their equipment and make it to their escape pod before time runs out! Climb the ladders and slip down airshafts, but don't get bit by the snakes.

### KIDS LEARN

- Strategy
- Cooperation

A  
Cooperative  
Game for  
Kids!

A Game by Matt Leacock



Slide, climb and strategize on a vibrant space board!



SPACE ESCAPE  
GMC29



1 92073 54390 1

AGES 7+  
PLAYERS 2-4

8½" w x 10¾" h x 2" d  
Minimum 6

#### INCLUDES:

- 1 gameboard
- 51 cards
- 20 tokens
- 4 Mole Rat movers
- Challenge game
- Instructions





# Stone Soup™

## A Spicy Memory-Matching Game!

From the classic tale of cooperation comes this simple game where players work together to "cook" a pot of Stone Soup. Players help each other find and match all the ingredient pairs while trying to avoid the Fire Out cards. Find the Magic Stone card to give the team a little more time. Add all the ingredients to the pot before the fire goes out and everyone wins!

### KIDS LEARN

- Memory
- Helping others
- Cooperation

No reading required.



STONE SOUP  
GM104



AGES 5+  
PLAYERS 2-6

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- 1 gameboard
- 24 soup cards
- 10 fire out cards
- 1 magic stone card
- Story

### AWARDS

Major Fun Award  
Family Review  
Center Editor's  
Choice







## ORDER PLACEMENT - U.S. INVENTORY

- All orders MUST be submitted on a purchase order form OR a MW Wholesale order form available upon request.
- Full case pack quantities.
- Peaceable Kingdom Item numbers must be indicated on order.
- Minimum order amount of \$2500.00
- No backorder allowances.

## ORDER PLACEMENT - FACTORY DIRECT

- Special quotations required for localization or customized container programs.
- Ex works (EXW) terms apply.
- Order must be submitted on a company purchase order.
- Inquire for further details.

## STANDARD TESTING CERTIFICATION

All of our MindWare products are tested to the following standards, and our reports are valid for 12 months:

- CPSIA
- ASTM
- EN-71 Part 1, 2, 3 and REACH

Please inquire about any specific test requirements you may have BEFORE order placement to ensure product compliance availability to your specific needs.

## A WORD ABOUT PRICING

All prices are quoted in U.S. dollars and are subject to change without notice. Price lists are available upon request by contacting customer service.

## ATTENTION

MW Wholesale will no longer hold US warehouse orders past 30 days. Any orders that exceed the 30-day time limit will be cancelled and held inventory will be released.

## \*NEW U.S. TAX LAW NOTIFICATION:

Special documentation may be required

Due to new United States Supreme Court ruling (South Dakota v. Wayfair) put into effect in June of 2018, our company is required to collect sales tax on all goods shipped to all states. This includes orders that are being shipped to a freight forwarder located in the U.S.

MW Wholesale will collect sales tax on orders being shipped to freight forwarders unless the freight forwarder provides us with a resale or exempt certificate.

California Consumers Notice of Collection and Opt Out Right, California consumers, please visit [www.mindware.com/CAPRIVACY](http://www.mindware.com/CAPRIVACY) for information about the categories of and purposes for which we collect and use personal information, the right to opt out of the sale of personal

## ORDERING & CUSTOMER SERVICE

- International customer service questions?
  - Toll-Free: 1-800-296-9485
  - Email: [International@MWWholesale.biz](mailto:International@MWWholesale.biz)
- New International Account Inquiries:
  - Toll-Free: 1-800-296-9485 - Option 7
  - Email: [jmiller@MWWholesale.biz](mailto:jmiller@MWWholesale.biz)

## SHIPPING & HANDLING\*

- Standard in-house processing time is 10-15 business days.
- Omaha, NE / U.S. – All orders must be picked up from warehouse OR advance arrangements can be made to ship to the freight forwarder of your choice. (Customer pays shipment costs.)
  - Address for pickup: MindWare Wholesale®  
11201 Giles Rd.  
La Vista, NE 68128
  - Dock Hours: 6:00 a.m. - 7:00 p.m. CST
- Pickups must be arranged within a 2-week window upon receiving shipment details from MW Wholesale.
- Truck or LTL pickups only. We cannot accept containers at our facility.

## METHODS OF PAYMENT

Orders must be paid in advance via credit card or wire transfer. Shipments will not be prepped & shipped until payment is received.

NOTE: Requests for shipment dimensions & weights cannot be provided until shipment is prepped.

- We accept all major credit cards.
- Wire transfer: inquire for information.

## IMAGES & SIGNAGE

- Digital Catalog: [PKIntl.MWWholesale.biz](http://PKIntl.MWWholesale.biz)

## Acceptable Forms of Documentation:

- Business Registration Certificate
- A statement on your company letterhead stating you are selling the merchandise outside the United States.
- A copy of the export BOL from your forwarder showing the goods were shipped out of the United States.

Based on the state we are shipping to, there could be additional documents required to prove the shipment will not be sold in the U.S. Please inquire before placing an order.

information and our privacy policy.

Terms and Conditions. Please see [www.mindware.com/CAPRIVACY](http://www.mindware.com/CAPRIVACY) for terms and conditions governing all orders and customer interactions.





Puzzles



# Puzzle & Play Sets™

Ready, set, puzzle and then play with this combo of vibrant puzzle and racetrack features that primes little speedsters for high-octane fun. Assemble the dynamic puzzle track, then let the three robust wooden race cars zoom into endless adventures. An imagination fueler and a room brightener, this set is a top-tier choice for resellers looking to accelerate sales and rev up customer satisfaction in home and classroom settings alike! Completed puzzle measures 26" x 36".

## KEY FEATURES:

- 48 puzzle pieces
- 3 wooden race cars with working wheels

## KIDS LEARN

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

## AGES 3+

11" w x 10 1/4" h x 3" d  
Minimum 6



PUZZLE & PLAY: RACE DAY  
14347574



## AWARDS

Oppenheim Toy Portfolio  
Platinum Award



PUZZLE & PLAY:  
CONSTRUCTION SITE  
14125376



AWARDS  
PAL Award



# Match Up Games & Puzzles

It's 3 games in one! Kids can lay the cards face up for a matching game, face down for a memory game or either way to build a 24-piece floor puzzle. The vibrant and colorful art makes learning even more fun. When playtime is done, the pieces can be stashed in the sturdy carrying case for convenient at-home storage or on-the-go play!

## KEY FEATURES

- Includes 24 - 3 1/2" x 5" cards, instructions and parent teaching prompts
- Minimum 6 per design

## KIDS LEARN

- Spatial awareness
- Fine motor coordination

## AGES 2+ PLAYERS 1-4

4" w x 5 1/4" h x 1 1/4" d  
Minimum 6 per design



### LEARN COLORS

UNICORNS  
MU21



### LEARN NUMBERS



### PUZZLE SIDE



### LEARN DINOSAURS

DINOSAUR  
MU10



### MATCHING SIDE



PRINCESS  
MU4





# Match Up Games & Puzzles

Toddlers and young children can use these colorful cards as a matching game, memory game or fun puzzle for three exciting activities in one convenient package. Vibrant illustrations teach colors, numbers, animals and opposites, and the three levels of play can help these games grow with children. The compact box is easy to take on the go or store with other toys and games. There's no shortage of value in these match-up games and puzzles!

## KEY FEATURES

- 24 - 3 1/2" x 5" cards
- Instructions
- Parent teaching prompts

## KIDS LEARN

- Memory skills
- Hand-eye coordination

AGES 2+

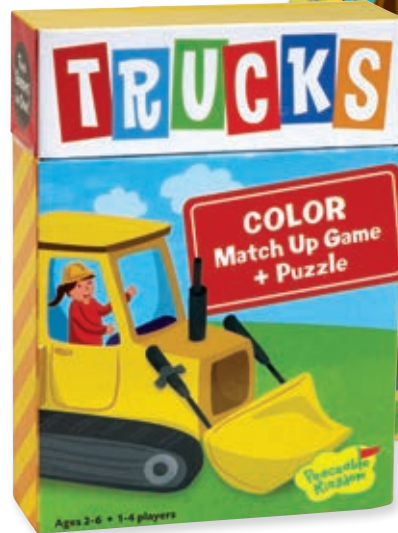
PLAYERS 1-4

4" w x 5 1/4" h x 1 1/4" d

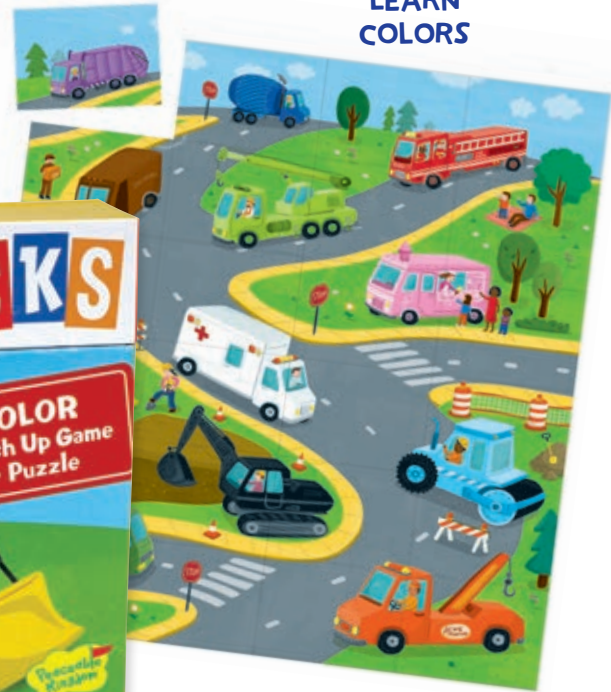
Minimum 6 per design



TRUCKS  
MU13



LEARN  
COLORS



# Match Up Games & Puzzles Set



PICK ANY  
4  
DESIGNS!

- **FREE** display case
- 16 games, 4 each of 4 designs

16" w x 5 1/2" h x 5 1/2" d  
Minimum 1

MATCH UP GAMES &  
PUZZLES SET  
PGM5529





# Floor Puzzles

**AGES 3+**

7" w x 11" h x 3 1/2" d vertical box • 11" w x 7" h x 3 1/2" d horizontal box  
Minimum 6

These adorably designed floor puzzles measure approximately 2 x 3 feet with unique puzzle shapes for extra fun. Puzzle pieces are thick and sturdy and the box includes a corded handle for easy carrying, with a sample piece on the handle to showcase their quality.

## KIDS LEARN

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills



**MAGICAL MERMAID  
PZ18**



**DINOSAUR  
PZ22**



## AWARDS

Oppenheim Toy Portfolio Platinum Award



**UNICORN  
PZ21**



## AWARDS

Oppenheim Toy Portfolio Platinum Award



# Floor Puzzles

AGES 3+

7" w x 11" h x 3 1/2" d vertical box • 11" w x 7" h x 3 1/2" d horizontal box  
Minimum 6



Dump Truck  
PZ54



**AWARDS**  
Oppenheim Toy  
Portfolio Gold Award



USA  
14194071



**AWARDS**  
Oppenheim Toy  
Portfolio Gold Award



Butterfly  
PZ42



Rainbow  
PZ20





# Floor Puzzles

**AGES 3+**

7" w x 11" h x 3 1/2" d vertical box • 11" w x 7" h x 3 1/2" d horizontal box

Minimum 6



FAIRY  
PZ26



BARN BUDDIES  
14347572



SHARK  
PZ41



RACECAR  
14125383



## AWARDS

Creative Child Magazine  
Seal of Excellence



# Floor Puzzles

AGES 3+

7" w x 11" h x 3 1/2" d vertical box, 11" w x 7" h x 3 1/2" d horizontal box  
Minimum 6



BUNNY  
PZ28



BASED ON THE  
BEST-SELLING GAME

**Hoot  
Owl  
Hoot!**

PAGE 130

HOOT OWL HOOT!  
PZ29



DINOSAUR ISLAND  
14347571



CHRISTMAS TREE  
14118730



## AWARDS

Oppenheim Toy Portfolio  
Platinum Award





# Early Learning

ILLUSTRATIONS FROM  
MAGNETIC DRESS UP KIT: COZY CRITTERS





**NEW!**

# MAGNETIC DRESS UP

EARLY LEARNING

49

Open the door to a world where imagination meets style! With Peacable Kingdom's Magnetic Dress-Up play sets, kids can create adorable outfits, mix and match accessories and tell stories with every look.

## KIDS LEARN

- Builds creative storytelling
- Inspires imaginative play
- Strengthens fine motor skills

**CREATE YOUR OWN OUTFIT COMBINATIONS!**



## Fashion Friends

Style two fashionable friends with trendy looks and fun accessories perfect for every story they imagine.

### INCLUDES:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- 44 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

FASHION FRIENDS  
14606440



### AGES 3+

7" w x 7 3/4" h x 2.5" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Cozy Critters

Dress up an adorable bunny and cat with mix-and-match outfits that make every cozy scene irresistibly cute.

### INCLUDES:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- 43 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

COZY CRITTERS  
14606441



### AGES 3+

7" w x 7 3/4" h x 2.5" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Playful Pretend

Style a playful boy and girl with costumes and characters that spark big adventures and creative storytelling.

### INCLUDES:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- 45 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

PLAYFUL PRETEND  
14606442



### AGES 3+

7" w x 7 3/4" h x 2 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.





# My Busy Tote™

NEW!

## Busy Fabric Tote

Keep little hands learning wherever they go with this soft, sensory-packed Busy Tote. Designed for very early learners, it's filled with engaging textures and hands-on activities that build essential skills—snaps to press, zippers to slide, buckles to click and more. Perfect for travel, quiet time or independent exploration, this tote turns everyday moments into meaningful learning.

### KIDS LEARN

- Great for busy hands!
- Builds fine motor and dexterity skills
- Includes 10+ hands-on learning activities
- Soft, portable and perfect for on-the-go learning



MY BUSY TOTE™  
14474410



AGES 18 mo+  
8½" w x 11" h x 1" d  
Minimum 6

INCLUDES:  
• 1 Busy Tote



# Music Jam with Ms. Sarah Jane™

## Learn and Play Music Activity Set

Developed in partnership with professional musician and preschool music teacher Ms. Sarah Jane, this interactive music set lets preschoolers sing and play along with classic songs like "Bingo," "Happy Birthday" and more. Included are a range of easy-to-hold, child-friendly instruments—a tambourine, triangle, maraca and rhythmic-inducing sticks—that can be all neatly tucked into a convenient drawstring storage bag. Ten "Play Along" cards created by Ms. Sarah Jane feature music lessons just right for the youngest musicians with QR code links to her recordings of each song. Bring the harmony of playing and learning together on your shelves with this fun music set!



### KIDS LEARN

- Rhythmic skills and tempo
- Fine Motor Coordination
- Listening and social skills
- Creativity and Expression



With this comprehensive set, learning music is always in tune with fun!



LEARN AND PLAY MUSIC  
ACTIVITY SET  
14331887



8 86102 02324 2

AGES 3+

11" w x 10 1/2" h x 2 3/4" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- Tambourine
- Triangle
- Rhythmic sticks
- Maraca

- 10 music learning cards with QR codes for interactive lessons
- Drawstring storage bag



# Mermaid Island Sparkle Mosaics™

## Magnetic Play to Sparkle the Imagination!

Kids won't be able to keep their hands off these Mermaid Island® Sparkle Mosaics! This self-contained set allows children to create colorful images using magnets on numbered backgrounds. Self-contained packaging converts to a vertical play surface, while 12 backgrounds (including 2 blanks) and over 300 magnets allow children to let their creative minds shine!

### KIDS LEARN

- Visual thinking
- Fine motor skills
- Number recognition
- Self-expression

**No reading required.**



**AWARDS**  
PAL Award

MERMAID ISLAND  
SPARKLE MOSAICS  
MS01



1 95130 06226 1

### AGES 3+

10 1/2" w x 8" h x 2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

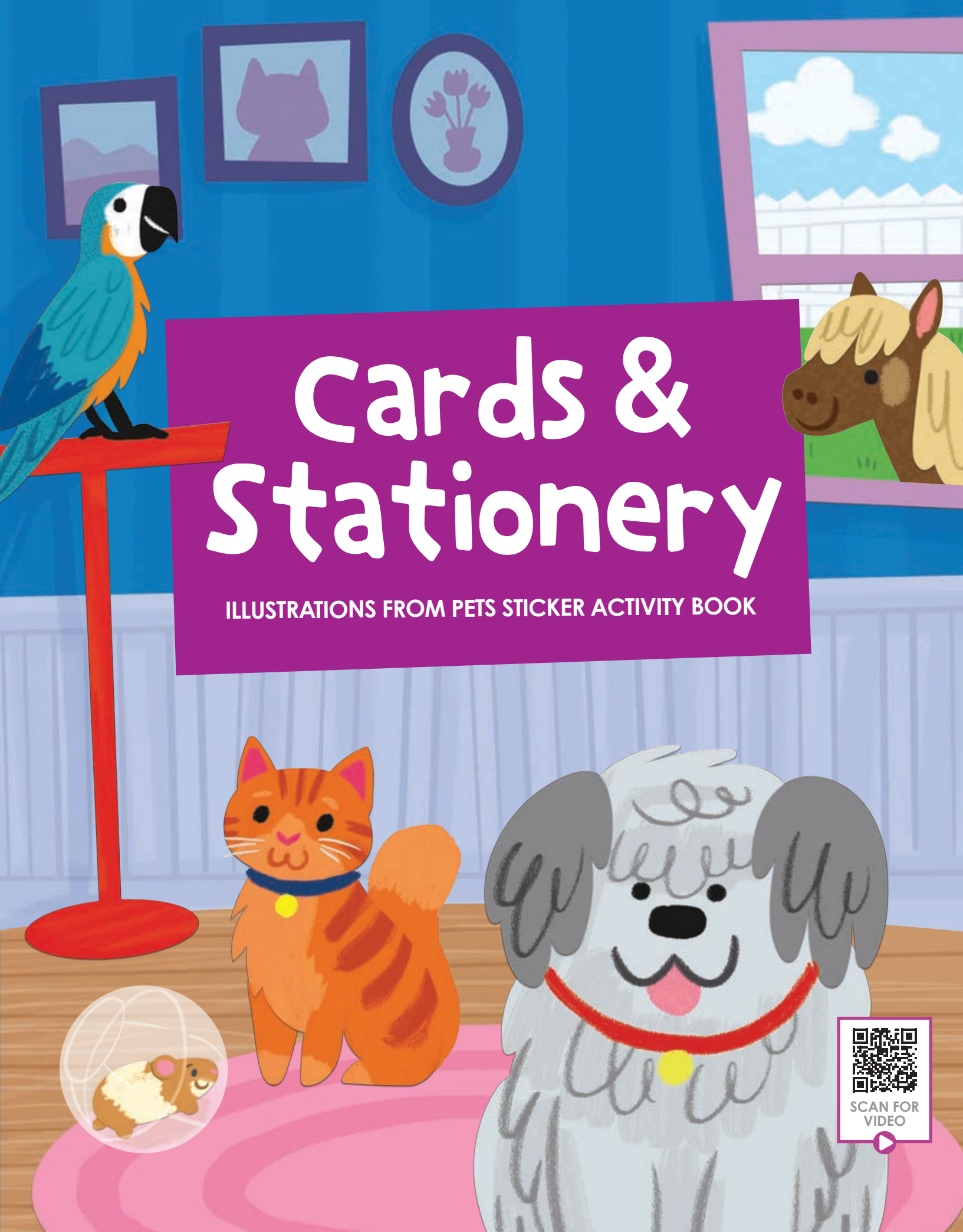
- 6 double-sided background sheets
- Over 300 magnetic shapes
- Travel case with built-in easel and handle

BASED ON THE  
BEST-SELLING GAME

MERMAID  
ISLAND

PAGE 32





# Cards & Stationery

ILLUSTRATIONS FROM PETS STICKER ACTIVITY BOOK



SCAN FOR  
VIDEO







## Sticker Activity Books™

Get ready for hours of fun and creativity with our sticker book activity sets! Featuring hundreds of custom illustrated and photo-real stickers, each book is packed with engaging activities like coloring pages, puzzles, mazes, word finds and more. Designed to help refine motor skills, enhance focus and boost spatial awareness, our sticker books are the perfect blend of education and entertainment.



DINOSAUR  
14351934



BUILD IT! CONSTRUCTION  
14326387



ANIMALS  
14602264



Includes stickers  
of REAL ANIMALS!

### AGES 3+

11" w x 1/4" h x 8 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

### INCLUDES:

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers





MAGICAL PONIES STICKER  
ACTIVITY BOOK  
14351935



MERMAID, PRINCESS & FAIRY  
FRIENDS STICKER ACTIVITY BOOK  
14351913



**NEW!**



**Includes stickers  
of REAL PETS!**

PETS STICKER ACTIVITY BOOK  
14602263



#### AGES 3+

11" w x 1/4" h x 8 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

#### INCLUDES:

- Activity book with match-ups, puzzles, coloring pages and more
- 200+ stickers



# Diaries with Key-keeper Necklace

Private thoughts will be safe and stylish in these journals, which feature a variety of fun designs. Give children a sense of control to write their own thoughts, then use the included keys to keep their entries private.

## KEY FEATURES

- 208-page lined book
- 1 lock & 2 keys

**AGES 6+**

5 1/2" w x 6 1/4" h x 1" d book  
Minimum 6



INCLUDES  
KEY-KEEPER  
NECKLACE!



CUTIES DIARY WITH  
KEY-KEEPER NECKLACE  
**6001**



UNICORN DIARY WITH  
KEY-KEEPER NECKLACE  
**6005**



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Lock & key Diaries

### GLOW-IN-THE-DARK DIARIES

## KEY FEATURES

- 208-page lined book
- 1 lock & 2 keys

**AGES 6+**

5 1/2" w x 6 1/4" h x 1" d book  
Minimum 6



Dinosaur  
**14109242**



LIGHTS  
OFF!



Secrets, Dreams, Wishes  
**5166**



Deep Space  
**5165**





# Lock & key Diaries

Top secret! Off limits! Writers can keep their most private thoughts under lock and key with this diary that makes a great addition to your stationery selection. Featuring 208 lined pages, this journal can hold weeks, months or even years' worth of entries!

## KEY FEATURES

- 208-page lined book
- 1 lock & 2 keys

**AGES 6+**

5 1/2" w x 6 1/4" h x 1" d book  
Minimum 6



**MY SECRET KEEP OUT**  
**14109243**



1 95130 30026 4



**BE KIND**  
**14109244**



1 95130 30024 0



**Keep Out**  
**4633**



6 43356 04633 1



**PASSWORD REQUIRED**  
**5392**



6 43356 05392 6



**DONUT**  
**5876**



6 43356 05876 1



**RAINBOW WORLD**  
**5407**



6 43356 05407 7



**TOP SECRET**  
**5624**



6 43356 05624 8



## You Pick Lock & key Diary Program

**PICK ANY**  
**6**  
**DESIGNS**

- Easy integration into any retail setting
- Thoughtful add-on at checkout counter
- Cost will reflect actual product
- Customer must pick designs on order

**YOU PICK**  
**PGM5722**



6 43356 95722 4

**AGES 6+**

12" w x 11 1/2" h x 12" d  
Minimum 1

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.



## Empowerment Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design  
Cards to celebrate achievement, build confidence and show you care.



BUNCHES AND BUNCHES  
AND BUNCHES!  
**5937G**



YOU DID IT!  
**5936G**



KEEP BEING LLAMAZING!  
**6601G**



## Googly Eye Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

GOOGLY  
EYES ON  
EVERY CARD!



WISHING YOU A  
HOPPY BIRTHDAY!  
**14338566**



HOPE IT'S LEGENDARY!  
**14338563**



YOU'RE ONE IN A  
CHAMELEON!  
**6100GE**



HOPE YOU HAVE A  
DINO-MITE BIRTHDAY!  
**6108GE**



TAKE A BIG BITE OUT OF  
BIRTHDAY FUN!  
**6103GE**



HAVE A DOGGONE  
GREAT BIRTHDAY!  
**6106GE**



HOPING YOUR SPECIAL DAY  
IS AS SWEET AS YOU!  
**6105GE**



HOPE YOUR BIRTHDAY IS  
ONE-IN-A-MELON!  
**6104GE**





## Sticker Birthday Cards

15" x 7" card printed on FSC paper with envelope • Minimum 12 per design • Each card comes with a sheet of stickers attached.

### GLITTER SCRATCH & SNIFF STICKERS



### PUFFY STICKERS



## Decorate Your Own Birthday Cards

15" x 7" card with envelope • minimum 12 per design • Decorate these birthday cards with the supplied stickers before giving to someone special. Cards are individually cello bagged.

### IT'S PARTY TIME! 6301ST



### FOIL



### HOPE IT'S MAGICAL! 6000ST



### FOIL STICKERS



### PACKAGED



### PACKAGED

## Jewel Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design

**JEWEL  
ON EVERY  
CARD!**



### YOU'RE A REAL TREASURE! 6900JL



### HAVE A FAIRY MAGICAL DAY! 6901JL



### WISHING YOU A HOOT OF A BIRTHDAY! 6902JL





## Charm Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design • Adorably designed cards include two friendship necklaces; one necklace to give and one to keep! (One necklace is securely attached to the card and one is easily removed.) Cards are individually cello bagged.



PACKAGED



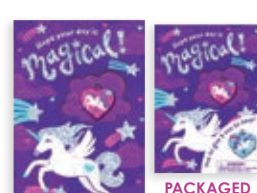
PACKAGED



PACKAGED



PACKAGED



PACKAGED



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6201CC**



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6000CC**



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6002CC**



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6001CC**



UNICORN  
TODAY IS YOUR BIRTHDAY,  
MAGICAL WISHES  
TO YOU! WEAR THIS  
FRIENDSHIP CHARM,  
AND I'LL WEAR ONE TOO!  
**6200CC**



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Age-Specific Foil & Glitter Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



HOORAY, YOU'RE 1!  
HOPE YOUR DAY IS FUN!  
HAPPY BIRTHDAY!  
**6602G**



WOO-HOO!  
LOOK WHO'S 2!  
HAPPY BIRTHDAY!  
**6603G**



YIPPEE!  
YOU'RE 3!  
HAPPY BIRTHDAY!  
**6640G**



HIP HIP HOORAY!  
HAPPY  
4TH BIRTHDAY!  
**6605G**



SWING INTO THE  
HAPPIEST DAY EVER!  
HAPPY 5TH BIRTHDAY!  
**6606G**





## Age-Specific Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



YOU'RE ONE! WHAT FUN!  
HAPPY BIRTHDAY!  
**5180G**



HOORAY FOR YOU!  
HAPPY 2ND BIRTHDAY!  
**5181G**



YOU'RE THREE!  
THE BEST AGE TO BE!  
HAPPY BIRTHDAY!  
**5182G**



HAVE A POPPING FUN  
BIRTHDAY!  
**5183G**



HIP HIP HOORAY FOR A  
GREAT BIRTHDAY!  
**5184G**



HAPPY BIRTHDAY TO  
ONE COOL KID!  
**5185G**



HOPE YOUR BIRTHDAY IS  
BURSTING WITH FUN!  
**5648G**



LET'S CELEBRATE!  
HAPPY BIRTHDAY!  
**5649G**



WIGGLE AND SHAKE FOR YOUR  
BIRTHDAY CAKE HAPPY 1ST BIRTHDAY!  
**6608G**



HAPPY BIRTHDAY, TODAY YOU ARE ONE!  
CUTE AS A PUPPY AND LOTS OF FUN!  
**6609G**



WHAT FUN!  
HAPPY 1ST BIRTHDAY!  
**5651G**





## Confetti Birthday Cards

5" x 7" card with envelope • Minimum 12 per design • Celebrate special birthdays with thick cards filled with festive confetti. Cards are individually cello bagged. May require extra postage.



TURNING ONE  
IS SUCH FUN!  
HAPPY FIRST BIRTHDAY!

**6000CF**



TODAY YOU'RE TWO!  
HOORAY FOR YOU!  
HAPPY SECOND BIRTHDAY!

**6001CF**



YIPPEE!  
YOU'RE THREE!  
HAPPY THIRD BIRTHDAY!

**6002CF**



WISHING YOU FUN GALORE  
AS YOU TURN FOUR!  
HAPPY FOURTH BIRTHDAY!

**6003CF**



HIP HIP HOORAY!  
YOU'RE FIVE TODAY!  
HAPPY FIFTH BIRTHDAY!

**6004CF**



HAPPY SIXTH BIRTHDAY!  
HOPE IT'S SUPER!

**6005CF**



HAPPY SEVENTH BIRTHDAY!  
HOPE IT'S SPECTACULAR!

**6006CF**



HAPPY BIRTHDAY TO  
A SUPERSTAR  
EIGHT-YEAR-OLD!

**6007CF**



## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • printed on FSC paper • recycled colored envelope • Minimum 12 per design



LET'S PAWTY!  
**14338567**



CHUGGA CHOO WOO HOO!  
**14635915**





## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper  
• Recycled colored envelope • Minimum 12 per design



FOIL

HOPE IT'S GREAT!  
**6603TF**



FOIL

YOU'RE ON THE FAST TRACK  
TO A GREAT DAY!  
**14395667**



FOIL

SPARKLE AND SWISH FOR A  
BUBBLY BIRTHDAY WISH!  
**5924TF**



FOIL

WISHING YOU A  
WILD BIRTHDAY!  
**6601TF**



FOIL

HAVE FUN ON THIS  
SPECIAL DAY!  
**14395665**



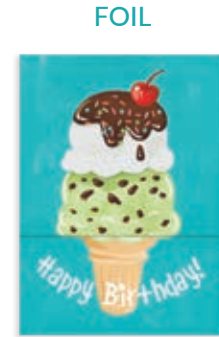
FOIL

SENDING MAGIC YOUR WAY  
ON THIS SPECIAL DAY!  
**6025TF**



## Tall Tri-Fold Birthday Cards

Card printed on FSC paper  
• Recycled colored envelope  
• Minimum 12 per design



FOIL

HAVE AN EXTRA  
SWEET DAY!  
HAPPY BIRTHDAY!  
**6800TF**



FOIL

HAPPY BIRTHDAY!  
IT'S YOUR DAY TO  
BE TOP DOG!  
**6801TF**





## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded

- Printed on FSC paper
- Recycled colored envelope
- Minimum 12 per design



FOIL

MER-MAKE A WISH!  
HAPPY BIRTHDAY!  
**6600TF**



FOIL

FIND YOUR WAY TO THE  
TREASURE!  
HAPPY BIRTHDAY!  
**5922TF**



GLITTER

WISHING YOU A  
RAINBOW OF FUN!  
**5919TF**



FOIL

IT'S A FAIRY GOOD DAY  
FOR A BIRTHDAY! HOPE IT'S  
AS SPECIAL AS YOU!  
**6604TF**



FOIL

HAVE A ROARIN'-GOOD,  
DINO-RIFFIC,  
STOMPIN' GREAT TIME!  
**5921TF**



## Tattoo Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope

- Minimum 12 per design



HAPPY BIRTHDAY! I'M 4  
**5828T**



HAPPY BIRTHDAY! I'M 5  
**5829T**



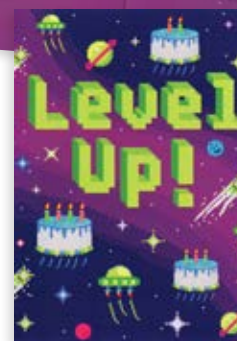
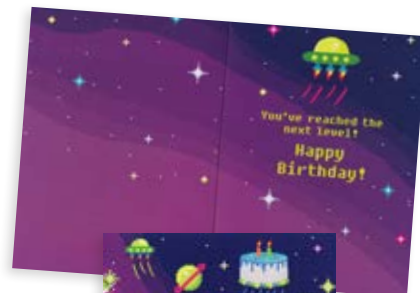
HAPPY BIRTHDAY! I'M 6  
**5830T**



## Neon Birthday Cards

5" x 7" card printed on FSC paper

- Recycled colored envelope
- Minimum 12 per design



YOU'VE REACHED THE NEXT  
LEVEL! HAPPY BIRTHDAY!  
**5937NE**



KICKFLIP YOUR WAY TO  
A RAD DAY!  
**5935NE**





## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAVE AN AMAZING DAY!  
14635910



NEW

HOPE YOUR DAY IS  
CLAW-SOME!  
14635912



NEW

CELEBRATE! IT'S YOUR  
BIRTHDAY!  
14635914



NEW

STAND TALL, STAY COOL AND  
HAVE A WILDLY FUN BIRTHDAY!  
14635911



NEW

IT'S YOUR SPECIAL DAY.  
HAPPY BIRTHDAY!  
14635916



NEW

KICK UP YOUR HEELS & HAVE A  
ROOTIN'-TOOTIN' GOOD TIME!  
14635918



NEW

HAVE A HAPPY BIRTHDAY!  
14635920



NEW

WISHING YOU A TALL  
STACK OF FUN TODAY!  
14635919



NEW

HAVE A FUN-FILLED BIRTHDAY!  
14635921



DIE-CUT

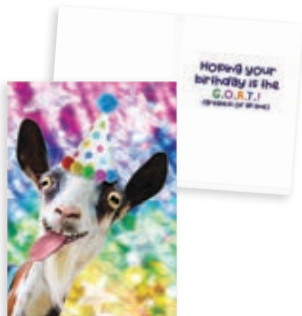
BIRTHDAY WISHES!  
14338562





## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR BIRTHDAY  
IS THE G.O.A.T.!  
(GREATEST OF ALL TIME)  
**14338564**



HAPPY BIRTHDAY!  
GO NUTS!  
**14338561**



HAVE A  
SUPER DAY!  
**6413FC**



WISHING YOU  
AN ALL-STAR  
BIRTHDAY!  
**6414FC**



HOPE YOUR BIRTHDAY IS  
PAWSOME!  
**6415FC**



HAPPY BIRTHDAY!  
HOPE IT'S PURR-FECT!  
**6401FC**



DIE-CUT

HOPE IT'S DINO-MITE!  
**6402FC**



WISHING YOU A BRIGHT  
AND HAPPY DAY!  
**6405FC**



SPECIAL WISHES JUST  
FOR YOU!  
HAPPY BIRTHDAY!  
**5750FC**



HOPE YOUR DAY IS SWEET!  
**5748FC**



SHINE ON!  
**6406FC**



MAKE A WISH!  
**6400FC**



DIE-CUT

WISHING YOU A  
BRIGHT & HAPPY DAY!  
**6403FC**





## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE IT'S RAD!  
14395671



DIE-CUT

HAVE AN ENCHANTED  
BIRTHDAY!  
5234FC



HOPE YOU HAVE A  
BREAKAWAY DAY!  
6011FC



LET'S CELEBRATE!  
6012FC



ALL ABOARD FOR  
A DAY OF FUN!  
HAPPY BIRTHDAY!  
5909FC



WISHING YOUR DAY IS  
AS SWEET AS YOU!  
6015FC



ENJOY YOUR DAY  
PARTY ANIMAL!  
6017FC



HOPE YOUR DAY IS  
OUT OF THIS WORLD!  
5801FC



A GREAT DAY IS  
WRITTEN IN THE STARS  
14338557



HAPPY BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
5908FC



IT'S PARTY TIME! HAVE A  
FIN-TASTIC BIRTHDAY!  
5907FC



HAVE A BIRTHDAY  
FULL OF LAUGHS!  
5869FC



HAVE A  
SUPER BIRTHDAY!  
5860FC



HAVE A WILD  
BIRTHDAY!  
14338568





## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



IT'S YOUR DAY,  
SWEET!  
**5231FC**



HAVE OCEANS OF FUN ON  
YOUR BIRTHDAY!  
**5859FC**



WISHING YOU AN ALL STAR  
HAPPY BIRTHDAY!  
**5584FC**



HOPE YOUR BIRTHDAY  
TWINKLES WITH MAGIC!  
**5664FC**



HOPE YOUR BIRTHDAY  
SPARKLES!  
**5585FC**



ALL SIGNS POINT TO A  
HAPPY BIRTHDAY!  
**5812FC**



BLAST OFF FOR A  
GREAT BIRTHDAY!  
**5230FC**



POWER UP AN AWESOME  
BIRTHDAY!  
**5233FC**



WISHING YOU OCEANS  
OF FUN!  
**14395666**



REV IT UP, IT'S YOUR  
SPECIAL DAY!  
**14395663**



HAPPY BIRTHDAY! HOPE YOU  
HAVE A COOL DAY!  
**14395670**



HOPE YOUR DAY IS AS  
SWEET AS YOU!  
**14395669**





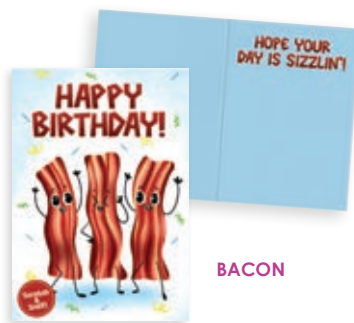
## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



COTTON CANDY

WISHING YOU A SUPER  
SWEET BIRTHDAY!  
**6506SS**



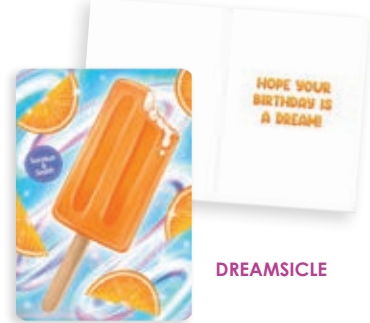
BACON

HOPE YOUR DAY IS  
SIZZLIN'!  
**6508SS**



CANDY

WISHING YOU A DAY FULL  
OF SWEETS & TREATS!  
**6501SS**



DREAMSICLE

HOPE YOUR BIRTHDAY IS  
A DREAM!  
**14338559**

STRAWBERRY  
LEMONADE

MAY YOUR DAY BE  
EXTRA SWEET!  
**6503SS**



TACO

'BOUT YOUR BIRTHDAY!  
HOPE IT'S GREAT!  
**6021SS**



PINEAPPLE

COOL WISHES FOR A SWEET  
BIRTHDAY!  
**6020SS**



CHOCOLATE

HAPPY BIRTHDAY WITH  
SPRINKLES ON TOP!  
**5036SS**



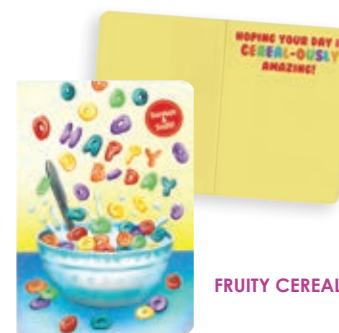
CHERRY

HAVE AN EXTRA YUMMY  
BIRTHDAY!  
**4624SS**



STRAWBERRY

DOUBLE UP ON  
BIRTHDAY FUN!  
**5917SS**



FRUITY CEREAL

HOPING YOUR DAY IS  
CEREAL-OUSLY AMAZING!  
**6505SS**



APPLE

HOPE YOUR BIRTHDAY IS  
DIPPED IN FUN!  
**5916SS**



# Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DONUTS

HAPPY BIRTHDAY!  
AND MANY MORE!  
**5784SS**



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
EVERYTHING YOU WANT  
AND S'MORE! HAPPY BIRTHDAY!  
**5783SS**



BUBBLE GUM

TO YOU!  
**5434SS**



CHOCOLATE

IT'S YOUR BIRTHDAY!  
SWEET!  
**5781SS**



PIZZA

CATCH SOME  
WAVE-ZZA FUN!  
**5918SS**



ROOT BEER

HOPE YOUR BIRTHDAY  
OVERFLOWS WITH FUN!  
**5782SS**



CHOCOLATE

HAPPY BIRTHDAY!  
HOPE IT'S FULL OF FUN!  
**5582SS**



FRUIT PUNCH

HOPE YOUR BIRTHDAY  
REALLY PACKS A PUNCH!  
**5915SS**



POPCORN

HOPE YOUR BIRTHDAY IS  
POPPIN' WITH FUN!  
**5659SS**



CINNAMON

HOPE YOUR BIRTHDAY  
IS RED HOT!  
**5433SS**



PIZZA

HAPPY BIRTHDAY WITH  
EVERYTHING ON IT!  
**4626SS**



VANILLA

A RAINBOW OF FUN FOR  
YOU! HAPPY BIRTHDAY!  
**5785SS**





## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
SUPER SWEET!  
**4625SS**



GRAPE

HAVE A MAGICAL  
BIRTHDAY!  
**5709SS**



STRAWBERRY

HOPE YOUR BIRTHDAY IS  
BERRY SWEET!  
HAPPY BIRTHDAY!  
**5435SS**



WISHING YOU A BIRTHDAY  
FILLED WITH ALL  
OF YOUR FAVORITE THINGS!  
**14338560**



LET THE GOOD TIMES ROLL!  
**14338558**



HOPE YOUR DAY IS  
SUPER SWEET!  
**14395660**

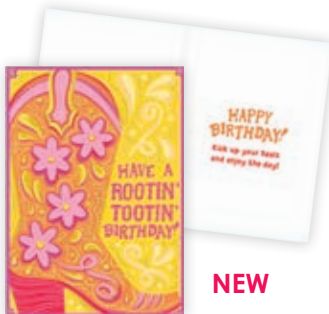


HOPE YOUR BIRTHDAY IS  
EXTRA SWEET!  
**14395661**



## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAPPY BIRTHDAY! KICK  
UP YOUR HEELS AND  
ENJOY THE DAY!  
**14635917**



NEW

HAPPY BIRTHDAY!  
**14635922**



NEW

HOPE IT'S SWEET!  
**14635913**



HOPE YOUR DAY IS MAGICAL!  
**6803GL**



# World of Eric Carle™ Glitter Birthday Cards

Available in Canada only.

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

WHAT FUN YOU'RE 1,  
HAPPY BIRTHDAY!  
**14606170**



NEW

LOOK WHO'S 2,  
HAPPY BIRTHDAY!  
**14606171**



NEW

WHAT A TREAT! 3 IS SWEET!  
HAPPY BIRTHDAY!  
**14606172**



NEW

ERIC CARLE HAPPY  
BIRTHDAY! BLANK INSIDE  
**14606169**



## Glitter Birthday Cards

™ &amp; ©2026 Penguin Random House LLC. All rights reserved.

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



SENDING YOU MAGICAL  
BIRTHDAY WISHES!  
**14395662**



HOPE YOUR DAY IS FILLED  
WITH HAPPINESS!  
**14395668**



HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
**14395664**



HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
**14338565**



HAPPY BIRTHDAY WITH  
SPRINKLES ON TOP!  
**6807GL**



HOPE YOUR DAY  
SPARKLES!  
**6808GL**



YOU'RE OTTERLY  
AMAZING!  
**6800GL**



HOPE YOUR DAY IS  
BRIGHT AND SHINY!  
**6801GL**



WISHING YOU A BIRTHDAY  
FILLED WITH MAGICAL FUN!  
**5592GL**



MAKE A SPLASH ON  
YOUR BIRTHDAY!  
**5325GL**





## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR DAY IS  
MAGICALLY SWEET!  
**6805GL**



HOPE YOUR BIRTHDAY  
BUBBLES OVER WITH FUN!  
**5593GL**



DIE-CUT

HOPE ALL YOUR DREAMS  
COME TRUE!  
**5905GL**



KEEP SMILIN'!  
**5821GL**



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DIE-CUT

WISHING YOU  
SPARKLES AND FUN  
ON YOUR BIRTHDAY!  
**5667GL**



DIE-CUT

HAVE AN ALL-STAR  
BIRTHDAY!  
**3098G**



HAPPY BIRTHDAY TO ONE  
DINO-MITE KID!  
**5837G**



DIE-CUT

HOPE YOUR BIRTHDAY  
IS MAGICAL!  
**5332G**



WISHING YOU THE SWEETEST  
BIRTHDAY EVER!  
**5675G**



DIE-CUT

YOU SCORE! HAPPY  
BIRTHDAY!  
**3172G**



DIE-CUT

HAPPY DAY!  
**5350G**



DIE-CUT

SLAM DUNK A GREAT  
BIRTHDAY!  
**5218G**



DIE-CUT

HAVE A ROARIN' GREAT  
BIRTHDAY!  
**5239G**



HAVE THE BEST  
BIRTHDAY EVER!  
**4959G**



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HI-YA! LET'S GET THIS PARTY  
STARTED!  
(FIRST PIECE IS FOR YOU!)  
**4971G**



TO YOU!  
**4975G**



DIE-CUT

TO YOU!  
**5331G**



TO YOU!  
(HOPE IT'S YUMMY!)  
**4976G**



## Baby Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

BABY LOVE AND BABY JOY!  
CONGRATULATIONS!  
**14635909**



DIE-CUT

CONGRATULATIONS!  
**5439G**



DIE-CUT

SMILES, SUN, AND  
BIRTHDAY FUN!  
**5820G**



DIE-CUT

CONGRATULATIONS!  
**5671G**



DIE-CUT

CONGRATULATIONS!  
WISHING YOU  
LOADS OF LOVE!  
**5926G**



CONGRATULATIONS ON  
YOUR LITTLE SWEETIE!  
**6003G**



DIE-CUT

1 BIG LOVE THAT  
GROWS AND GROWS  
CONGRATULATIONS!  
**5928G**



CONGRATULATIONS  
ON YOUR NEW  
LITTLE NOISE MAKER!  
**5927G**



DIE-CUT

BRINGING YOU  
LOADS OF FUN  
ON YOUR BIRTHDAY!  
**5679G**



HANGING OUT JUST GOT SO  
MUCH SWEETER.  
CONGRATULATIONS!  
**5818G**





## 72-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 72 dozen cards
- FREE 72-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



**YOU PICK**  
**PGM5123**



**DISPLAY ONLY**  
**DIS4479**



72"h x 22"w  
Minimum 1

Available in  
Canada only.

## 48-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 48 dozen cards
- FREE 48-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



**YOU PICK**  
**PGM5120**



**DISPLAY ONLY**  
**DIS4481**



74"h x 18"w  
Minimum 1

Available in  
Canada only.

## 24-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 24 dozen cards
- FREE 24-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

**YOU PICK**

**PGM5122**



**DISPLAY ONLY**  
**DIS4483**



60"h x 15"w  
Minimum 1

Available in Canada only.



## Birthday Card Assortment

With three categories to choose from, this box keeps an assortment of birthday cards conveniently close at hand.

### PRODUCT FEATURES:

- Birthday cards for any young person
- Three categories: Fierce and Friendly, Scratch and Sniff and Magical Wishes
- Includes three tab dividers

### CONTENTS:

- 20 birthday cards with envelopes
- 3 tab dividers



**BIRTHDAY CARD  
ASSORTMENT  
BOC01**



7 1/2" w x 5 1/2" h x 2" d  
Minimum 6

## Enclosure Assortment

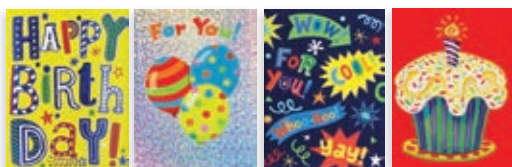
These enclosure cards can be used for almost any occasion including a birthday, celebration, congratulations and many more.

### PRODUCT FEATURES:

- All-in-one convenience
- Enclosure cards hold a standard gift card

### CONTENTS:

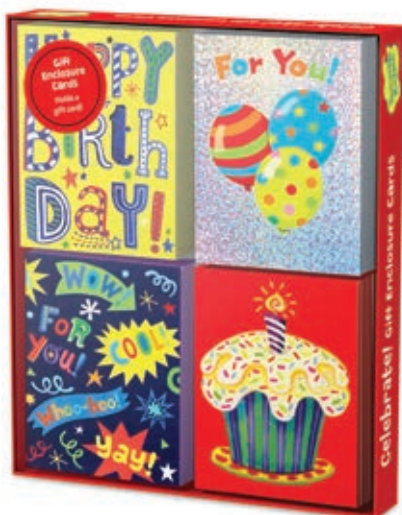
- 20 enclosure cards with envelopes



**ENCLOSURE  
ASSORTMENT  
BOC02**



6 1/2" w x 7 3/4" h x 1" d  
Minimum 6



## Gift Enclosure Card Program

Attract customers looking for a unique and thoughtful card selection.

### PRODUCT FEATURES:

- Simple, effective way to increase average transaction value
- Beautifully designed, high-quality cards
- Cost based on final product
- Customer must pick designs on order

### CONTENTS:

- Pick any 32 dozen gift enclosures
- FREE 32-pocket counter display



**GIFT ENCLOSURE  
CARD PROGRAM  
PGM5121**



**DISPLAY ONLY  
DIS4501**



17" h x 9" w  
Minimum 1

Available in Canada only.



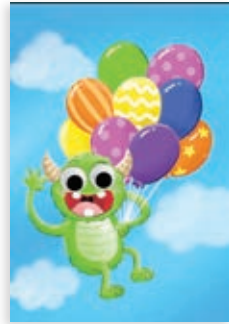
## Googly Eye Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

ALL  
ENCLOSURES  
HOLD A  
GIFT CARD



E651



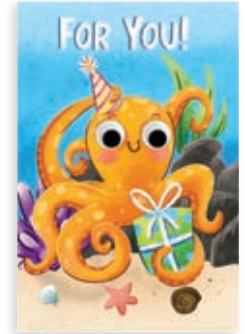
E652



GOOGLY  
EYES ON  
EVERY CARD!



E653



E654

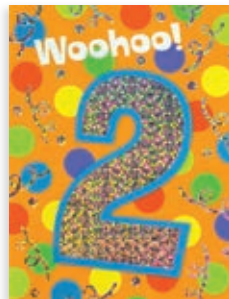


## Foil Age-Specific Gift Enclosures

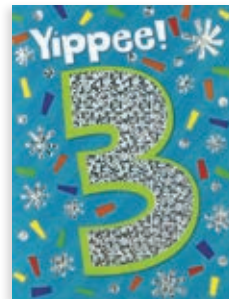
2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



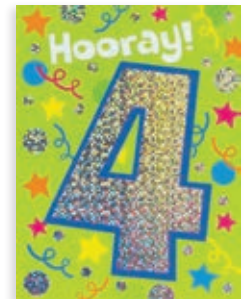
E510



E511



E512



E513



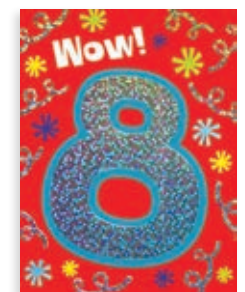
E549



E550



E557



E558



## Joke Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Punch line inside card • Recycled envelope • Minimum 12 per design



**PUNCH LINE INSIDE:  
THEY HAVE 9 LIVES.  
14341207**



**PUNCH LINE INSIDE: SO IT  
WOULDN'T BE A HOT DOG!  
14341205**



**PUNCH LINE INSIDE:  
FRENCH FLIES  
14341198**



**PUNCH LINE INSIDE:  
AN EGG ROLL.  
14341206**



## Foil Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



**E626**



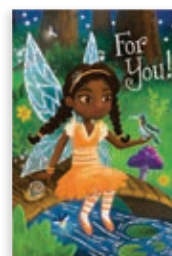
**14406032**



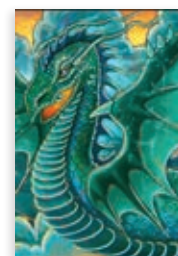
**14406033**



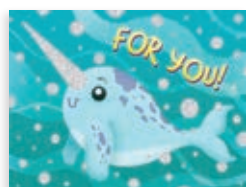
**14341201**



**14341203**



**E647**



**E621**



**E627**



**E632**



**E595**



**E635**



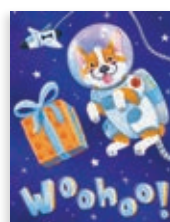
**E628**



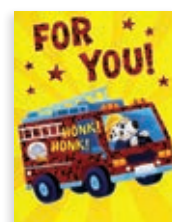
**E495**



**E636**



**E615**



**E602**



**E617**





## Foil Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



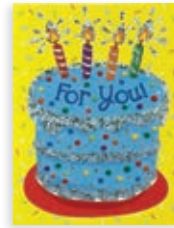
**E543**



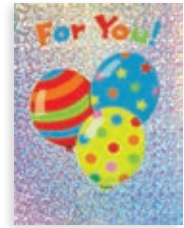
**E594**



**E572**



**E496**



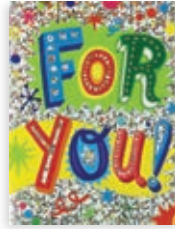
**E517**



**E601**



**E577**



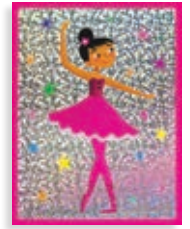
**E494**



**E573**



**E497**



**E515**



**E541**



**E542**



**E514**



**E655**



**E618**



## Glitter Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



**14406031**



**14406035**



**14341199**



**E642**

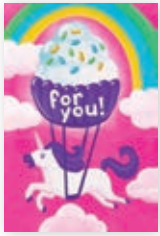


**E629**



## Glitter Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



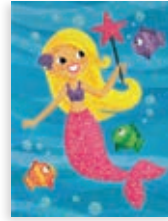
E650



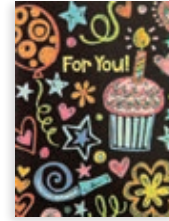
E641



E631



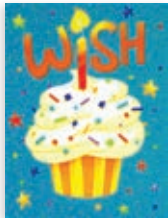
E505



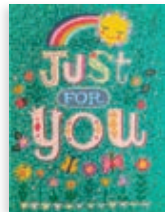
E504



E590



E596



E559



E547



E581



E591



## Scratch & Sniff Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

BUBBLE GUM



E640



GRAPE



E623



PIZZA



E622



STRAWBERRY



E624



CHOCOLATE



E625



STRAWBERRY



14406027



VANILLA



14406028



## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406029



14406036



14406034



14341204



14341202



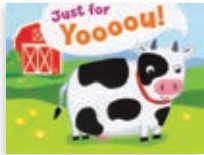
14406030



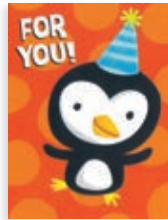


## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



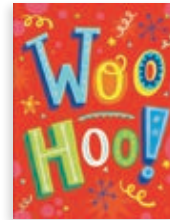
**E604**



**E593**



**E634**



**E492**



**E523**



**E578**



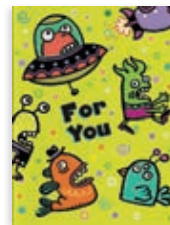
**E633**



**E610**



**E592**



**E553**



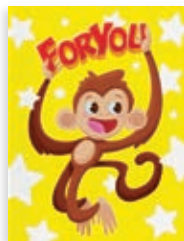
**E611**



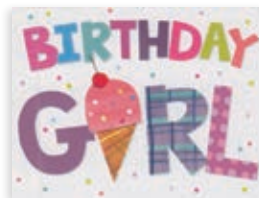
**E612**



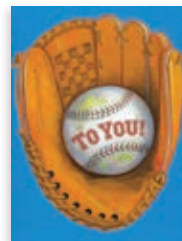
**E616**



**E613**



**E539**



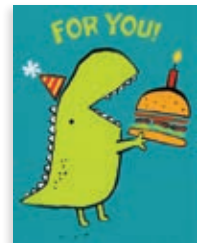
**E286**



**E538**



**E373**



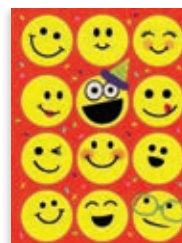
**E603**



**E568**



**E457**



**E508**



**E454**



**E537**

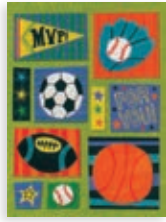


## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



**E565**



**E491**



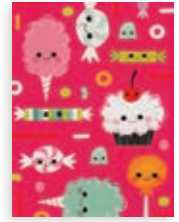
**E481**



**E480**



**E540**



**E453**



**E469**



**E552**



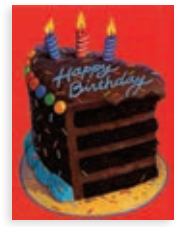
**E534**



**E583**



**E569**

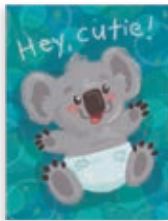


**E464**



## Baby Gift Enclosures

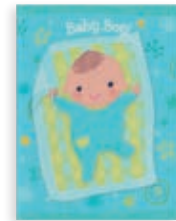
2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



**E620**



**E490**



**E526**



**E588**



**E619**



**E585**





# stickers

ILLUSTRATIONS FROM  
HAPPY CAMPERS STICKER TOTE  
see page 94





## Regular Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**BRIGHT DINOSAURS**  
**14395673**



**DRAGONS**  
**14395674**



**DILL-ICIOUS PICKLES**  
**14395677**



**WOODLAND ANIMALS**  
**14395679**



**JOYFUL UNICORNS**  
**STK242**



**AT THE ZOO!**  
**STK175**



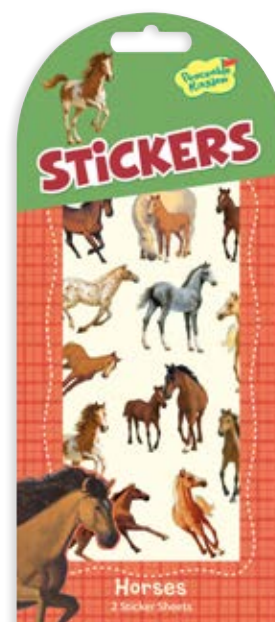
**FAMILY PETS**  
**STK237**



**CONSTRUCTION TRUCKS**  
**STK229**



**DINOSAUR**  
**STK18**



**HORSES**  
**STK47**

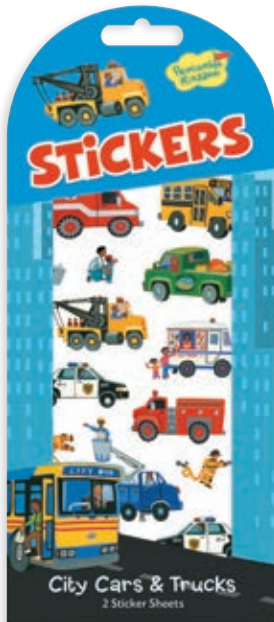




## Regular Sticker Packs

2 sheets permanent acid-free stickers

• 4"w x 9"h peggable pack • Minimum 12 per design



CITY CARS & TRUCKS  
STK63



SEA LIFE  
STK19



## Googly Eye Sticker Packs

1 sheet permanent puffy stickers

• 4"w x 9"h peggable pack • Minimum 12 per design



SILLY PETS  
STK258



ANIMAL FRIENDS  
STK257

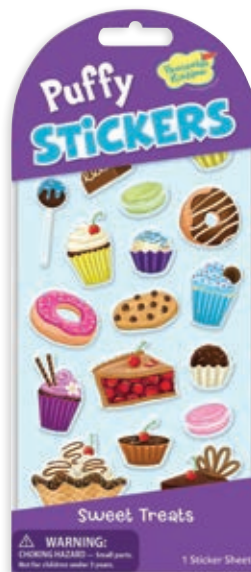


## Puffy Sticker Packs

1 sheet permanent puffy stickers • 4"w x 9"h peggable pack • Minimum 12 per design



80'S PARTY  
14395672



SWEET TREATS  
STK254



BIRTHDAY FUN!  
STK182



SEA LIFE  
STK210



## Puffy Sticker Packs

1 sheet permanent puffy stickers • 4"w x 9"h peggable pack • Minimum 12 per design



MAGICAL UNICORNS  
STK86



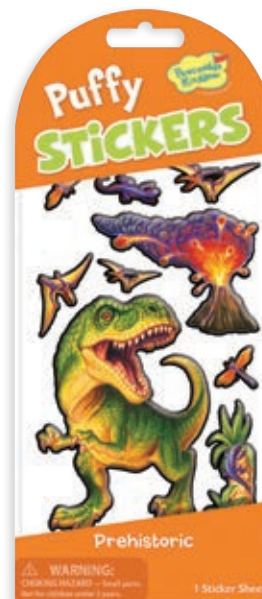
PLAYFUL KITTIES  
STK240



CANDY SHOP  
STK245



DEEP SEA  
STK246



PREHISTORIC  
STK247



## Scratch & Sniff Sticker Packs

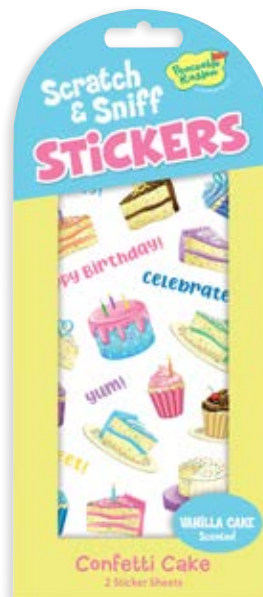
2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



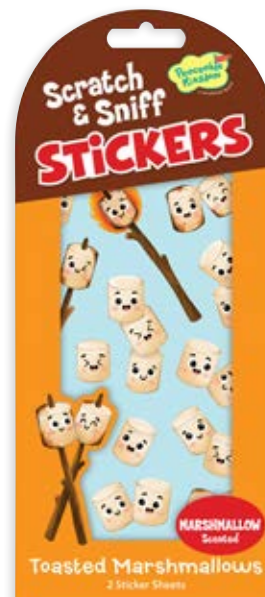
CHERRY SURPRISE  
14395678



FRUITY O'S  
STK249



CONFETTI CAKE  
STK250



TOASTED MARSHMALLOWS  
STK251





# Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



MINT CHOCOLATE CHIP  
STK236



PINEAPPLES  
STK234



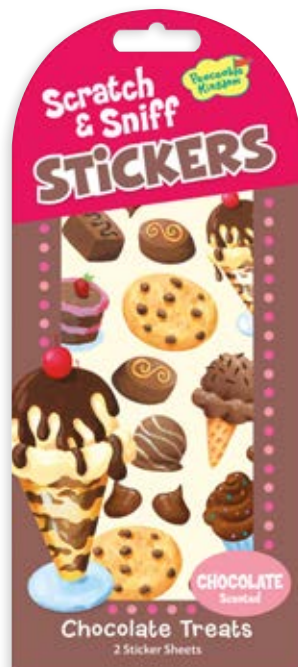
TACOS  
STK235



FROZEN TREATS  
STK225



FLOWER FAIRIES  
STK226



CHOCOLATE TREATS  
STK75



DONUTS  
STK105



STRAWBERRY SWEETS  
STK76



VANILLA CUPCAKES  
STK79





## Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



PIZZA  
STK77



COTTON CANDY  
STK97



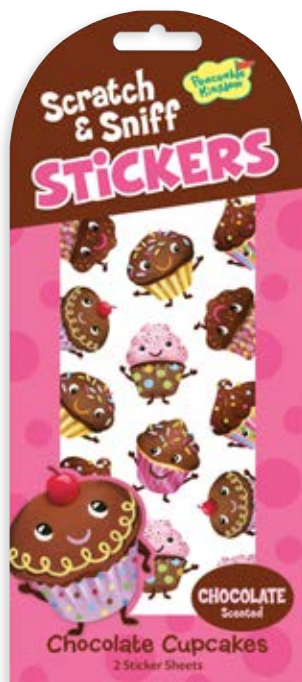
CHOCOLATE LABS  
STK185



FRUIT PUNCH  
STK144



GRAPE PONIES  
STK217



CHOCOLATE CUPCAKES  
STK135



WATERMELON  
STK96



SMELLY THINGS  
STK184



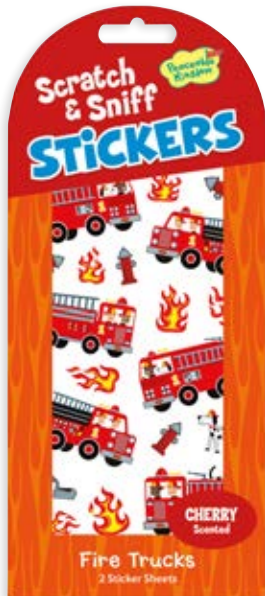
BUBBLEGUM  
STK81





## Glitter Sticker Packs

1 sheet permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**CHERRY FIRE TRUCKS**  
**STK218**



**WHIPPED CREAM**  
**STK171**



**GRAPE**  
**STK78**



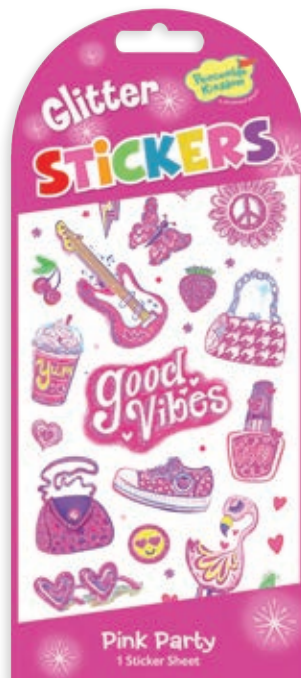
**RED HOT DINOS**  
**STK186**



**POPCORN**  
**STK80**



**MUSHROOM FUN**  
**14395675**



**PINK PARTY**  
**14395676**



**MERMAIDS**  
**STK191**



**OCEAN CUTIES**  
**STK243**





## Glitter Sticker Packs

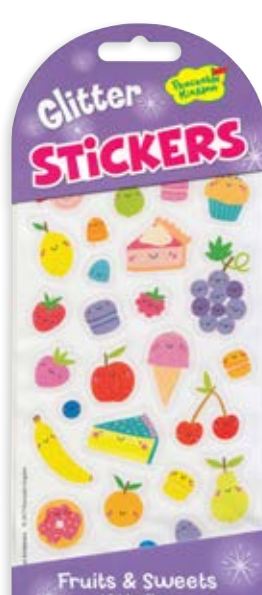
1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



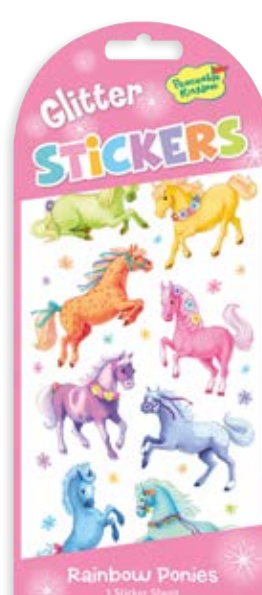
FLOWER FAIRIES  
STK241



MAGICAL DOLPHINS  
STK227



FRUITS & SWEETS  
STK228



RAINBOW PONIES  
STK192



SWEET BUTTERFLIES  
STK93



GLITTER KITTIES  
STK173



SPARKLY PRINCESS  
STK124



GLITTER PUPPIES  
STK207



RAINBOWS & STARS  
STK208





# Glow-in-the-Dark Sticker Packs

1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



BUGS  
STK222



SPACE  
STK223



GLOWING UNICORNS  
STK158



DEEP SPACE  
STK44



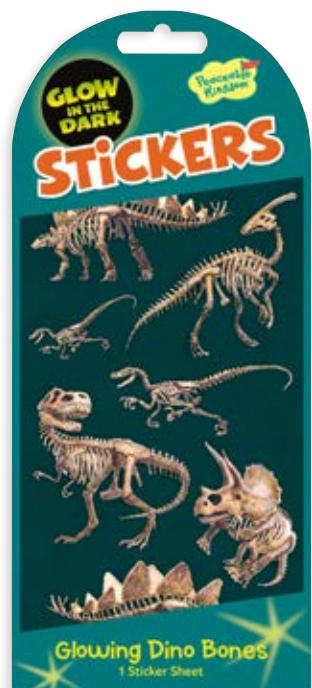
GLOWING DINOSAURS  
STK109



HAPPY OWLS  
STK169



GLOWING BUGS & SPIDERS  
STK107



GLOWING DINO BONES  
STK159



## 36-Hook 2-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 36 designs of stickers and reusable sticker totes
- FREE 68"h x 18"w 36-hook 2-sided floor display

**You Pick**

**PGM5270**



**Display Only**

**DIS4719**



Available in Canada only.

## 54-Hook 3-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 54 designs of stickers and reusable sticker totes
- FREE 68"h x 18"w 54-hook 3-sided floor display

**You Pick**

**PGM5111**



**Display Only**

**DIS4490**



Available in Canada only.





## Sticker Pack Program

### CONTENTS:

- FREE 8<sup>3</sup>/<sub>4</sub>"w x 9<sup>1</sup>/<sub>2</sub>"h x 6<sup>1</sup>/<sub>2</sub>"d display
- 96 packs, 1 dozen each of 8 designs
- Customer must pick designs on order

STICKER PACK  
PROGRAM  
PGM5530



## Ice Cream Truck Sweet Sticker Display

### CONTENTS:

- Ice cream truck display
- 25 tins with 5 of each scented sticker: vanilla, strawberry, grape, cherry and chocolate
- Minimum 1 filled display



ICE CREAM TRUCK  
SWEET STICKER  
DISPLAY  
SR16



## Sweet-Scented Sticker Display

### CONTENTS:

- Sticker tin display
- 30 tins with 10 of each scented sticker: vanilla, strawberry and chocolate
- Minimum 1 filled display

SWEET-SCENTED  
STICKER DISPLAY  
SR17



## Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6<sup>3</sup>/<sub>4</sub>"w x 6<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>4</sub>"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



HAPPY CAMPERS  
SP87



ON THE FARM  
SP86



AT THE AIRPORT  
SP33



MAGICAL UNICORNS  
SP71



TAKE-ALONG GAMES!  
SP68



SWEET SHOPPE  
SP84



TRAIN TIME!  
SP44



OCEAN ANIMALS  
SP62





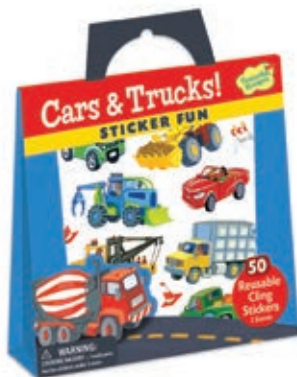
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MY PET PUPPY  
SP75



CARS & TRUCKS!  
SP66



UNDERWATER FRIENDS  
SP88



AROUND TOWN  
SP89



DINOSAUR  
SP6



FUNNY FACES  
SP28



MERMAID  
SP23



AT THE ZOO  
SP42



PRINCESS  
SP61



SPACE ADVENTURE  
SP63





# Unique. Exclusive. Built for Your Market.

Our portfolio features **exclusive, one-of-a-kind game titles** that you won't find anywhere else. Each game is built with flexibility in mind—allowing for **full localization, thematic customization, and market-specific exclusivity** so you can offer players something truly differentiated.



## Sky Magic

Take playtime to new heights, as kids work together to weather the storm and create a dazzling sky full of wonder, building cooperation and confidence along the way.



## Fish Stix

Dive into fun, where quick eyes and playful teamwork keep the catch coming.





A Game  
for You  
and Your  
2-Year-Old



## Topper Takes A Trip

Join Topper on a cheerful adventure, that encourages memory, curiosity and confidence, through cooperative play that brings kids together.

## Panda's Picnic

Help Panda plan the perfect picnic, as players share ideas and celebrate wins together with gentle strategy and heart.



## Chugga Choo!

All aboard for cooperative excitement, as players build a bright, busy train, learning to take turns, work together and enjoy the journey as one.



Whether you're looking to **stand out in a crowded market**, **boost retention**, or **launch a localized exclusive**, we can tailor our content to match your strategy.

**Reach out to our team to discuss how we can optimize these titles—and future releases—for your market.**



## ORDER PLACEMENT - U.S. INVENTORY

- All orders MUST be submitted on a purchase order form OR a MW Wholesale order form available upon request.
- Full case pack quantities.
- Peaceable Kingdom Item numbers must be indicated on order.
- Minimum order amount of \$2500.00
- No backorder allowances.

## ORDER PLACEMENT - FACTORY DIRECT

- Special quotations required for localization or customized container programs.
- Ex works (EXW) terms apply.
- Order must be submitted on a company purchase order.
- Inquire for further details.

## STANDARD TESTING CERTIFICATION

All of our MindWare products are tested to the following standards, and our reports are valid for 12 months:

- CPSIA
- ASTM
- EN-71 Part 1, 2, 3 and REACH

Please inquire about any specific test requirements you may have BEFORE order placement to ensure product compliance availability to your specific needs.

## A WORD ABOUT PRICING

All prices are quoted in U.S. dollars and are subject to change without notice. Price lists are available upon request by contacting customer service.

## ATTENTION

MW Wholesale will no longer hold US warehouse orders past 30 days. Any orders that exceed the 30-day time limit will be cancelled and held inventory will be released.

## \*NEW U.S. TAX LAW NOTIFICATION:

Special documentation may be required

Due to new United States Supreme Court ruling (South Dakota v. Wayfair) put into effect in June of 2018, our company is required to collect sales tax on all goods shipped to all states. This includes orders that are being shipped to a freight forwarder located in the U.S.

MW Wholesale will collect sales tax on orders being shipped to freight forwarders unless the freight forwarder provides us with a resale or exempt certificate.

## ORDERING & CUSTOMER SERVICE

- International customer service questions?
  - Toll-Free: 1-800-296-9485
  - Email: International@MWWholesale.biz
- New International Account Inquiries:
  - Toll-Free: 1-800-296-9485 - Option 7
  - Email: jmillier@MWWholesale.biz

## SHIPPING & HANDLING\*

- Standard in-house processing time is 10-15 business days.
- Omaha, NE / U.S. – All orders must be picked up from warehouse OR advance arrangements can be made to ship to the freight forwarder of your choice. (Customer pays shipment costs.)
  - Address for pickup: MindWare Wholesale®  
11201 Giles Rd.  
La Vista, NE 68128
  - Dock Hours: 6:00 a.m. - 7:00 p.m. CST
- Pickups must be arranged within a 2-week window upon receiving shipment details from MW Wholesale.
- Truck or LTL pickups only. We cannot accept containers at our facility.

## METHODS OF PAYMENT

Orders must be paid in advance via credit card or wire transfer. Shipments will not be prepped & shipped until payment is received.

NOTE: Requests for shipment dimensions & weights cannot be provided until shipment is prepped.

- We accept all major credit cards.
- Wire transfer: inquire for information.

## IMAGES & SIGNAGE

- Digital Catalog: PKIntl.MWWholesale.biz

## Acceptable Forms of Documentation:

- Business Registration Certificate
- A statement on your company letterhead stating you are selling the merchandise outside the United States.
- A copy of the export BOL from your forwarder showing the goods were shipped out of the United States.

Based on the state we are shipping to, there could be additional documents required to prove the shipment will not be sold in the U.S. Please inquire before placing an order.

California Consumers Notice of Collection and Opt Out Right. California consumers, please visit [www.mindware.com/CAPRIVACY](http://www.mindware.com/CAPRIVACY) for information about the categories of and purposes for which we collect and use personal information, the right to opt out of the sale of personal

information and our privacy policy.

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