

MindWare® Wholesale



DOWN
THE WATER
SPOUT™

page 16



Peaceable
Kingdom®

A MindWare® Brand

INTERNATIONAL 2026

U.S. Direct Shipments



Place Your Order

Order minimum of U.S. \$2,500 in full case-pack quantities.



Finalize Your Order

Review your Proforma Invoice and/or Order Confirmation (required).



Inventory

Orders held beyond a 30-day window will be canceled and held inventory will be released.



Payment

Make payment in full by credit card or wire transfer.



Warehouse Processing

Standard processing time is 10-15 business days following receipt of payment.



Pickup & Delivery

Choose your freight forwarder and arrange pickup at our warehouse within a 2-week window.
Truck and LTL shipments only.
We cannot accept containers at our facility.



WHY PARTNER WITH US?

Global Direct Shipments

- **Factory-Direct Pricing:** Get unbeatable value straight from the source.
- **Flexible Shipping Options:** Choose from mixed container loads or full 20', 40', and 40'HQ containers.
- **Optimized Fulfillment:** Enjoy direct delivery—no need to pay freight twice!
- **Speed to Market:** Streamlined processes mean shorter lead times and quicker delivery.
- **Minimize Tariffs:** Smart sourcing helps avoid U.S. tariff impacts.
- **Tag-On Production:** Easily pull from or tag onto U.S. production runs.
- **Localized Success:** Top-selling SKUs and native language support to boost your local market impact.
- **Expanded Selection:** Access a wider, more diverse product assortment.

Factory-direct ordering is available for qualifying orders that meet minimum quantity or value requirements.



Need images? We've got thousands! Reach out anytime—we're here to support you!



LEARN



GAMES



EXPLORE

AWARD WINNING

Games in 2025!



World of Eric Carle: Discover And Learn Scavenger Hunt

PAL Top 10 Award 2025

page 7



Patch's Pockets

Oppenheim Toy Portfolio
Platinum Award 2025

page 8



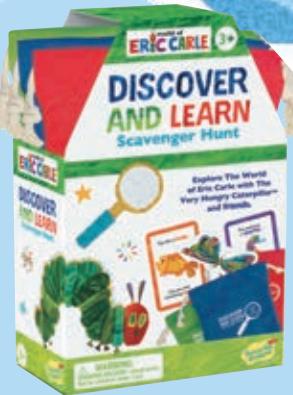
Snack Party Pals

PAL Top 10 Award 2025

page 26

Peaceable Kingdom

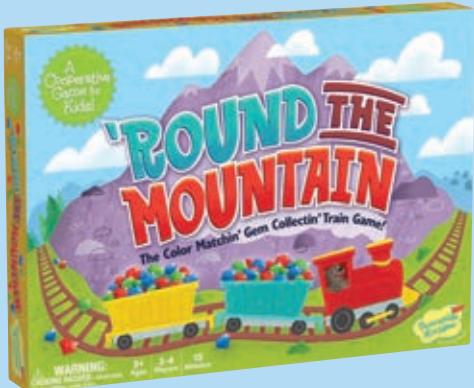
A MindWare® Brand



Eric Carle™ Discover and Learn Scavenger Hunt

page 7

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'Round the Mountain

page 17



Magnetic Dress Up Cozy Critters

page 49

Peaceable Kingdom brings kindness, cooperation and creativity to playtime. Centered on connection, emotional development and screen-free fun, our products help build strong kids and stronger communities. As a one-stop shop for joyful, value-packed products, Peaceable Kingdom delivers a wide variety of essential, evergreen bestsellers that drive huge sales year after year.



6

Games

Games for 2-year-olds
Cooperative Games

40

Puzzles

Play and Grow Puzzles
Puzzle and Play
Match Ups
Floor Puzzles

48

Early Learning

Magnetic Friends
Busy Fabric Tote
Blinkity Bot

53

Cards & Stationery

Sticker Activity Books
Lock & Key Diaries

83

Stickers



Games

ILLUSTRATIONS FROM PATCH'S POCKET
see page 8





These delightful scavenger hunts offer endless opportunities for discovery and fun!

INCLUDES:

- 20 Color and Pattern Cards
- 20 Number and Shape Cards
- 16 Sensory Cards
- 3 Drawstring Bags
- Magnifying Glass with Carabiner

WORLD OF ERIC CARLE™ DISCOVER & LEARN SCAVENGER HUNT
14473087



Available in Canada only.

AGES 3+
PLAYERS 2+

8" w x 5 1/4" h x 3" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

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NEW!



World of Eric Carle: Animal Bingo™

Join Brown Bear and his friends for a fun-filled game of bingo that's packed with movement, sounds, and plenty of learning! As your little one plays, they'll hop like a frog, chirp like a bird, match colors and shapes, and celebrate every win along the way!

KIDS LEARN

- Animal sound & action recognition
- Color and shape matching
- Gross motor skills and imaginative play

INCLUDES:

- Drawstring Bag
- 9 Wooden Animals
- Double-sided Bingo Boards (Animal Actions & Animal Sounds, Animal Matching & Color Matching)
- Parent Guide
- Instructions

WORLD OF ERIC CARLE™
ANIMAL BINGO
14473089



AGES 2+
PLAYERS 2+

8" w x 8" h x 2 1/4" d
Minimum 6



NEW!



SCAN FOR
VIDEO

Hop like a frog, quack like a duck and match like a pro!

World of Eric Carle: Discover & Learn Scavenger Hunt™

These delightful scavenger hunts, featuring the enchanting art of Eric Carle, offer endless opportunities for discovery and fun. Each set includes three canvas bags filled with cards for different themed hunts: Colors and Patterns, Numbers and Shapes, Touch-and-Feel Sensory Exploration. Perfect for indoor or outdoor play, the large, sturdy cards are designed for little hands, while the included magnifying glass allows young explorers to inspect their findings up close

KIDS LEARN

- Observation and matching skills
- Sensory exploration
- Early math concepts

Available in Canada only.



Patch's Pockets™

The Colorful Carrot Matching Game

Take toddlers on a colorful adventure of matching and exploring an exciting new discovery: pockets! Little ones pick colorful carrots from a carrot patch and match them to the bunny with the same pocket color. Harvest repeat play with this preschool learning game that toddlers love to experience over and over again!

KIDS LEARN

- Fine motor development
- Color recognition
- Listening and following directions
- Problem solving
- Vocabulary building



Pick carrots, place them in matching pockets, then return them to the patch for more rounds of fun!



PARENT
GUIDE
INCLUDED!



PATCH'S POCKETS
14509521



AGES 2+

9" w x 3 1/2" h x 8" d
Minimum 6

INCLUDES:

- 1 gameboard
- 12 carrots
- 4 bunnies
- Parent guide
- Instructions

AWARDS

PAL Award
Oppenheim Toy Portfolio
Platinum Award



Monkey Around™

The Wiggle & Giggle Game

Get ready to move! Monkey Around contains 40 cards that prompt players to do movements together—from hugs to high fives to simple skills like balancing, hopping and marching. Included in the game is a bean bag banana that adds to the fun and learning.

KIDS LEARN

- Gross motor skills
- Hand-eye coordination
- Imitating
- Vocabulary development
- Social-emotional skills



PARENT
GUIDE
INCLUDED!

MONKEY AROUND
GTT101



6 43356 05764 1

AGES 2+
8" w x 8" h x 2 1/4" d
Minimum 6

INCLUDES:
 • 1 gameboard
 • 40 cards
 • 1 bean bag banana
 • Parent guide
 • Instructions

AWARDS
 Oppenheim Toy Portfolio
 Platinum Award
 Parents' Choice Silver Award
 PAL Award



Acorn Soup™

The Tasty Counting Game

Making Acorn Soup is as easy as 1-2-3! The round box bottom doubles as a bowl, which contains wooden ingredients and a sturdy wooden spoon for mixing and stirring. Simple recipe cards teach toddlers to identify the ingredients and count as they cook. Mix, stir, eat and play together!

KIDS LEARN

- Counting
- Pretend play
- Sorting
- Fine motor skills

PARENT
GUIDE
INCLUDED!



ACORN SOUP
GTT105



6 43356 05855 6

AGES 2+

7" w x 7" h x 3 1/4" d
Minimum 6

INCLUDES:

- 8 recipe cards
- 24 ingredient tiles
- 1 wooden spoon
- Parent guide
- Instructions

AWARDS

- Creative Child Magazine Game of the Year Award
- PAL Award
- Parents' Choice Recommended Award

Where's Bear?™

The Hide-and-Find Stacking Block Game

Where's Bear? combines two kid-favorite activities—stacking blocks and finding hidden objects—into one fun game! Parents and kids take turns hiding and finding Bear under the sturdy nesting boxes. Each box illustrates the rooms in Bear's house and includes a matching game. With five quick games in total, young players will have lots to explore and enjoy!

KIDS LEARN

- Problem solving
- Spatial concepts
- Object permanence
- Matching and sorting
- Social-emotional skills



INCLUDES:

- 6 nesting boxes
- 1 wooden bear figurine
- Parent guide
- Instructions

AWARDS

- Oppenheim Toy Portfolio Platinum Award
- Parents' Choice Gold Award
- PAL Award

WHERE'S BEAR?
GTT100



6 43356 05763 4

AGES 2+

5" w x 6 1/4" h x 6 1/4" d
Minimum 6



PARENT
GUIDE
INCLUDED!

THE HAPPY MARSHMALLOW GAME
14275633



8 86102 87601 5

AGES 2+
8" w x 8" h x 3" d
Minimum 6



INCLUDES:

- 2 marshmallow roasting sticks
- 12 marshmallows
- 1 pretend campfire
- 12 marshmallow cards
- Instructions
- Parent guide

AWARDS
PAL Award

The Happy Marshmallow Game™

A Roasty Toasty Matching Game

This roasty toasty activity is a great first game that introduces young players to taking turns, following directions and honing their fine motor skills. Each player grabs a marshmallow roasting stick, then they take turns drawing cards and adding the matching marshmallow to their stick. Everyone wins when all the roasting sticks are full! Celebrate by "roasting" the marshmallows over a pretend campfire while singing campfire songs. This fun game is perfect for toddler playdates or family time!

KIDS LEARN

- Fine motor skills
- Color matching
- Pretend play
- Following directions
- Vocabulary building



Duck Duck Dance!™

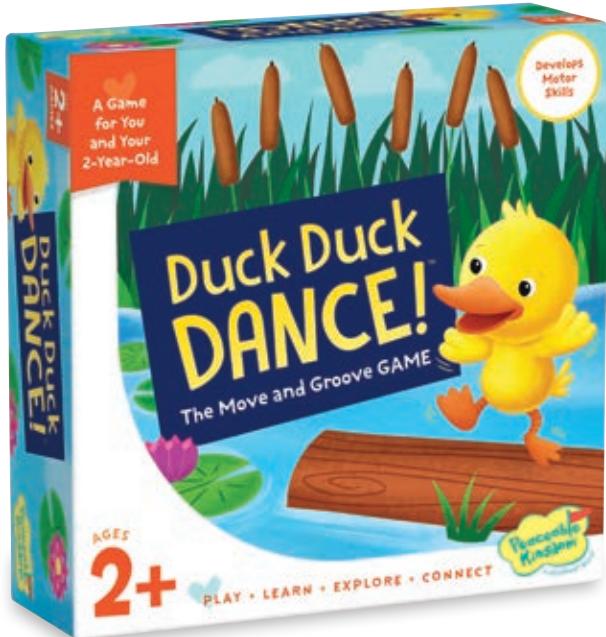
The Move and Groove Game

Get moving and grooving with this fun dancing game for toddlers! Duck Duck Dance! is simple and sweet, with four large dice featuring eight easy dance moves. From spinning to wiggling and more, players imitate the adorable ducks to uncover the four audience members and complete the game!

KIDS LEARN

- Gross motor skills
- Sequencing
- Counting
- Imitating
- Turn-taking
- Vocabulary building

PARENT
GUIDE
INCLUDED!



Easy to play: just roll the dice, do the dance & flip a card from the pond!



AWARDS
Oppenheim Toy Portfolio
Platinum Award

DUCK DUCK DANCE!
GTT106



1 92073 78654 4

AGES 2+

8" w x 8" h x 3" d
Minimum 6

INCLUDES:

- 1 pond gameboard
- 4 movement dice
- 4 pond audience members
- Instructions
- Parent guide



Hop into fun with a mama kangaroo apron and Joey Pouch!



Jump Jump Joey™

The Hop & Play Action Game

Toddlers and their caregivers will jump for joy at this new addition to your early learning games! This sweet game of hide-and-seek encourages active play as little ones jump, march and perform other actions shown on cards they turn over as they search for the baby kangaroo.

KIDS LEARN

- Gross motor development
- Listening and following directions
- Imitating
- Pretend play
- Building vocabulary

PARENT
GUIDE
INCLUDED!



JUMP JUMP JOEY
14194072



1 95130 47728 7

AGES 2+
8" w x 8" h x 2 1/4" d
Minimum 6

INCLUDES:

- 12 kangaroo pads
- 1 wearable kangaroo apron with pouch
- Parent guide
- Instructions

AWARDS

PAL Award
Oppenheim Toy
Portfolio Best
Toy Award



CRASH MONSTERS
14382709



AGES 2-5

8" w x 8" h x 2 1/2" d
Minimum 6

INCLUDES:

- 6 foam monster blocks
- 30 cards
- 1 skateboard
- 1 ramp
- 1 scorecard
- Instructions
- Parent guide

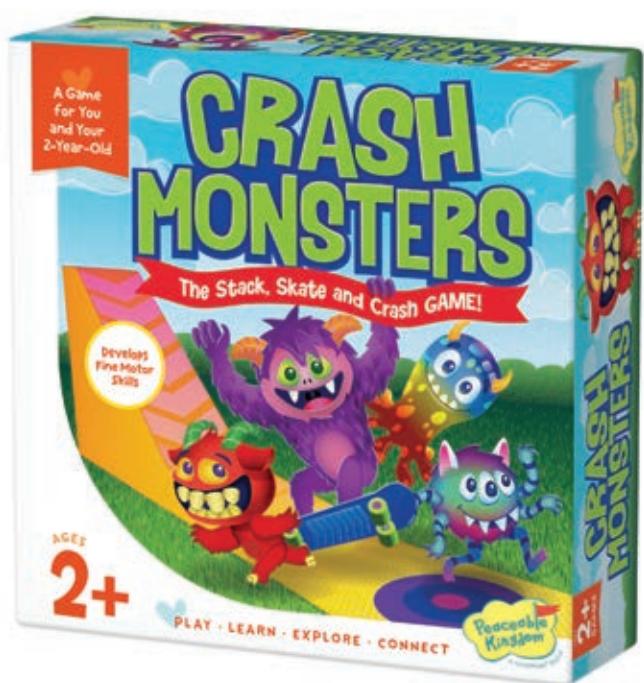
Crash Monsters™

The Stack, Skate and Crash Game!

Get ready for monster mayhem! Toddlers stack foam blocks and send silly monsters zooming down a ramp to CRASH into their creations. With endless play and experimentation, kids can stack freely or follow cards to build by color and shape. Every build-and-bash round sparks creativity, boosts motor skills and teaches turn-taking—no winners or losers, just nonstop fun, learning, and laughter!

KIDS LEARN

- Social-emotional skills
- Color and pattern matching and recognition
- Basic physics
- Cause and effect



AWARDS
PAL Award



SCAN FOR
VIDEO



Hurry, let's work together before the sun comes out!



DOWN THE WATERSPOUT
14552548



2

AGES 3+
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 3 1/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

Down the Waterspout™

Roll Down the Spout Before the Sun Comes Out!

Join Spider and her friends for a sweet, splashy adventure in this fun-filled game perfect for preschoolers! Everyone works together to match the pieces before the sun peeks out and dries up all the rain. It's a cooperative, joyful game where everyone wins together, making it the perfect way for toddlers to learn and have fun! Splash, match and giggle your way to victory!

KIDS LEARN

- Matching skills
- Basic deduction
- Fine motor skills
- Cooperation

NEW!

Watch as Spider and her pals tumble down the colorful waterspout, with the fun dice tower helping little hands roll the dice.



A Cooperative Game for Kids!

INCLUDES:

- 5 Big Dice
- 13 Cards
- Rain Garden Game Board
- Water Spout Dice Tower with Sunshine Tracker
- Instructions

'Round the Mountain™

The Color Matchin' Gem Collectin' Train Game

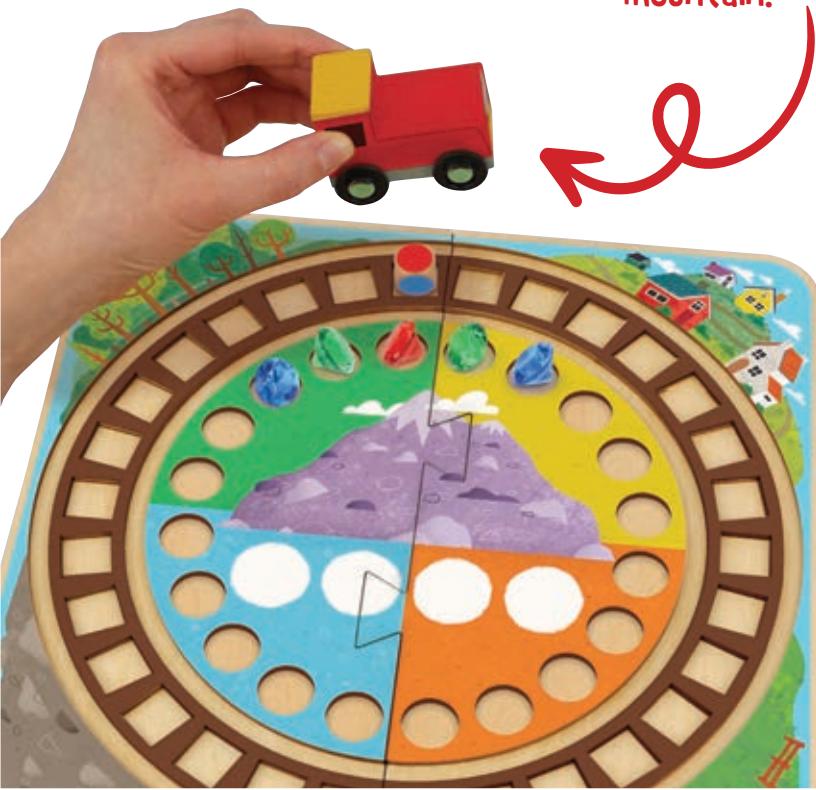
NEW!

Get ready for a satisfying die-rolling experience as you race your train around the track, collecting shiny gems while dodging falling rocks! Work together with your fellow conductors to fill up your mining carts with three sparkling gems before the mountain unleashes four falling rocks! It's all about color matching and teamwork in this satisfying cooperative game. When all the carts are full, you win as a team—so hop on board, keep the train moving, and roll your way to victory!

KIDS LEARN

- Color matching
- Fine motor skills
- Cooperation

The wooden train engine rotates the die with a satisfying 'clickity-clack' as it 'rounds the mountain!'



'ROUND THE MOUNTAIN
14552547



1 97864049441 9

AGES 3+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



INCLUDES:

- Wooden Game Board
- Wooden Train
- Wooden Die
- Spinner
- 20 Gems
- 4 Mining Cart Collection Cards
- 4 Falling Rock Tokens
- Instructions



Everyone wins when the Woozle gets fed enough tasty treats!



**FEED THE WOOZLE
GMK2**



6 43356 04957 8

**AGES 3+
PLAYERS 2-5**

10³/₄"w x 10³/₄"h x 2¹/₄"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 stand-up Woozle
- 24 silly snacks
- 12 yummy cards
- Instructions for 3 game levels
- 1 die
- 1 spinner
- 1 spoon

AWARDS

- Oppenheim Toy Portfolio
Platinum Award
- Parents' Choice Silver Award
- ASTRA's Best Toy For Kids Award
in Learning Play
- PAL Award

Feed the Woozle™

The Game of Silly Snacks and Mixed-Up Moves

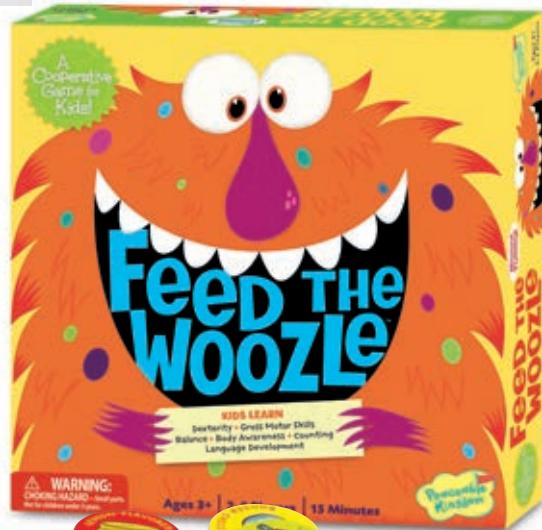
Chocolate-covered flies and hairy pickles? Yummy! The big-mouthed Woozle is hungry. Can you feed him 12 silly snacks from the spoon before all the snacks are gone? Play together, work together, and have some monstrous fun.

KIDS LEARN

- Body awareness
- Counting
- Working cooperatively
- Fine and gross motor coordination



No reading required.



Share and Sparkle Unicorns™

Collect Gems with Your Unicorn Friends

It's "reining" sales! This cooperative game featuring beloved unicorns and other mythical creatures is sure to fly off the shelves. Players work together to fill the unicorns' crowns with sparkly gems before a troll sneaks away with the treasures. Learn color matching, strategy, cooperation and more in this delightful family game!

KIDS LEARN

- Color matching
- Simple strategy
- Cooperative play
- Fine motor skills



No reading required.



SHARE AND SPARKLE
UNICORNS
GMC34



1 95130 24727 9

AGES 3+
PLAYERS 2-4

15¹/₄"w x 9¹/₂"h x 2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

INCLUDES:

- 4 unicorn gameboards
- 1 troll gameboard
- 7 red gem tiles
- 1 drawstring bag
- 55 gems
- 1 die
- Instructions

AWARDS

Creative Child Magazine Game of
the Year Award

Snug as a Bug in a Rug!™

A Counting, Colors & Shapes Game

Get all the little colorful bugs under the rug before the three stink bugs stink up the place! Watch closely and make those matches! Spin the spinner and find a matching bug, then slip it under the rug. Take turns spinning and matching and trying to get all the bugs under the rug before three stink bugs get under there. Each level adds more challenge. Work together to find those matches, and you all win!

KIDS LEARN

- Colors, numbers, shapes
- Counting
- Visual discrimination
- Working cooperatively
- Taking turns, rolling a die, spinning a spinner

No reading required.

A Cooperative Game for Kids!



SNUG AS A BUG
IN A RUG!
GMK1



6 43356 04956 1

AGES 3+
PLAYERS 2-4

10^{3/4}"w x 10^{3/4}"h x 2^{1/4}"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Players work
together to slip
the bugs snugly
under the rug!



INCLUDES:

- 1 gameboard with built-in spinner
- 24 colorful bugs
- 3 stink bugs
- 1 die
- Instructions for 3 game levels

AWARDS

- Oppenheim Toy Portfolio
Platinum Award
- Dr. Toy Top 10 Game Award
- Dr. Toy 100 Best Toys



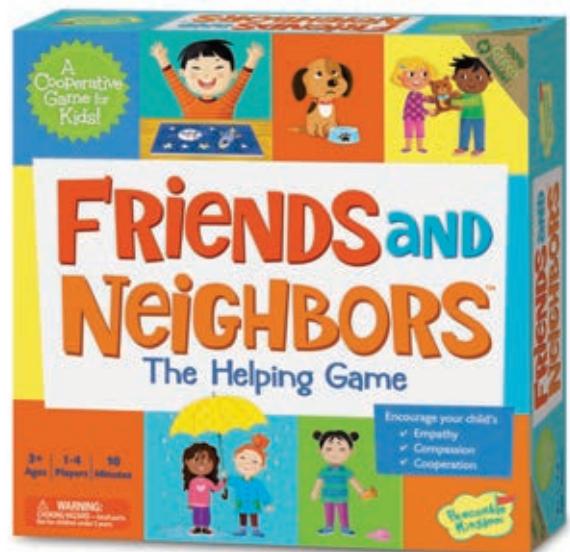
Friends and Neighbors™

The Social-Emotional Game that Develops Empathy and Compassion

Friends and Neighbors is a matching game that focuses on emotions. Can players help a little girl who's sad because she's standing out in the rain or a boy who's afraid of the dark? Reach into the Helping Bag and pull out a token—can it help someone on the game board? If so, it's a match! In playing the game and reading about the feelings and needs of the characters, parents can help their children recognize feelings in others—the first step to building empathy.

KIDS LEARN

- Recognizing and naming emotions
- Empathy
- Cooperation



FRIENDS AND NEIGHBORS
GMC9



6 43356 05701 6

AGES 3+
PLAYERS 1-4

9 1/4" w x 9 1/2" h x 2 1/4" d
Minimum 6

WARNING: Choking Hazard—
Contains small parts. Not for
children under 3 yrs.

INCLUDES:

- 4 gameboards
- 14 tokens
- 1 Helping Bag
- 1 stop sign
- Parent guide
- Friends and Neighbors booklet
- Instructions

AWARDS

- Oppenheim Toy Portfolio Gold Award
- PAL Award
- Parents' Choice Recommended Award
- MESH Accreditation



MEOWDY PARTNER
14399949



1 97640 36548 1

AGES 3+
PLAYERS 2-4

8" w x 10³/₄" h x 2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 27 cowboy cat cards
- 1 scratching post
- 1 cowboy cookie jar
- 10 cowboy cookies
- Instructions

Meowdy Partner™

The Rootin' Tootin' Kitty Cowboy Matching Game!

Saddle up for silly fun with Meowdy Partner! In this cooperative game, preschool cowpokes match cowboy cat cards to earn tasty cookie rewards. But watch out—cards with no match go to the Scratching Post! Grab the last cookie before three cards pile up and everyone wins. It's a rootin'-tootin' way to teach teamwork, kindness, and keen eyes—purrfect for family fun!

KIDS LEARN

- Taking turns
- Fine motor development
- Visual discrimination

No reading required.



AWARDS
PAL Award



Count Your Chickens!™

Help Mama Hen Bring Her Chicks Home

The baby chicks have flown the coop. Players help Mother Hen collect her chicks and bring them back to the coop. Spin and move, count the number of spaces, and collect that number of chicks. Take turns, work together and watch out for the fox! Collect all the chicks by the time Mother Hen reaches the end and everyone wins!

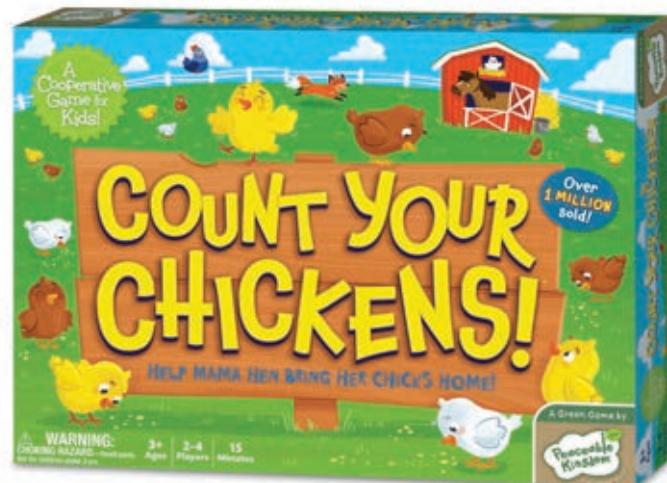
KIDS LEARN

- Counting
- Taking turns
- Cooperation
- Following directions

No reading required.



Spin into action, moving characters and helping chicks find their way back to the coop!



COUNT YOUR CHICKENS!
GM108



6 43356 04678 2

AGES 3+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 1 Mother Hen with stand
- 40 baby chick tokens
- 1 spinner

AWARDS

- Oppenheim Toy Portfolio
Platinum Award
- Creative Child Magazine
Game of the Year Award
- Major Fun Award



Math Sandwich™

Order Up Learning Fun!

This deliciously educational game lets children explore mathematical concepts while they build sandwiches from durable felt food pieces. Kids will practice counting and adding as they follow the menu cards to place colorful vegetable, meat and cheese items on each sandwich. With over 100 food pieces, they can experiment with a wide variety of sandwich combinations, counting as they go!

KIDS LEARN

- Pretend play
- Basic math
- Fine motor skills

MATH SANDWICH
14284551



8 86102 88841 4

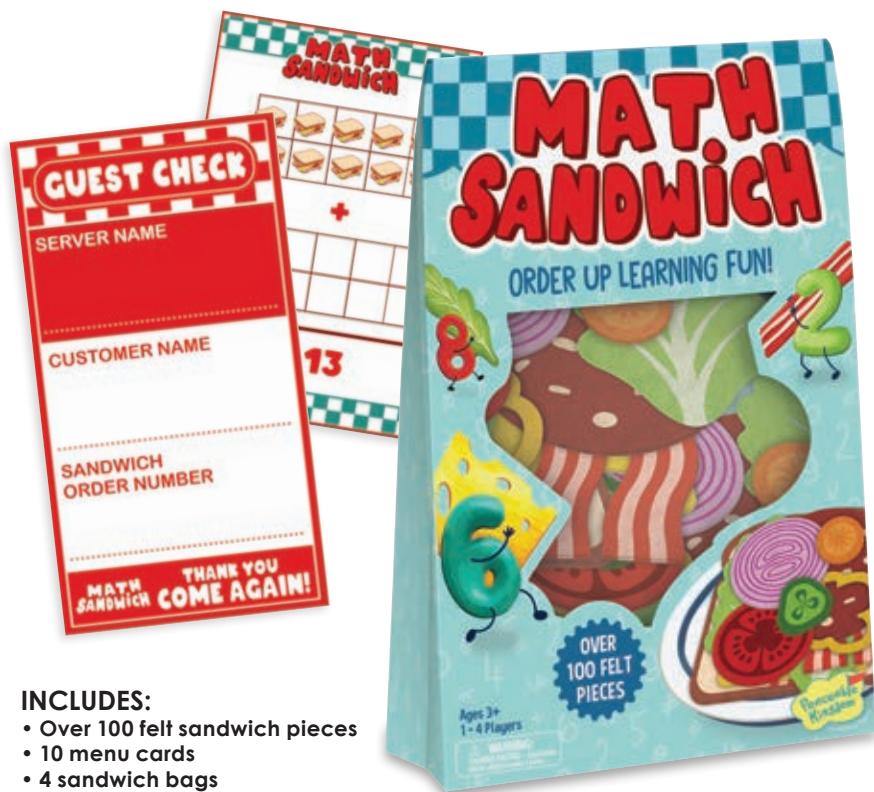
AGES 3+
PLAYERS 1-4

6 $\frac{3}{4}$ "w x 9 $\frac{3}{4}$ "h x 2 $\frac{1}{2}$ "d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- Over 100 felt sandwich pieces
- 10 menu cards
- 4 sandwich bags
- Dry erase marker
- Guest check tablet
- Instructions





Alphabet Soup™

Shake Up Learning Fun!

Spice up your preschool learning activities! In this reading game that's both entertaining and enriching, players get three tries to roll the dice in hopes of spelling out a three-letter word. Players collect a card for each word formed, giving them a sense of accomplishment as they watch their pile growing!

KIDS LEARN

- Reading skills
- Sight word recognition



ALPHABET SOUP
14347575



1 92073 97016 5

AGES 3+
PLAYERS 2-4
6" w x 9" h x 3 1/2" d
Minimum 6

INCLUDES:

- 3 letter dice
- 1 dice soup can
- 4 soup bowl boards
- 43 word cards
- Instructions

Snack Party Pals™

A Deliciously Fun Memory Game

Get ready for a deliciously silly adventure! Players match tasty food pairs to fill the snack board with yummy treats—before the stinky cheese wheel fills up! With easy-to-grab bamboo tongs that build fine motor skills and no reading required, Snack Party Pals is perfect for preschoolers and kindergartners. It's a sweet, skill-building game that brings families together and teaches little ones how to play and share with others.

KIDS LEARN

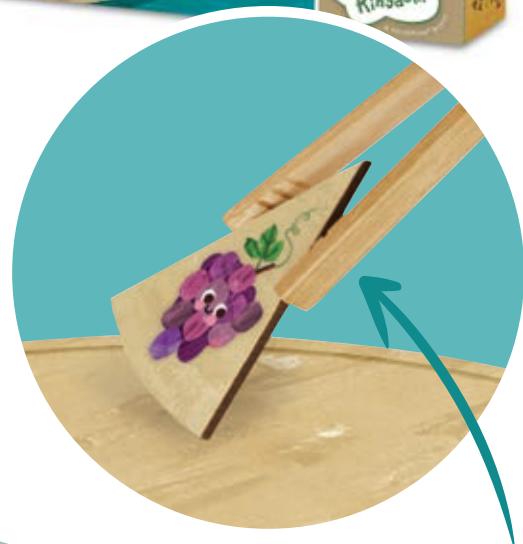
- Memory
- Cooperation
- Helping others
- Social development
- Fine motor skills

A Green Game

A Cooperative Game for Kids!



No reading required.



Using bamboo tongs lets kids test and build their hand-eye coordination and fine motor skills.

SNACK PARTY PALS
14419762



1 97640 37346 2

AGES 4+
PLAYERS 2-6

12 1/2" w x 9" h x 1 1/2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 10 stinky cheese wedges
- 1 stinky cheese wheel
- 1 magic cheese wedge
- 26 snack wedges (13 matching snacks)
- 1 pair of tongs
- 10 snack board pattern cards
- Instructions

AWARDS
PAL Award

Dinosaur Escape™

Help the Dinosaurs Escape!

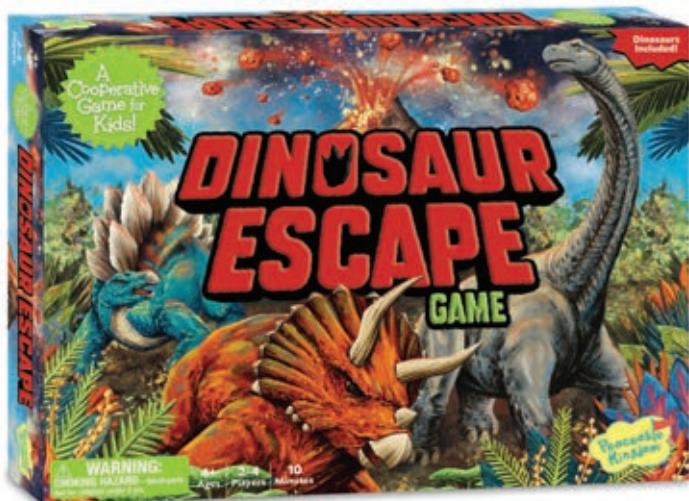
Three dinosaurs are lost in the ferns, and a volcano is threatening to blow! Work together to move the dinosaurs around the board. Uncover the matching dinosaurs under the fern tokens to rescue all three dinosaurs. Get the dinosaurs safely to the island before the volcano erupts and everyone wins!

KIDS LEARN

- Memory
- Simple strategy
- Problem solving
- Following directions
- Cooperation

No reading required.

A Cooperative Game for Kids!



DINOSAUR ESCAPE
GMC7



6 43356 05532 6

AGES 4+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 3 dinosaur movers
- 1 die
- 1 gameboard
- 12 fern tokens
- 5 volcano puzzle pieces with stand

AWARDS

- Oppenheim Toy Portfolio Gold Award
- Parents' Choice Silver Award
- PAL Award
- National Parenting Publication Awards (NAPPA) GOLD Award



Included dinosaur figures add to the hands-on fun!





HOOT OWL HOOT!
GM106



6 43356 04676 8

AGES 4+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



INCLUDES:

- 1 gameboard
- 5 owl tokens
- 1 sun token
- 14 sun cards
- 36 color cards

Hoot Owl Hoot!™

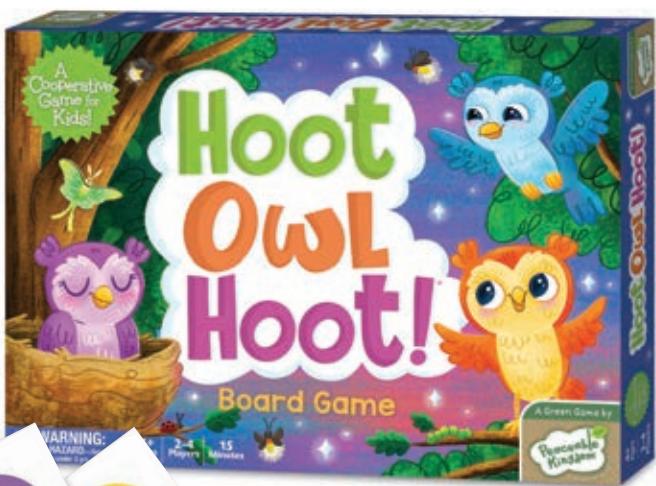
Hurry, Owls, It's Time to Go Home!

Players work together to help the owls fly back to their nest before the sun comes up. Don't leave anyone behind! Play a color card and choose any owl to fly to that space. Draw a sun card, and the sun moves one step closer to daylight. Help all the owls get home before the sun rises and everyone wins!

KIDS LEARN

- Simple strategy
- Problem solving
- Taking turns
- Following directions
- Cooperation

No reading required.



Hoot Owl Hoot
Floor Puzzle

see page 47

AWARDS

- Oppenheim Toy Portfolio
Platinum Award
- Dr. Toy Best Products Award
- Dr. Toy 100 Best Children's
Products Award
- Major Fun Award
- Family Fun Magazine Toy of
the Year Award
- Parents' Choice Silver Award

Alphabet Bingo!™

Learn Uppercase Letters!

A fun twist on a classic! Reach into the bag and pull out a letter token — if you have a match, you're on your way to BINGO!

KIDS LEARN

- Letter recognition
- Uppercase letters
- Letter/object association

AWARDS
Oppenheim Toy Portfolio
Gold Award

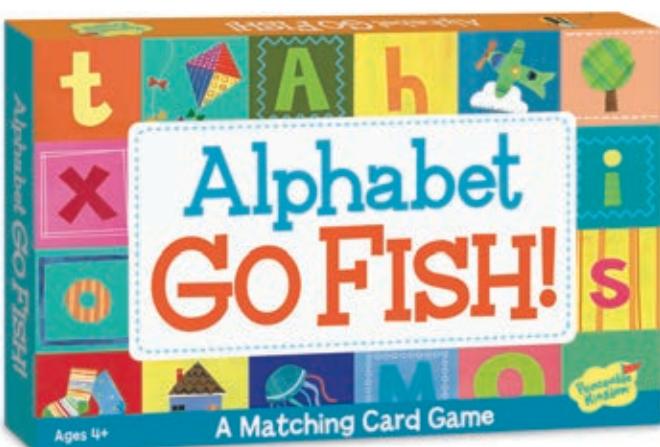
ALPHABET BINGO!
GM112

AGES 4+
PLAYERS 2-6
7" w x 8" h x 1 1/2" d
Minimum 12

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

INCLUDES:

- 6 double-sided gameboards
- 26 alphabet tokens
- 72 plastic chips
- Drawstring bag
- Instructions for multiple ways to play



ALPHABET GO FISH!
AM3



6 43356 04893 9

AGES 4+
PLAYERS 3-6
7 1/4" w x 4 3/4" h x 1" d
Minimum 12

INCLUDES:

- 52 oversized cards
- Instructions

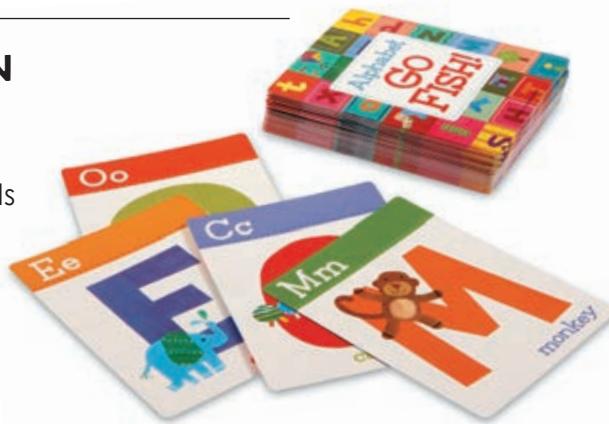
Alphabet Go Fish!™

A Matching Card Game

An educational version of everyone's favorite card game. Got any G's? Go fish!

KIDS LEARN

- Letters
- Spelling
- Letter sounds



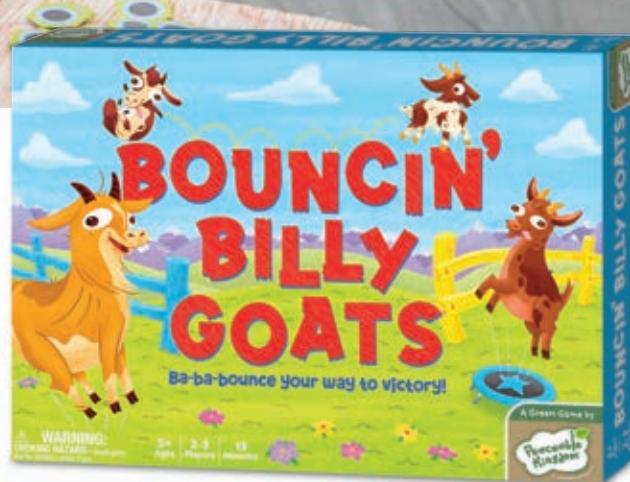


This silly & fun family favorite has great replay value!

Bouncin' Billy Goats™

Ba-Ba-Bounce Your Way to Victory!

These hungry goats bounce across a colorful trampoline path to reach the feast! With strategic tile placement and quick goat moves, every player stays on their toes until their goats are happily munching. Leap into fast-paced fun with this quick-play game—your new GOAT for endless laughs and excitement!



KIDS LEARN

- Simple strategy
- Being a humble winner or gracious loser

No reading required.



BOUNCIN' BILLY GOATS
14347576



1 92073 97012 7

AGES 5+
PLAYERS 2-3

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 9 goat movers with stands
- 45 trampoline tiles
- Instructions

AWARDS
PAL Award





Race to the Treasure!™

The Race is On!

Players try to beat the ogre to the treasure by creating a path from START to END. Along the way they need to collect three keys to open the treasure. Pick up the ogre snacks to try to distract the ogre. Players strategize, cooperate and build the path together. If they can do it before the ogre gets there, they all win!

KIDS LEARN

- Math-grid concepts
- Shared decision-making
- Strategy
- Cooperation

No reading required.



RACE TO THE TREASURE!
GMC2



6 43356 04955 4

AGES 5+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 1 pair of dice
- 37 game cards
- 4 key tokens
- 1 ogre snack

AWARDS

Oppenheim Toy
Portfolio Platinum
Award
Major Fun Award
PAL Award



Mermaid Island™

An Underwater Game of Adventure!

Watch out, mermaids! The Sea Witch is on the move. Together, players help the mermaids swim to Mermaid Island before the witch gets there. Be careful not to land on the same space as the Sea Witch or she'll send you back to the start! Spin, move, and pick up a wand to gain the power to defeat the Sea Witch.

KIDS LEARN

- Following directions
- Strategy
- Shared decision-making
- Cooperation

No reading required.



AWARDS

Good Housekeeping Best Board Games Award



MERMAID ISLAND
GM107



6 43356 04677 5

AGES 5+
PLAYERS 2-6

12 1/2" w x 9" h x 1 1/2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 3 mermaid tokens
- 1 Sea Witch with stand
- 4 wand tokens
- 1 spinner

**Mermaid Island
Sparkle Mosaics**
see page 52



The Fairy Game™

Help the Fairies Save Their Garden!

Winter's chill is creeping in, threatening to freeze the fairies' treasured flowers! Players race to match Fairy Cards and gather hidden Magic Gems before 4 icy snowflakes settle on a flower. Use special cards to freeze the frost and slow the winter's bite. Work together to fill the fairies' magic wand and banish the cold from the enchanted garden!

KIDS LEARN

- Strategy
- Shared decision-making
- Cooperation

No reading required.



THE FAIRY GAME
GMC8



6 43356 05684 2

AGES 5+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 4 jewel tokens
- 13 snowflake tokens
- 44 snowstorm cards
- 57 fairy-garden cards

AWARDS

Oppenheim Toy Portfolio
Platinum Award



Ghost in the Attic™

The Cooperative Game You Play in the Dark

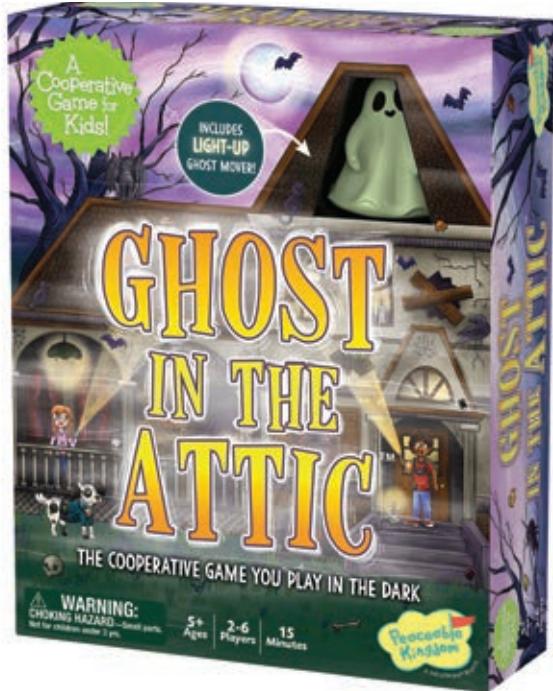
It's lights out for this unique board game that you play in the dark! Featuring a glow-in-the-dark game board and light-up ghost mover, players work together in this cooperative game to escape the haunted manor and lock the ghost inside. This one-of-a-kind game is sure to become a family game night favorite!

KIDS LEARN

- Strategy
- Shared decision-making
- Cooperation
- Social and emotional skills



→
New Packaging



HOST IN THE ATTIC
14118691



1 95130 35308 6

AGES 5+
PLAYERS 2-6

13" w x 12 1/2" h x 2 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

INCLUDES:

- 1 gameboard
- 1 light-up ghost
- 3 haunted manor explorers
- 4 camera flash tokens
- 1 spinner
- Instructions

AWARDS

PAL Award
Mom's Choice



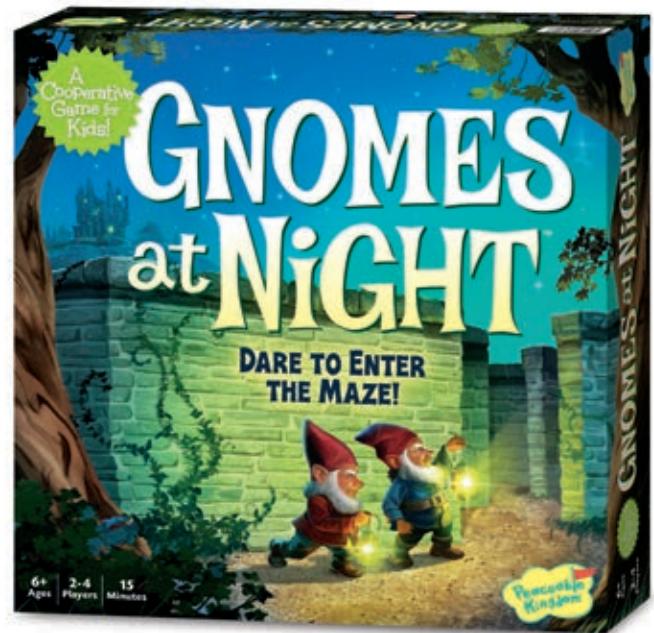
Gnomes at Night™

Dare to Enter the Maze!

Help! Someone has stolen the Queen's treasures and dropped them in the castle's twisty maze. Luckily, the trusty gnomes are here to help! Players work together to maneuver the magnetic gnome movers around the mazes to collect all the treasures before time runs out. Use communication, strategy and quick thinking to find the treasures and win the game!

KIDS LEARN

- Communication
- Cooperation
- Visual discrimination



GNOMES AT NIGHT
GMC27



6 43356 05890 7

AGES 6+
PLAYERS 2-4

10¹/₂"w x 10¹/₂"h x 2¹/₄"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

INCLUDES:

- 4 gameboards
- 22 playing cards
- 2 game board holders
- 2 magnetic gnome movers
- 1 sand timer
- Instructions

AWARDS

- ASTRA's Best Toy For Kids
- Award in Learning Play
- Creative Child Magazine Seal of Excellence
- Parents' Choice
- Recommended Award



Find the hidden ingredients before the wizard blocks all of the paths and everybody wins!

Cauldron Quest™

Work Your Magic, Break the Spell!

The evil wizard has cast a spell to destroy the kingdom! You have the power to create a potion to break the spell, but you must work together as a team. Strategize, communicate and use the dice to find and reveal the hidden potion ingredients. Get them to the cauldron before the wizard blocks all of the paths and everyone wins!

KIDS LEARN

- Strategy
- Evens and odds
- Problem solving
- Deduction, communication and cooperation



CAULDRON QUEST
GMC6



6 43356 05483 1

AGES 6+
PLAYERS 2-4

10^{1/2}"w x 10^{1/2}"h x 2^{1/8}"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 6 potion bottles
- 6 cauldron ingredient tokens
- 6 wizard tokens
- 1 wizard hat with stand
- 1 spell-breaker token
- 2 action dice
- 3 magic dice
- 1 gameboard
- Instructions

AWARDS

Parents' Choice Silver Award
NAPPA National Parenting Publications Award
Good Housekeeping Best Board Games Award

Space Escape™

Mole Rats in Space!

In a space station far from Earth, a team of Mole Rats are busy at work when a band of snakes infiltrates their station. Players work together to help the Mole Rats gather their equipment and make it to their escape pod before time runs out! Climb the ladders and slip down airshafts, but don't get bit by the snakes.

KIDS LEARN

- Strategy
- Cooperation

A Cooperative Game for Kids!

A Game by Matt Leacock



Slide, climb and strategize on a vibrant SPACE board!



SPACE ESCAPE
GMC29



1 92073 54390 1

AGES 7+
PLAYERS 2-4
8 1/2" w x 10 3/4" h x 2" d
Minimum 6

INCLUDES:

- 1 gameboard
- 51 cards
- 20 tokens
- 4 Mole Rat movers
- Challenge game
- Instructions



Stone Soup™

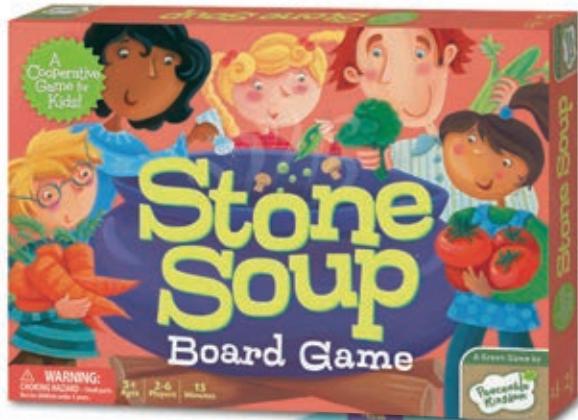
A Spicy Memory-Matching Game!

From the classic tale of cooperation comes this simple game where players work together to "cook" a pot of Stone Soup. Players help each other find and match all the ingredient pairs while trying to avoid the Fire Out cards. Find the Magic Stone card to give the team a little more time. Add all the ingredients to the pot before the fire goes out and everyone wins!

KIDS LEARN

- Memory
- Helping others
- Cooperation

No reading required.



STONE SOUP
GM104



6 43356 04679 9

AGES 5+
PLAYERS 2-6

12 1/2" w x 9" h x 1 1/2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 1 gameboard
- 24 soup cards
- 10 fire out cards
- 1 magic stone card
- Story



AWARDS

Major Fun Award
Family Review
Center Editor's
Choice



ORDER PLACEMENT - U.S. INVENTORY

- All orders MUST be submitted on a purchase order form OR a MW Wholesale order form available upon request.
- Full case pack quantities.
- Peaceable Kingdom Item numbers must be indicated on order.
- Minimum order amount of \$2500.00
- No backorder allowances.

ORDER PLACEMENT - FACTORY DIRECT

- Special quotations required for localization or customized container programs.
- Ex works (EXW) terms apply.
- Order must be submitted on a company purchase order.
- Inquire for further details.

STANDARD TESTING CERTIFICATION

All of our MindWare products are tested to the following standards, and our reports are valid for 12 months:

- CPSIA
- ASTM
- EN-71 Part 1, 2, 3 and REACH

Please inquire about any specific test requirements you may have BEFORE order placement to ensure product compliance availability to your specific needs.

A WORD ABOUT PRICING

All prices are quoted in U.S. dollars and are subject to change without notice. Price lists are available upon request by contacting customer service.

ATTENTION

MW Wholesale will no longer hold US warehouse orders past 30 days. Any orders that exceed the 30-day time limit will be cancelled and held inventory will be released.

*NEW U.S. TAX LAW NOTIFICATION:

Special documentation may be required

Due to new United States Supreme Court ruling (*South Dakota v. Wayfair*) put into effect in June of 2018, our company is required to collect sales tax on all goods shipped to all states. This includes orders that are being shipped to a freight forwarder located in the U.S.

MW Wholesale will collect sales tax on orders being shipped to freight forwarders unless the freight forwarder provides us with a resale or exempt certificate.

California Consumers Notice of Collection and Opt Out Right. California consumers, please visit www.mindware.com/CAPRIVACY for information about the categories of and purposes for which we collect and use personal information, the right to opt out of the sale of personal

ORDERING & CUSTOMER SERVICE

- International customer service questions?
 - Toll-Free: 1-800-296-9485
 - Email: International@MWWholesale.biz
- New International Account Inquiries:
 - Toll-Free: 1-800-296-9485 - Option 7
 - Email: jmiller@MWWholesale.biz

SHIPPING & HANDLING*

- Standard in-house processing time is 10-15 business days.
- Omaha, NE / U.S. – All orders must be picked up from warehouse OR advance arrangements can be made to ship to the freight forwarder of your choice. (Customer pays shipment costs.)
 - Address for pickup:
MindWare Wholesale®
11201 Giles Rd.
La Vista, NE 68128
 - Dock Hours: 6:00 a.m. - 7:00 p.m. CST
- Pickups must be arranged within a 2-week window upon receiving shipment details from MW Wholesale.
- Truck or LTL pickups only. We cannot accept containers at our facility.

METHODS OF PAYMENT

Orders must be paid in advance via credit card or wire transfer. Shipments will not be prepped & shipped until payment is received.

NOTE: Requests for shipment dimensions & weights cannot be provided until shipment is prepped.

- We accept all major credit cards.
- Wire transfer: inquire for information.

IMAGES & SIGNAGE

- Digital Catalog: PKIntl.MWWholesale.biz

Acceptable Forms of Documentation:

- Business Registration Certificate
- A statement on your company letterhead stating you are selling the merchandise outside the United States.
- A copy of the export BOL from your forwarder showing the goods were shipped out of the United States.

Based on the state we are shipping to, there could be additional documents required to prove the shipment will not be sold in the U.S. Please inquire before placing an order.

information and our privacy policy.

Terms and Conditions. Please see www.mindware.com/CAPRIVACY for terms and conditions governing all orders and customer interactions.



Puzzles

Puzzle & Play Sets™

Ready, set, puzzle and then play with this combo of vibrant puzzle and racetrack features that primes little speedsters for high-octane fun. Assemble the dynamic puzzle track, then let the three robust wooden race cars zoom into endless adventures. An imagination fueler and a room brightener, this set is a top-tier choice for resellers looking to accelerate sales and rev up customer satisfaction in home and classroom settings alike! Completed puzzle measures 26" x 36".

KEY FEATURES:

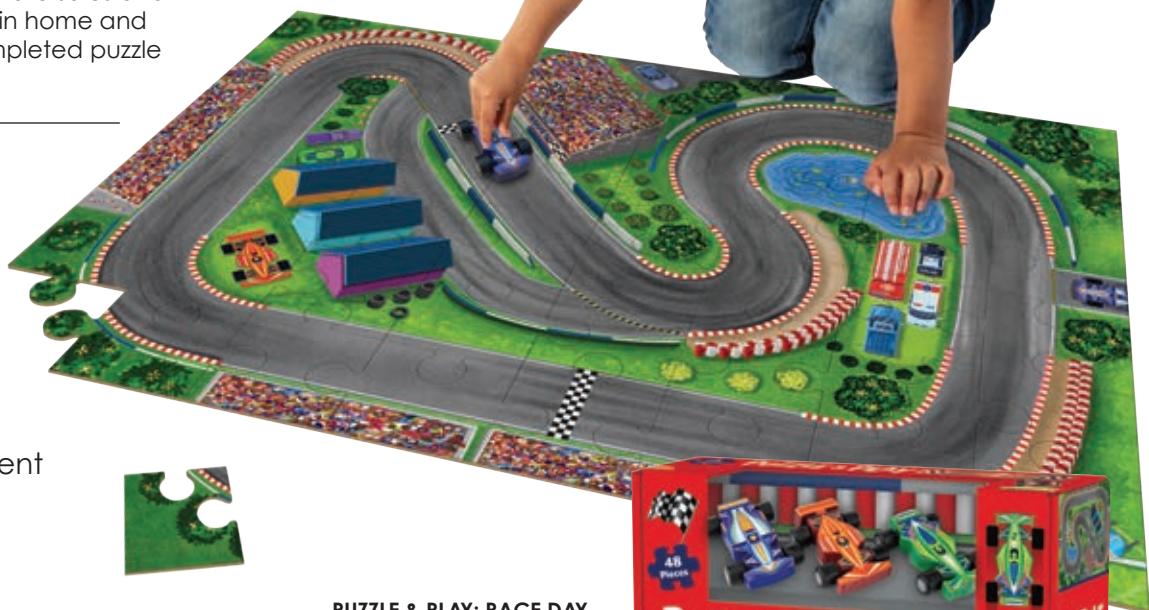
- 48 puzzle pieces
- 3 wooden race cars with working wheels

KIDS LEARN

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

AGES 3+

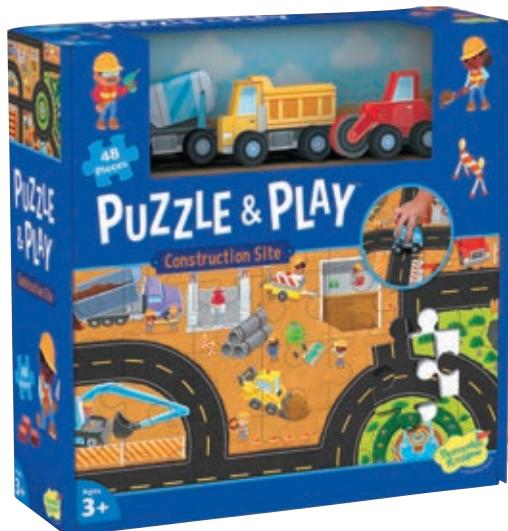
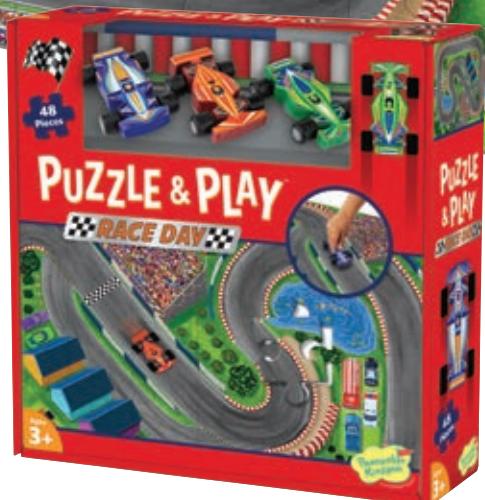
11" w x 10 1/4" h x 3" d
Minimum 6



PUZZLE & PLAY: RACE DAY
14347574



AWARDS
Oppenheim Toy Portfolio
Platinum Award



PUZZLE & PLAY:
CONSTRUCTION SITE
14125376



AWARDS
PAL Award

Match Up Games & Puzzles

It's 3 games in one! Kids can lay the cards face up for a matching game, face down for a memory game or either way to build a 24-piece floor puzzle. The vibrant and colorful art makes learning even more fun. When playtime is done, the pieces can be stashed in the sturdy carrying case for convenient at-home storage or on-the-go play!

KEY FEATURES

- Includes 24 - 3 $\frac{1}{2}$ " x 5" cards, instructions and parent teaching prompts
- Minimum 6 per design

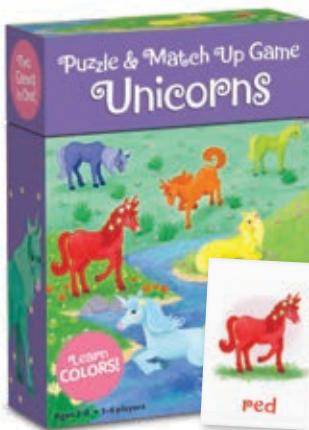
KIDS LEARN

- Spatial awareness
- Fine motor coordination

AGES 2+

PLAYERS 1-4

4" w x 5 $\frac{1}{4}$ " h x 1 $\frac{1}{4}$ " d
Minimum 6 per design

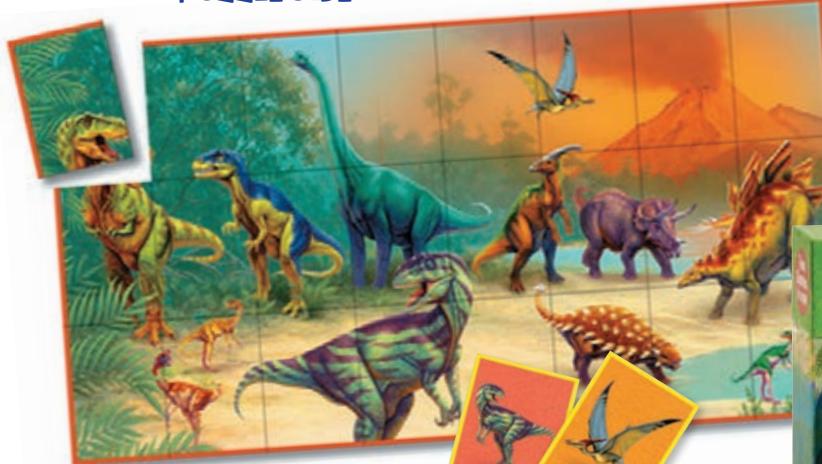
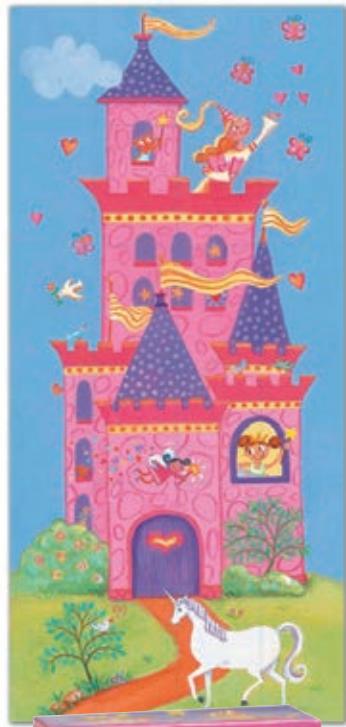


LEARN COLORS

UNICORNS
MU21



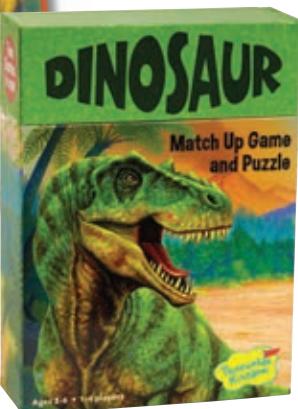
LEARN NUMBERS



DINOSAUR
MU10



MATCHING SIDE



LEARN DINOSAURS



PRINCESS
MU4



Match Up Games & Puzzles

Toddlers and young children can use these colorful cards as a matching game, memory game or fun puzzle for three exciting activities in one convenient package. Vibrant illustrations teach colors, numbers, animals and opposites, and the three levels of play can help these games grow with children. The compact box is easy to take on the go or store with other toys and games. There's no shortage of value in these match-up games and puzzles!

KEY FEATURES

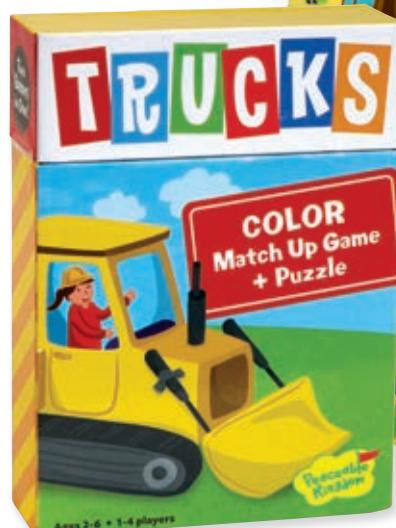
- 24 - 3¹/₂" x 5" cards
- Instructions
- Parent teaching prompts

KIDS LEARN

- Memory skills
- Hand-eye coordination

AGES 2+
PLAYERS 1-4

4" w x 5¹/₄" h x 1¹/₄" d
Minimum 6 per design



LEARN
COLORS

Match Up Games & Puzzles Set



PICK ANY
4
DESIGNS!

- **FREE** display case
- 16 games,
4 each of 4 designs

16" w x 5¹/₂" h x 5¹/₂" d
Minimum 1

MATCH UP GAMES &
PUZZLES SET
PGM5529



Floor Puzzles

AGES 3+

7" w x 11" h x 3 1/2" d vertical box • 11" w x 7" h x 3 1/2" d horizontal box
Minimum 6

These adorably designed floor puzzles measure approximately 2 x 3 feet with unique puzzle shapes for extra fun. Puzzle pieces are thick and sturdy and the box includes a corded handle for easy carrying, with a sample piece on the handle to showcase their quality.

KIDS LEARN

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills



MAGICAL MERMAID
PZ18



1 92073 56665 8



DINOSAUR
PZ22



1 92073 75819 0



AWARDS

Oppenheim Toy Portfolio Platinum Award



UNICORN
PZ21



1 92073 75818 3



AWARDS
Oppenheim Toy Portfolio Platinum Award

Floor Puzzles

AGES 3+

7" w x 11" h x 3 1/2" d vertical box • 11" w x 7" h x 3 1/2" d horizontal box
Minimum 6



Dump Truck
PZ54



AWARDS
Oppenheim Toy
Portfolio Gold Award



USA
14194071



AWARDS
Oppenheim Toy
Portfolio Gold Award



Butterfly
PZ42



Rainbow
PZ20



Floor Puzzles

AGES 3+

7" w x 11" h x 3 1/2" d vertical box • 11" w x 7" h x 3 1/2" d horizontal box
Minimum 6



FAIRY
PZ26



BARN BUDDIES
14347572



SHARK
PZ41



AWARDS

Creative Child Magazine
Seal of Excellence



RACECAR
14125383



Floor Puzzles

AGES 3+

7" w x 11" h x 3 1/2" d vertical box, 11" w x 7" h x 3 1/2" d horizontal box
Minimum 6



BUNNY
PZ28



1 95130 06196 7



BASED ON THE
BEST-SELLING GAME

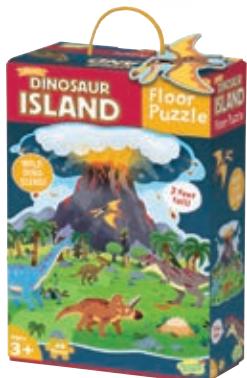
**Hoot
Owl
Hoot!**

PAGE 130

HOOT OWL HOOT!
PZ29



1 95130 06197 4



DINOSAUR
ISLAND
14347571



1 92073 97013 4



CHRISTMAS TREE
14118730



1 95130 35956 9

AWARDS
Oppenheim Toy Portfolio
Platinum Award





Early Learning

ILLUSTRATIONS FROM
MAGNETIC DRESS UP KIT: COZY CRITTERS



NEW!

MAGNETIC DRESS UP



Open the door to a world where imagination meets style! With Peacock Kingdom's Magnetic Dress-Up play sets, kids can create adorable outfits, mix and match accessories and tell stories with every look.

KIDS LEARN

- Builds creative storytelling
- Inspires imaginative play
- Strengthens fine motor skills

CREATE YOUR OWN OUTFIT COMBINATIONS!

Fashion Friends

Style two fashionable friends with trendy looks and fun accessories perfect for every story they imagine.

INCLUDES:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- 44 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

FASHION FRIENDS
14606440



AGES 3+

7" w x 7 3/4" h x 2.5" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

Cozy Critters

Dress up an adorable bunny and cat with mix-and-match outfits that make every cozy scene irresistibly cute.

INCLUDES:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- 43 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

COZY CRITTERS
14606441



AGES 3+

7" w x 7 3/4" h x 2.5" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Playful Pretend

Style a playful boy and girl with costumes and characters that spark big adventures and creative storytelling.

INCLUDES:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- 45 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

PLAYFUL PRETEND
14606442



AGES 3+

7" w x 7 3/4" h x 2 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

My Busy Tote™

Busy Fabric Tote

NEW!

Keep little hands learning wherever they go with this soft, sensory-packed Busy Tote. Designed for very early learners, it's filled with engaging textures and hands-on activities that build essential skills—screws to press, zippers to slide, buckles to click and more. Perfect for travel, quiet time or independent exploration, this tote turns everyday moments into meaningful learning.

KIDS LEARN

- Great for busy hands!
- Builds fine motor and dexterity skills
- Includes 10+ hands-on learning activities
- Soft, portable and perfect for on-the-go learning



Practice snaps,
zippers, buckles
and more

MY BUSY TOTE™
14474410



AGES 18 mo+
8 1/2" w x 11" h x 1" d
Minimum 6

INCLUDES:
• 1 Busy Tote

Music Jam with Ms. Sarah Jane™

Learn and Play Music Activity Set

Developed in partnership with professional musician and preschool music teacher Ms. Sarah Jane, this interactive music set lets preschoolers sing and play along with classic songs like "Bingo," "Happy Birthday" and more. Included are a range of easy-to-hold, child-friendly instruments—a tambourine, triangle, maraca and rhythm-inducing sticks—that can be all neatly tucked into a convenient drawstring storage bag. Ten "Play Along" cards created by Ms. Sarah Jane feature music lessons just right for the youngest musicians with QR code links to her recordings of each song. Bring the harmony of playing and learning together on your shelves with this fun music set!

KIDS LEARN

- Rhythmic skills and tempo
- Fine Motor Coordination
- Listening and social skills
- Creativity and Expression



With this comprehensive set, learning music is always in tune with fun!



LEARN AND PLAY MUSIC
ACTIVITY SET
14331887



8 86102 02324 2

AGES 3+

11" w x 10 1/2" h x 2 3/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



INCLUDES:

- Tambourine
- Triangle
- Rhythmic sticks
- Maraca



- 10 music learning cards with QR codes for interactive lessons
- Drawstring storage bag

Mermaid Island Sparkle Mosaics™

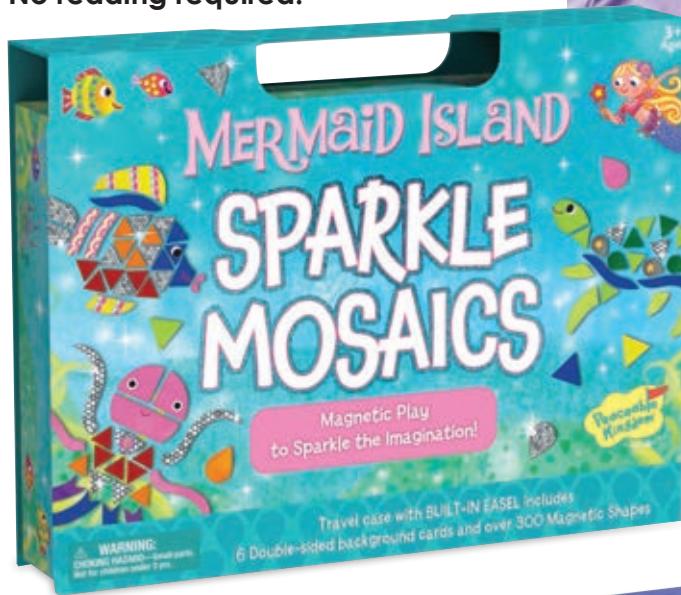
Magnetic Play to Sparkle the Imagination!

Kids won't be able to keep their hands off these Mermaid Island® Sparkle Mosaics! This self-contained set allows children to create colorful images using magnets on numbered backgrounds. Self-contained packaging converts to a vertical play surface, while 12 backgrounds (including 2 blanks) and over 300 magnets allow children to let their creative minds shine!

KIDS LEARN

- Visual thinking
- Fine motor skills
- Number recognition
- Self-expression

No reading required.



AWARDS
PAL Award



BASED ON THE
BEST-SELLING GAME

**MERMAID
ISLAND**

PAGE 32

MERMAID ISLAND
SPARKLE MOSAICS
MS01



1 95130 06226 1

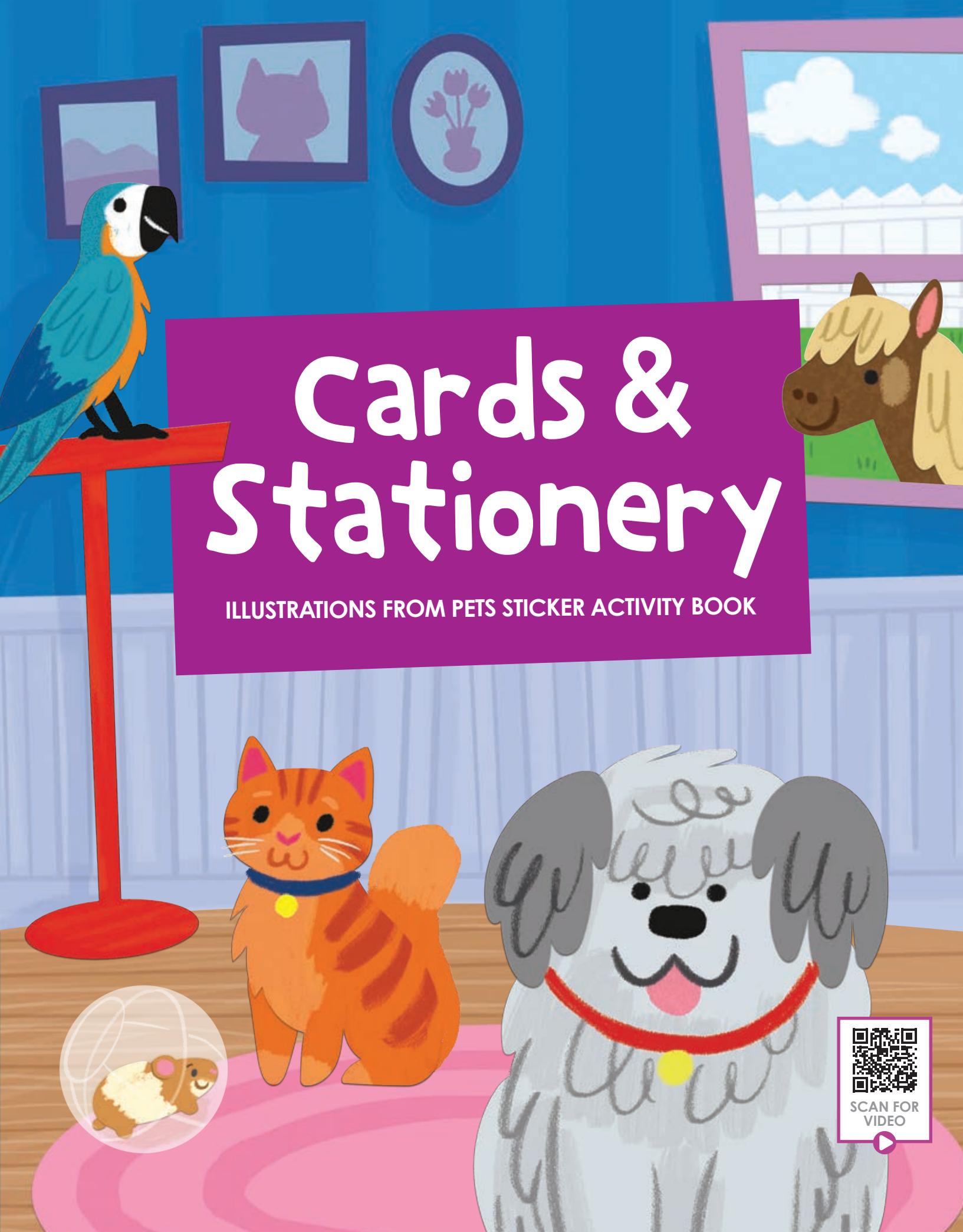
AGES 3+

10 1/2" w x 8" h x 2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- 6 double-sided background sheets
- Over 300 magnetic shapes
- Travel case with built-in easel and handle



Cards & Stationery

ILLUSTRATIONS FROM PETS STICKER ACTIVITY BOOK

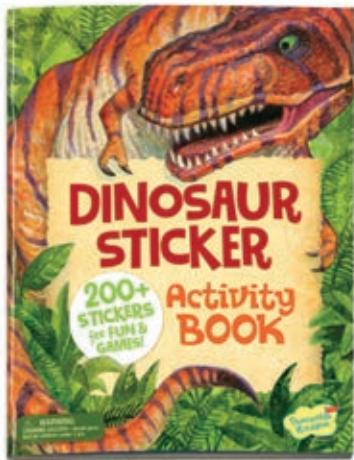


SCAN FOR
VIDEO



Sticker Activity Books™

Get ready for hours of fun and creativity with our sticker book activity sets! Featuring hundreds of custom illustrated and photo-real stickers, each book is packed with engaging activities like coloring pages, puzzles, mazes, word finds and more. Designed to help refine motor skills, enhance focus and boost spatial awareness, our sticker books are the perfect blend of education and entertainment.



DINOSAUR
14351934



BUILD IT! CONSTRUCTION
14326387



ANIMALS
14602264



Includes stickers
of REAL ANIMALS!

NEW!

AGES 3+

11" w x 1/4" h x 8 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers





MAGICAL PONIES STICKER
ACTIVITY BOOK
14351935



8 89070 85986 8



MERMAID, PRINCESS & FAIRY
FRIENDS STICKER ACTIVITY BOOK
14351913



8 89070 83992 1

NEW!



Includes stickers
of REAL PETS!

PETS STICKER ACTIVITY BOOK
14602263



1 97640 56192 0

AGES 3+

11" w x 1/4" h x 8 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- Activity book with match-ups, puzzles, coloring pages and more
- 200+ stickers

Diaries with Key-keeper Necklace

Private thoughts will be safe and stylish in these journals, which feature a variety of fun designs. Give children a sense of control to write their own thoughts, then use the included keys to keep their entries private.

KEY FEATURES

- 208-page lined book
- 1 lock & 2 keys

AGES 6+

5 $\frac{1}{2}$ "w x 6 $\frac{1}{4}$ "h x 1"d book
Minimum 6



CUTIES DIARY WITH
KEY-KEEPER NECKLACE
6001



1 92073 44170 2



UNICORN DIARY WITH
KEY-KEEPER NECKLACE
6005



1 92073 77844 0



INCLUDES
KEY-KEEPER
NECKLACE!



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Lock & Key Diaries

GLOW-IN-THE-DARK DIARIES



Dinosaur
14109242



1 95130 30025 7

LIGHTS
OFF!



Secrets, Dreams, Wishes
5166



6 43356 05166 3



Deep Space
5165



6 43356 05165 6

KEY FEATURES

- 208-page lined book
- 1 lock & 2 keys

AGES 6+

5 $\frac{1}{2}$ "w x 6 $\frac{1}{4}$ "h x 1"d book
Minimum 6

Lock & Key Diaries

Top secret! Off limits! Writers can keep their most private thoughts under lock and key with this diary that makes a great addition to your stationery selection. Featuring 208 lined pages, this journal can hold weeks, months or even years' worth of entries!

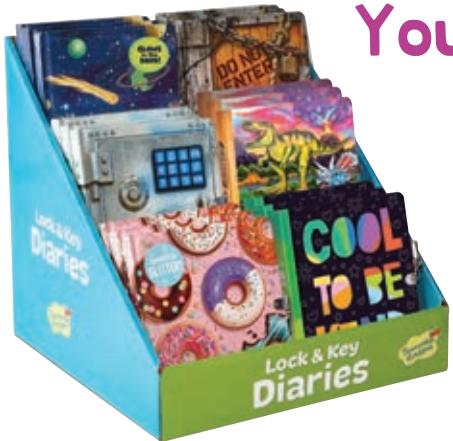
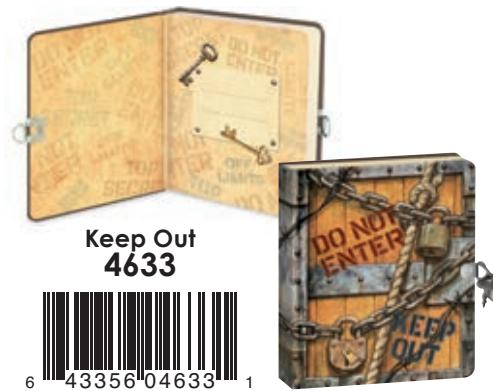
KEY FEATURES

- 208-page lined book
- 1 lock & 2 keys

AGES 6+

5 $\frac{1}{2}$ "w x 6 $\frac{1}{4}$ "h x 1"d book
Minimum 6

MY SECRET KEEP OUT
14109243



PICK ANY
6
DESIGNS

- Easy integration into any retail setting
- Thoughtful add-on at checkout counter
- Cost will reflect actual product
- Customer must pick designs on order

YOU PICK
PGM5722



AGES 6+
12"w x 11 $\frac{1}{2}$ "h x 12"d
Minimum 1

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

Empowerment Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design
Cards to celebrate achievement, build confidence and show you care.



BUNCHES AND BUNCHES
AND BUNCHES!
5937G



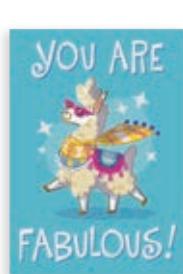
1 92073 54793 0



YOU DID IT!
5936G



1 92073 54792 3



KEEP BEING LLAMAZING!
6601G



1 92073 78830 2

Googly Eye Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

GOOGLY
EYES ON
EVERY CARD!



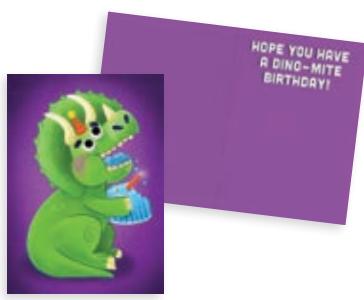
WISHING YOU A
HOPPY BIRTHDAY!
14338566



HOPE IT'S LEGENDARY!
14338563



YOU'RE ONE IN A
CHAMELEON!
6100GE



HOPE YOU HAVE A
DINO-MITE BIRTHDAY!
6108GE



TAKE A BIG BITE OUT OF
BIRTHDAY FUN!
6103GE



HAVE A DOGGONE
GREAT BIRTHDAY!
6106GE



HOPING YOUR SPECIAL DAY
IS AS SWEET AS YOU!
6105GE



HOPE YOUR BIRTHDAY IS
ONE-IN-A-MELON!
6104GE



Sticker Birthday Cards

15" x 7" card printed on FSC paper with envelope • Minimum 12 per design • Each card comes with a sheet of stickers attached.

GLITTER SCRATCH & SNIFF STICKERS

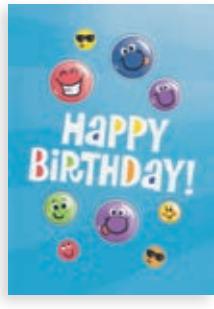


HOPE IT'S
DELICIOUS!
6003ST



1 92073 54801 2

PUFFY STICKERS



HOPE YOUR DAY IS
FULL OF SMILES!
6004ST

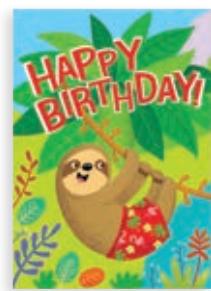


1 92073 54803 6

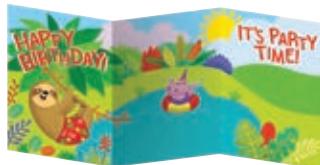
Decorate Your Own Birthday Cards

15" x 7" card with envelope • minimum 12 per design • Decorate these birthday cards with the supplied stickers before giving to someone special. Cards are individually cello bagged.

IT'S PARTY TIME!
6301ST

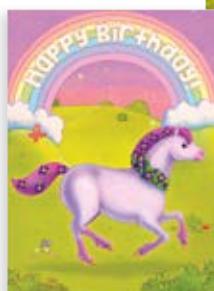


FOIL



PACKAGED

HOPE IT'S MAGICAL!
6000ST



FOIL STICKERS



HOPE IT'S MAGICAL!



PACKAGED

Jewel Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design

JEWEL
ON EVERY
CARD!



YOU'RE A REAL TREASURE!
6900JL



1 95130 08966 4



HAVE A FAIRY
MAGICAL DAY!
6901JL



1 95130 08967 1



WISHING YOU A HOOT OF A
BIRTHDAY!
6902JL



1 95130 08968 8

Charm Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design • Adorably designed cards include two friendship necklaces; one necklace to give and one to keep! (One necklace is securely attached to the card and one is easily removed.) Cards are individually cello bagged.



PACKAGED



PACKAGED



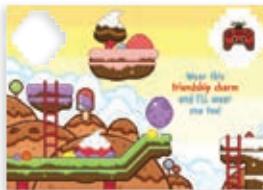
PACKAGED



PACKAGED



PACKAGED



CONTROLLER
WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6201CC



RAINBOW
WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6000CC



FLOWERS
WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6002CC



PIZZA
WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6001CC



UNICORN
TODAY IS YOUR BIRTHDAY,
MAGICAL WISHES
TO YOU! WEAR THIS
FRIENDSHIP CHARM,
AND I'LL WEAR ONE TOO!
6200CC



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Age-Specific Foil & Glitter Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



HOORAY, YOU'RE 1!
HOPE YOUR DAY IS FUN!
HAPPY BIRTHDAY!
6602G



WOO-HOO!
LOOK WHO'S 2!
HAPPY BIRTHDAY!
6603G



YIPPEE!
YOU'RE 3!
HAPPY BIRTHDAY!
6640G



HIP HIP HOORAY!
HAPPY
4TH BIRTHDAY!
6605G



SWING INTO THE
HAPPIEST DAY EVER!
HAPPY 5TH BIRTHDAY!
6606G



Age-Specific Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



YOU'RE ONE! WHAT FUN!
HAPPY BIRTHDAY!
5180G



HOORAY FOR YOU!
HAPPY 2ND BIRTHDAY!
5181G



YOU'RE THREE!
THE BEST AGE TO BE!
HAPPY BIRTHDAY!
5182G



HAVE A POPPING FUN
BIRTHDAY!
5183G



HIP HIP HOORAY FOR A
GREAT BIRTHDAY!
5184G



HAPPY BIRTHDAY TO
ONE COOL KID!
5185G



HOPE YOUR BIRTHDAY IS
BURSTING WITH FUN!
5648G



LET'S CELEBRATE!
HAPPY BIRTHDAY!
5649G



WIGGLE AND SHAKE FOR YOUR
BIRTHDAY CAKE HAPPY 1ST BIRTHDAY!
6608G



HAPPY BIRTHDAY, TODAY YOU ARE ONE!
CUTE AS A PUPPY AND LOTS OF FUN!
6609G



WHAT FUN!
HAPPY 1ST BIRTHDAY!
5651G

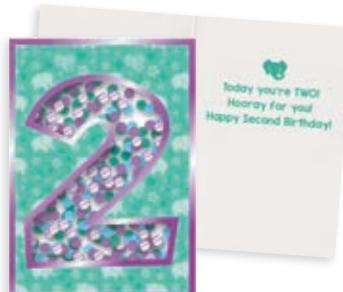


Confetti Birthday Cards

5" x 7" card with envelope • Minimum 12 per design • Celebrate special birthdays with thick cards filled with festive confetti. Cards are individually cello bagged. May require extra postage.



TURNING ONE
IS SUCH FUN!
HAPPY FIRST BIRTHDAY!
6000CF



TODAY YOU'RE TWO!
HOORAY FOR YOU!
HAPPY SECOND BIRTHDAY!
6001CF



YIPPEE!
YOU'RE THREE!
HAPPY THIRD BIRTHDAY!
6002CF



WISHING YOU FUN GALORE
AS YOU TURN FOUR!
HAPPY FOURTH BIRTHDAY!
6003CF



HIP HIP HOORAY!
YOU'RE FIVE TODAY!
HAPPY FIFTH BIRTHDAY!
6004CF



HAPPY SIXTH BIRTHDAY!
HOPE IT'S SUPER!
6005CF



HAPPY SEVENTH BIRTHDAY!
HOPE IT'S SPECTACULAR!
6006CF



HAPPY BIRTHDAY TO
A SUPERSTAR
EIGHT-YEAR-OLD!
6007CF



Tri-Fold Birthday Cards

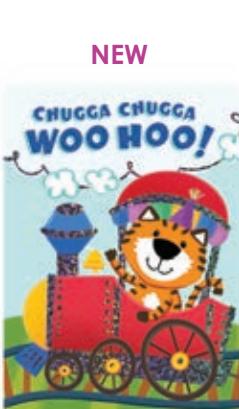
5" x 7" card • 15" x 7" unfolded • printed on FSC paper • recycled colored envelope • Minimum 12 per design



FOIL



LET'S PAWTY!
14338567



NEW

CHUGGA CHUGGA
WOOT HOO!



CHUGGA CHOO WOOT HOO!
14635915



Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper
• Recycled colored envelope • Minimum 12 per design



FOIL

HOPE IT'S GREAT!
6603TF



FOIL

WISHING YOU A
WILD BIRTHDAY!
6601TF



FOIL

YOU'RE ON THE FAST TRACK
TO A GREAT DAY!
14395667



FOIL

HAVE FUN ON THIS
SPECIAL DAY!
14395665



FOIL

SPARKLE AND SWISH FOR A
BUBBLY BIRTHDAY WISH!
5924TF



FOIL

SENDING MAGIC YOUR WAY
ON THIS SPECIAL DAY!
6025TF



Tall Tri-Fold Birthday Cards

Card printed on FSC paper
• Recycled colored envelope
• Minimum 12 per design

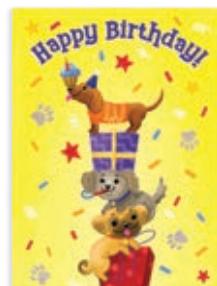
FOIL



HAVE AN EXTRA
SWEET DAY!
HAPPY BIRTHDAY!
6800TTF



FOIL



HAPPY BIRTHDAY!
IT'S YOUR DAY TO
BE TOP DOG!
6801TTF



Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded
 • Printed on FSC paper
 • Recycled colored envelope
 • Minimum 12 per design



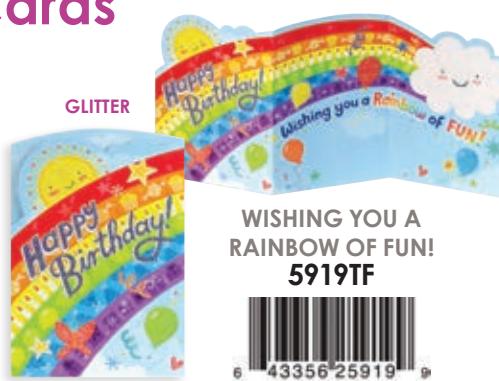
FOIL
MER-MAKE A WISH!
HAPPY BIRTHDAY!
6600TF

1 92073 78865 4



FOIL
FIND YOUR WAY TO THE
TREASURE!
HAPPY BIRTHDAY!
5922TF

6 43356 25922 9



WISHING YOU A
RAINBOW OF FUN!
5919TF

6 43356 25919 9



FOIL
IT'S A FAIRY GOOD DAY
FOR A BIRTHDAY! HOPE IT'S
AS SPECIAL AS YOU!
6604TF

1 95130 08963 3



FOIL
HAVE A ROARIN'-GOOD,
DINO-RIFFIC,
STOMPIN' GREAT TIME!
5921TF

6 43356 25921 2

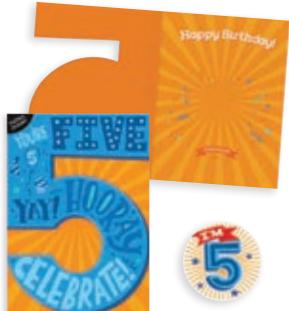
Tattoo Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope
 • Minimum 12 per design



HAPPY BIRTHDAY! I'M 4
5828T

6 43356 35828 1



HAPPY BIRTHDAY! I'M 5
5829T

6 43356 35829 8

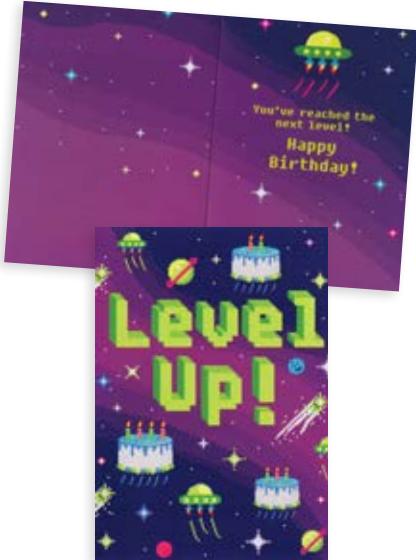


HAPPY BIRTHDAY! I'M 6
5830T

6 43356 35830 4

Neon Birthday Cards

5" x 7" card printed on FSC paper
 • Recycled colored envelope
 • Minimum 12 per design



YOU'VE REACHED THE
NEXT LEVEL! HAPPY BIRTHDAY!
5937NE

6 43356 25937 3



KICKFLIP Your way
to a RAD DAY!
5935NE

6 43356 25935 9

Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAVE AN AMAZING DAY!
14635910



NEW

STAND TALL, STAY COOL AND
HAVE A WILDLY FUN BIRTHDAY!
14635911



NEW

HOPE YOUR DAY IS
CLAW-SOME!
14635912



Hey Party Animal!

NEW

CELEBRATE! IT'S YOUR
BIRTHDAY!
14635914



NEW

IT'S YOUR SPECIAL DAY.
HAPPY BIRTHDAY!
14635916



NEW

KICK UP YOUR HEELS & HAVE A
ROOTIN'-TOOTIN' GOOD TIME!
14635918



NEW

HAVE A HAPPY BIRTHDAY!
14635920



NEW

WISHING YOU A TALL
STACK OF FUN TODAY!
14635919



NEW

HAVE A FUN-FILLED BIRTHDAY!
14635921



DIE-CUT

BIRTHDAY WISHES!
14338562



Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPING YOUR BIRTHDAY
IS THE G.O.A.T.!
(GREATEST OF ALL TIME)
14338564



HAPPY BIRTHDAY!
GO NUTS!
14338561



HAVE A
SUPER DAY!
6413FC



WISHING YOU
AN ALL-STAR
BIRTHDAY!
6414FC



HOPE YOUR BIRTHDAY IS
PAWSOME!
6415FC



HAPPY BIRTHDAY!
HOPE IT'S PURR-FECT!
6401FC



HOPE IT'S DINO-MITE!
6402FC



WISHING YOU A BRIGHT
AND HAPPY DAY!
6405FC



SPECIAL WISHES JUST
FOR YOU!
HAPPY BIRTHDAY!
5750FC



HOPE YOUR DAY IS SWEET!
5748FC



SHINE ON!
6406FC



MAKE A WISH!
6400FC



WISHING YOU A
BRIGHT & HAPPY DAY!
6403FC



Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE IT'S RAD!
14395671



1 97640 36370 8



HAVE AN ENCHANTED
BIRTHDAY!
5234FC



6 43356 25234 3



HOPE YOU HAVE A
BREAKAWAY DAY!
6011FC



1 92073 54776 3



LET'S CELEBRATE!
6012FC



1 92073 54787 9



ALL ABOARD FOR
A DAY OF FUN!
HAPPY BIRTHDAY!
5909FC



6 43356 25909 0



WISHING YOUR DAY IS
AS SWEET AS YOU!
6015FC



1 92073 54794 7



ENJOY YOUR DAY
PARTY ANIMAL!
6017FC



1 92073 55709 0



HOPE YOUR DAY IS
OUT OF THIS WORLD!
5801FC



6 43356 25801 7



A GREAT DAY IS
WRITTEN IN THE STARS
14338557



8 86102 03441 5



HAPPY BIRTHDAY!
HOPE IT'S SPECTACULAR!
5908FC



6 43356 25908 3



IT'S PARTY TIME! HAVE A
FIN-TASTIC BIRTHDAY!
5907FC



6 43356 25907 6



HAVE A BIRTHDAY
FULL OF LAUGHS!
5869FC



6 43356 25869 7



HAVE A
SUPER BIRTHDAY!
GO GIRL!
5860FC



6 43356 25860 4



HAVE A WILD
BIRTHDAY!
14338568



8 86102 03459 0

Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



IT'S YOUR DAY,
SWEET!
5231FC



HAVE OCEANS OF FUN ON
YOUR BIRTHDAY!
5859FC



WISHING YOU AN ALL STAR
HAPPY BIRTHDAY!
5584FC



HOPE YOUR BIRTHDAY
TWINKLES WITH MAGIC!
5664FC



HOPE YOUR BIRTHDAY
SPARKLES!
5585FC



ALL SIGNS POINT TO A
HAPPY BIRTHDAY!
5812FC



BLAST OFF FOR A
GREAT BIRTHDAY!
5230FC



POWER UP AN AWESOME
BIRTHDAY!
5233FC



WISHING YOU OCEANS
OF FUN!
14395666



REV IT UP, IT'S YOUR
SPECIAL DAY!
14395663



HAPPY BIRTHDAY! HOPE YOU
HAVE A COOL DAY!
14395670



HOPE YOUR DAY IS AS
SWEET AS YOU!
14395669

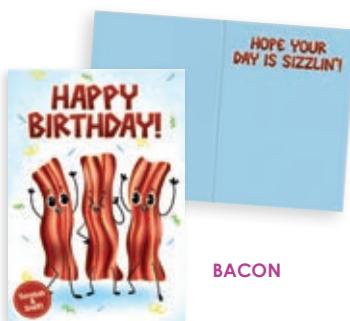


Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



WISHING YOU A SUPER SWEET BIRTHDAY!
6506SS



HOPE YOUR DAY IS SIZZLIN'!
6508SS



WISHING YOU A DAY FULL OF SWEETS & TREATS!
6501SS



HOPE YOUR BIRTHDAY IS A DREAM!
14338559



MAY YOUR DAY BE EXTRA SWEET!
6503SS



'BOUT YOUR BIRTHDAY! HOPE IT'S GREAT!
6021SS



COOL WISHES FOR A SWEET BIRTHDAY!
6020SS



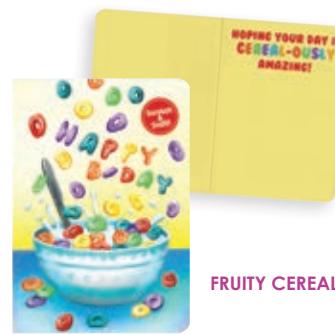
HAPPY BIRTHDAY WITH SPRINKLES ON TOP!
5036SS



HAVE AN EXTRA YUMMY BIRTHDAY!
4624SS



DOUBLE UP ON BIRTHDAY FUN!
5917SS



HOPING YOUR DAY IS CEREAL-OUSLY AMAZING!
6505SS



HOPE YOUR BIRTHDAY IS DIPPED IN FUN!
5916SS



Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

HAPPY BIRTHDAY!
AND MANY MORE!
5784SSHOPE YOUR BIRTHDAY IS
EVERYTHING YOU WANT
AND S'MORE! HAPPY BIRTHDAY!
5783SSTO YOU!
5434SSIT'S YOUR BIRTHDAY!
SWEET!
5781SSCATCH SOME
WAVE-ZZA FUN!
5918SSHOPE YOUR BIRTHDAY
OVERFLOWS WITH FUN!
5782SSHAPPY BIRTHDAY!
HOPE IT'S FULL OF FUN!
5582SSHOPE YOUR BIRTHDAY
REALLY PACKS A PUNCH!
5915SS

POPCORN

HOPE YOUR BIRTHDAY IS
POPPIN' WITH FUN!
5659SS

CINNAMON

HOPE YOUR BIRTHDAY
IS RED HOT!
5433SSHAPPY BIRTHDAY WITH
EVERYTHING ON IT!
4626SSA RAINBOW OF FUN FOR
YOU! HAPPY BIRTHDAY!
5785SS

Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR BIRTHDAY IS
SUPER SWEET!
4625SS



6 43356 24625 0



HAVE A MAGICAL
BIRTHDAY!
5709SS



6 43356 25709 6



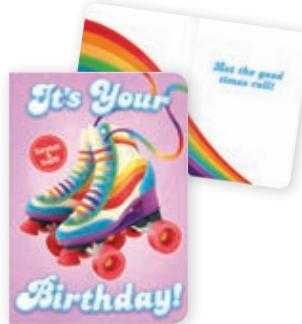
HOPE YOUR BIRTHDAY IS
BERRY SWEET!
HAPPY BIRTHDAY!
5435SS



6 43356 25435 4



WISHING YOU A BIRTHDAY
ILLED WITH ALL
OF YOUR FAVORITE THINGS!
14338560



LET THE GOOD TIMES ROLL!
14338558



8 86102 03449 1



HOPE YOUR DAY IS
SUPER SWEET!
14395660



1 97640 36375 3



HOPE YOUR BIRTHDAY IS
EXTRA SWEET!
14395661



1 97640 36374 6

Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAPPY BIRTHDAY! KICK
UP YOUR HEELS AND
ENJOY THE DAY!
14635917



1 97640 61612 5



NEW

HAPPY BIRTHDAY!
14635922



1 97640 61617 0



NEW

HOPE IT'S SWEET!
14635913



1 97640 61608 8



HOPE YOUR DAY IS
MAGICAL!

6803GL



1 92073 78856 2

World of Eric Carle™ Glitter Birthday Cards

Available in Canada only.

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



WHAT FUN YOU'RE 1,
HAPPY BIRTHDAY!
14606170



8



LOOK WHO'S 2,
HAPPY BIRTHDAY!
14606171



5



WHAT A TREAT! 3 IS SWEET!
HAPPY BIRTHDAY!
14606172



1



ERIC CARLE HAPPY
BIRTHDAY! BLANK INSIDE
14606169



8

Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

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SENDING YOU MAGICAL
BIRTHDAY WISHES!
14395662



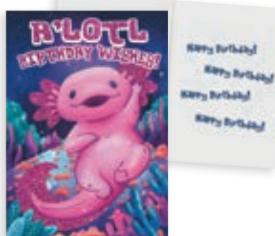
5



HOPE YOUR DAY IS FILLED
WITH HAPPINESS!
14395668



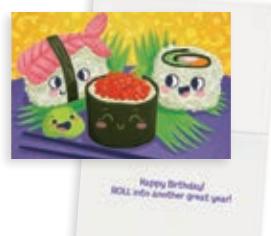
4



HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
14395664



7



HAPPY BIRTHDAY!
ROLL INTO ANOTHER
GREAT YEAR!
14338565



5



HAPPY BIRTHDAY WITH
SPRINKLES ON TOP!
6807GL



6



HOPE YOUR DAY
SPARKLES!
6808GL



YOU'RE OTTERLY
AMAZING!
6800GL



1



HOPE YOUR DAY IS
BRIGHT AND SHINY!
6801GL



8



WISHING YOU A BIRTHDAY
FILED WITH MAGICAL FUN!
5592GL



4



MAKE A SPLASH ON
YOUR BIRTHDAY!
5325GL



8

Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR DAY IS
MAGICALLY SWEET!
6805GL



HOPE YOUR BIRTHDAY
BUBBLES OVER WITH FUN!
5593GL



HOPE ALL YOUR DREAMS
COME TRUE!
5905GL

DIE-CUT



KEEP SMILIN'!
5821GL



Regular Birthday Cards

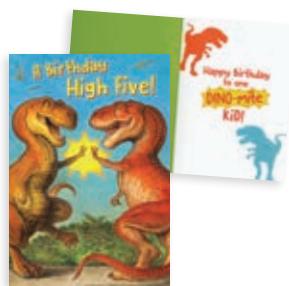
5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



WISHING YOU
SPARKLES AND FUN
ON YOUR BIRTHDAY!
5667GL



HAVE AN ALL-STAR
BIRTHDAY!
3098G



HAPPY BIRTHDAY TO ONE
DINO-MITE KID!
5837G



HOPE YOUR BIRTHDAY
IS MAGICAL!
5332G



WISHING YOU THE SWEETEST
BIRTHDAY EVER!
5675G



YOU SCORE! HAPPY
BIRTHDAY!
3172G



HAPPY DAY!
5350G



SLAM DUNK A GREAT
BIRTHDAY!
5218G



HAVE A ROARIN' GREAT
BIRTHDAY!
5239G

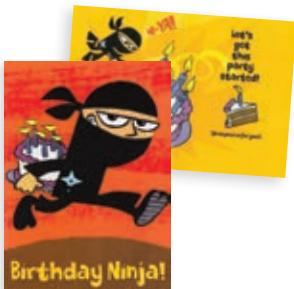


YOU ARE ONE
INCREDIBLE
FUN
AMAZING
KID!
4959G



Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HI-YA! LET'S GET THIS PARTY
STARTED!
(FIRST PIECE IS FOR YOU!)
4971G



TO YOU!
4975G



DIE-CUT

TO YOU!
5331G



TO YOU!
(HOPE IT'S YUMMY!)
4976G



Baby Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

BABY LOVE AND BABY JOY!
CONGRATULATIONS!
14635909



DIE-CUT

CONGRATULATIONS!
5439G



DIE-CUT

SMILES, SUN, AND
BIRTHDAY FUN!
5820G



CONGRATULATIONS!
5671G



DIE-CUT

CONGRATULATIONS!
WISHING YOU
LOADS OF LOVE!
5926G



CONGRATULATIONS ON
YOUR LITTLE SWEETIE!
6003G



DIE-CUT

1 BIG LOVE THAT
GROWS AND GROWS
CONGRATULATIONS!
5928G



CONGRATULATIONS
ON YOUR NEW
LITTLE NOISE MAKER!
5927G



BRINGING YOU
LOADS OF FUN
ON YOUR BIRTHDAY!
5679G



HANGING OUT JUST GOT SO
MUCH SWEETER.
CONGRATULATIONS!
5818G



72-Pocket Card Program

PRODUCT FEATURES:

- Pick any 72 dozen cards
- FREE 72-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



YOU PICK
PGM5123



DISPLAY ONLY
DIS4479



72'h x 22'w
Minimum 1

Available in
Canada only.

48-Pocket Card Program

PRODUCT FEATURES:

- Pick any 48 dozen cards
- FREE 48-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



YOU PICK
PGM5120



DISPLAY ONLY
DIS4481



74'h x 18'w
Minimum 1

Available in
Canada only.



24-Pocket Card Program

PRODUCT FEATURES:

- Pick any 24 dozen cards
- FREE 24-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

YOU PICK

PGM5122



DISPLAY ONLY
DIS4483



60'h x 15'w
Minimum 1

Available in Canada only.



Birthday Card Assortment

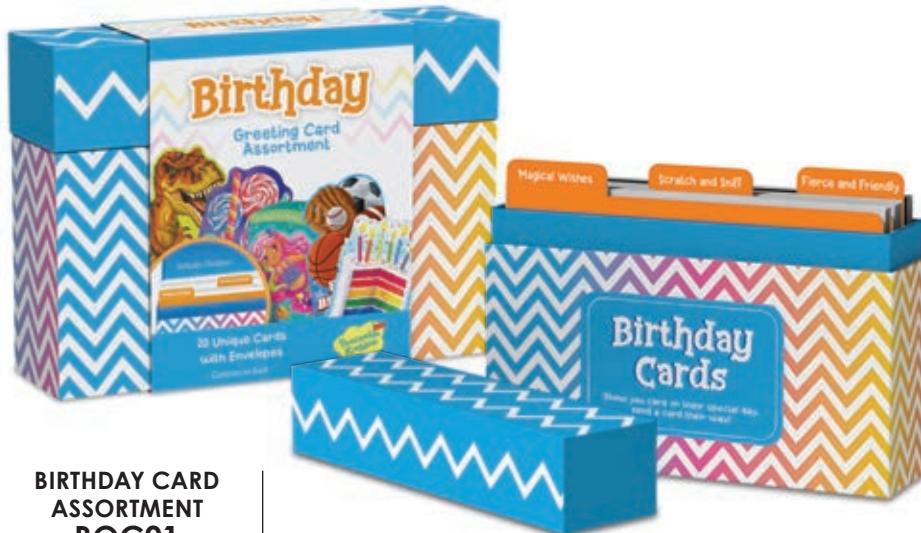
With three categories to choose from, this box keeps an assortment of birthday cards conveniently close at hand.

PRODUCT FEATURES:

- Birthday cards for any young person
- Three categories: Fierce and Friendly, Scratch and Sniff and Magical Wishes
- Includes three tab dividers

CONTENTS:

- 20 birthday cards with envelopes
- 3 tab dividers



BIRTHDAY CARD
ASSORTMENT
BOC01



7 1/2" w x 5 1/2" h x 2" d
Minimum 6

Enclosure Assortment

These enclosure cards can be used for almost any occasion including a birthday, celebration, congratulations and many more.

PRODUCT FEATURES:

- All-in-one convenience
- Enclosure cards hold a standard gift card

CONTENTS:

- 20 enclosure cards with envelopes



ENCLOSURE
ASSORTMENT
BOC02



6 1/2" w x 7 3/4" h x 1" d
Minimum 6



Gift Enclosure Card Program

Attract customers looking for a unique and thoughtful card selection.

PRODUCT FEATURES:

- Simple, effective way to increase average transaction value
- Beautifully designed, high-quality cards
- Cost based on final product
- Customer must pick designs on order

CONTENTS:

- Pick any 32 dozen gift enclosures
- FREE 32-pocket counter display



GIFT ENCLOSURE
CARD PROGRAM
PGM5121



DISPLAY ONLY
DIS4501

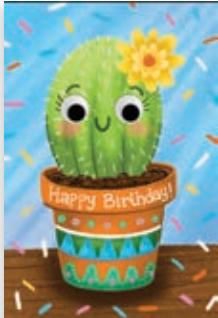
17" h x 9" w
Minimum 1



Available in Canada only.

Googly Eye Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E651



1 95130 08983 1



E652



1 95130 08984 8



GOOGLY
EYES ON
EVERY CARD!



E653



1 95130 08985 5



E654



1 95130 08986 2

Foil Age-Specific Gift Enclosures

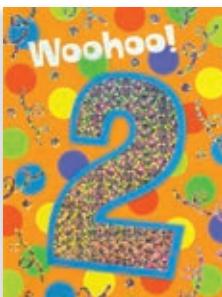
2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E510



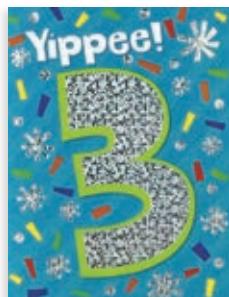
6 43356 40510 7



E511



6 43356 40511 4



E512



6 43356 40512 1



E513



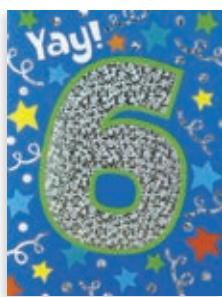
6 43356 40513 8



E549



6 43356 40549 7



E550



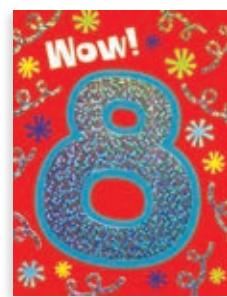
6 43356 40550 3



E557



6 43356 40557 2



E558



6 43356 40558 9

Joke Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Punch line inside card • Recycled envelope • Minimum 12 per design



PUNCH LINE INSIDE:
THEY HAVE 9 LIVES.
14341207



PUNCH LINE INSIDE: SO IT
WOULDN'T BE A HOT DOG!
14341205



PUNCH LINE INSIDE:
FRENCH FLIES
14341198



PUNCH LINE INSIDE:
AN EGG ROLL.
14341206



Foil Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



E626



14406032



14406033



14341201



14341203



E647



E621



E627



E632



E595



E635



E628



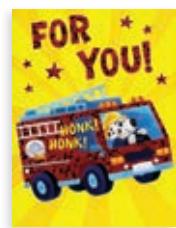
E495



E636



E615



E602



E617



Foil Gift Enclosures

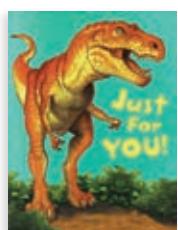
2³/₈" x 3¹/₂" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



E543



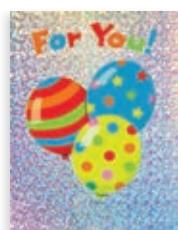
E594



E572



E496



E517



6 43356 40543 5



6 43356 40594 7



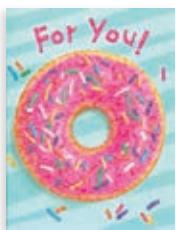
6 43356 40572 5



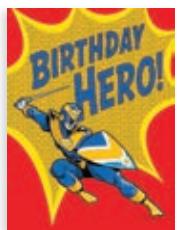
6 43356 40496 4



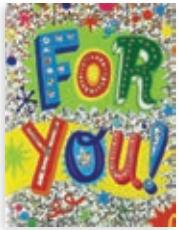
6 43356 40517 6



E601



E577



E494



E573



E497



E515



6 43356 40601 2



6 43356 40577 0



6 43356 40494 0



6 43356 40573 2



6 43356 40497 1



6 43356 40515 2



E541



E542



E514



E655



E618



6 43356 40541 1



6 43356 40542 8



6 43356 40514 5



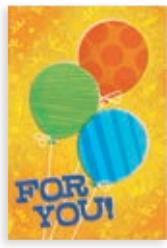
1 95130 08987 9



1 92073 54768 8

Glitter Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406031



14406035



14341199



E642



E629



1 97640 36891 8



1 97640 36894 9



1 97640 34899 6



1 95130 08979 4



1 92073 80377 7

Glitter Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E650



E641



E631



E505



E504



E590



1 95130 08982 4



1 95130 08978 7



1 92073 80379 1



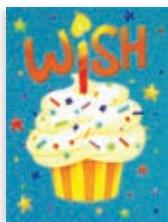
6 43356 40505 3



6 43356 40504 6



6 43356 40590 9



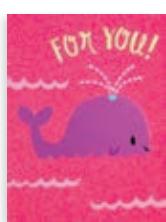
E596



E559



E547



E581



E591



6 43356 40596 1



6 43356 40559 6



6 43356 40547 3



6 43356 40581 7



6 43356 40591 6

Scratch & Sniff Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

BUBBLE GUM



E640

GRAPE



E623

STRAWBERRY



E624

VANILLA



14406028



1 95130 08977 0



1 92073 80370 8



1 92073 80369 2



1 92073 80371 5

E625



14406027



1 97640 36895 6

1 97640 36902 1

Regular Gift Enclosures

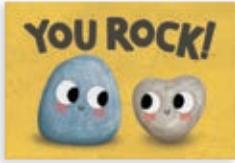
2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406029



14406036



14406034



14341204



14341202



14406030



1 97640 36903 8



1 97640 36901 4



1 97640 36900 7



8 86102 03781 2



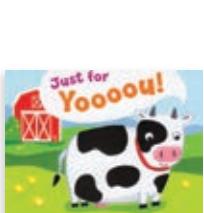
8 86102 03778 2



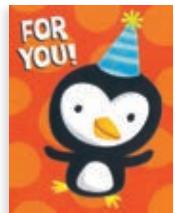
1 97640 36892 5

Regular Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



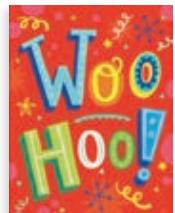
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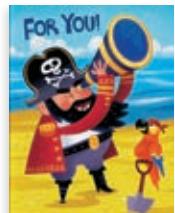
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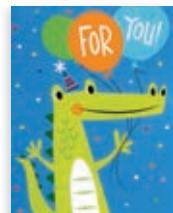
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E523



E578



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1 92073 80382 1



6 43356 40492 6



6 43356 40523 7



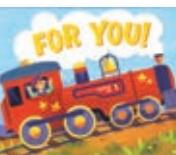
6 43356 40578 7



E633



E610



E592



E553



E611



E612



1 92073 80381 4



1 92073 54760 2



6 43356 40592 3



6 43356 40553 4



1 92073 54761 9



1 92073 54762 6



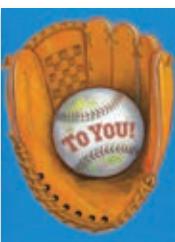
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E613



E539



E286



E538



E373



1 92073 54766 4



1 92073 54763 3



6 43356 40539 8



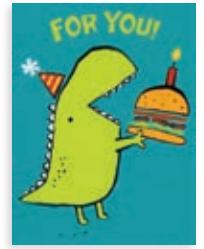
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6 43356 40373 8



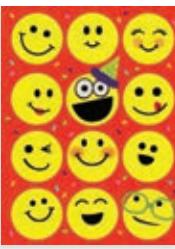
E603



E568



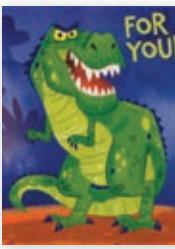
E457



E508



E454



E537



6 43356 40603 6



6 43356 40568 8



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6 43356 40508 4



6 43356 40454 4



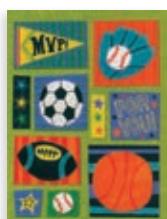
6 43356 40537 4

Regular Gift Enclosures

2^{3/8}" x 3^{1/2}" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E565



E491



E481



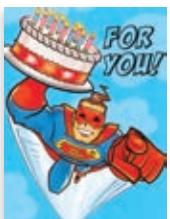
E480



E540



E453



E469



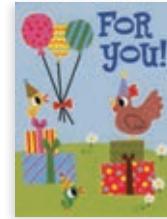
E552



E534



E583



E569



E464



Baby Gift Enclosures

2^{3/8}" x 3^{1/2}" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E620



E490



E526



E588



E619



E585



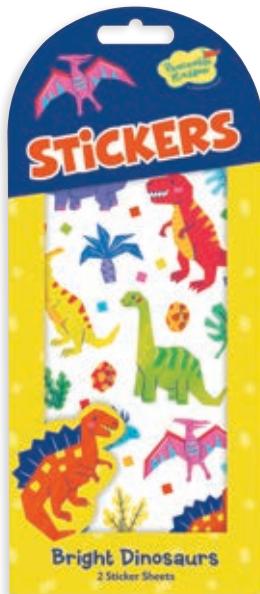
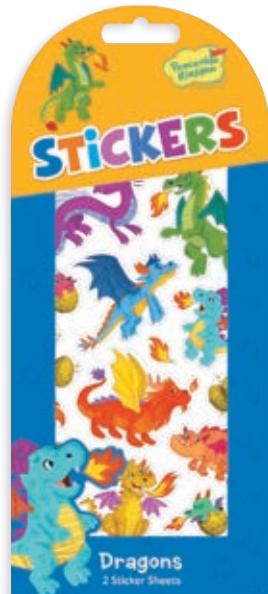
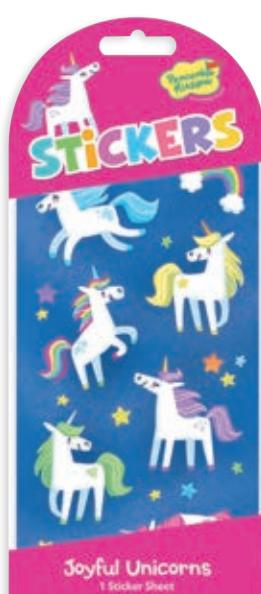
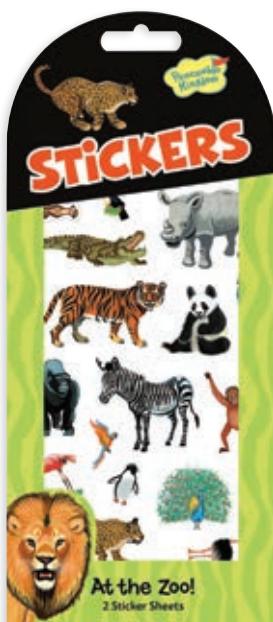
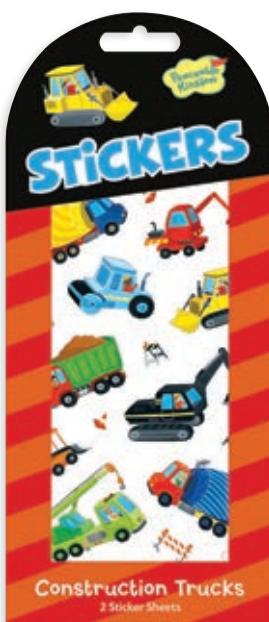
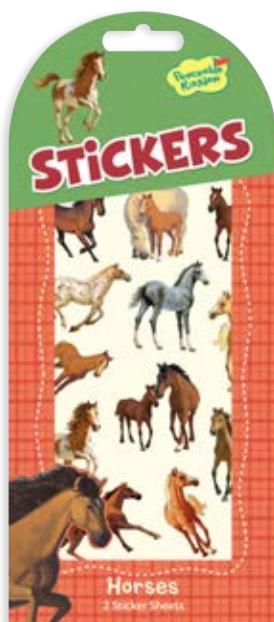
stickers

ILLUSTRATIONS FROM
HAPPY CAMPERS STICKER TOTE
see page 94



Regular Sticker Packs

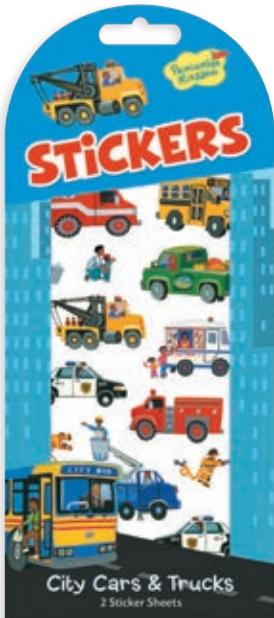
2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design

BRIGHT DINOSAURS
14395673DRAGONS
14395674DILL-ICIOUS PICKLES
14395677WOODLAND ANIMALS
14395679JOYFUL UNICORNS
STK242AT THE ZOO!
STK175FAMILY PETS
STK237CONSTRUCTION TRUCKS
STK229DINOSAUR
STK18HORSES
STK47

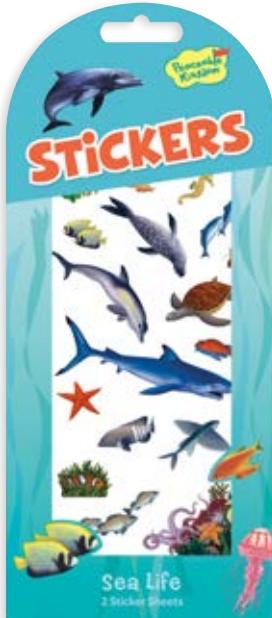
Regular Sticker Packs

2 sheets permanent acid-free stickers

• 4" w x 9" h pegnable pack • Minimum 12 per design



CITY CARS & TRUCKS
STK63



SEA LIFE
STK19



Googly Eye Sticker Packs

1 sheet permanent puffy stickers

• 4" w x 9" h pegnable pack • Minimum 12 per design



SILLY PETS
STK258

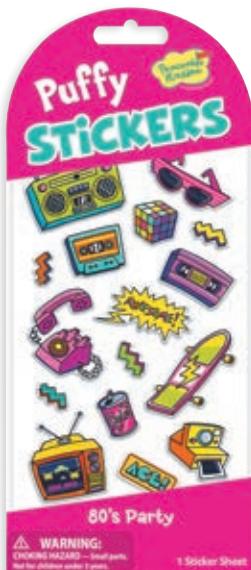


ANIMAL FRIENDS
STK257

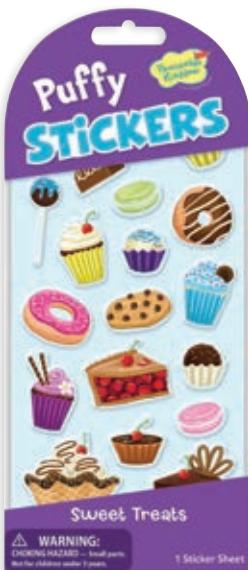


Puffy Sticker Packs

1 sheet permanent puffy stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



80'S PARTY
STK14395672



SWEET TREATS
STK254



BIRTHDAY FUN!
STK182

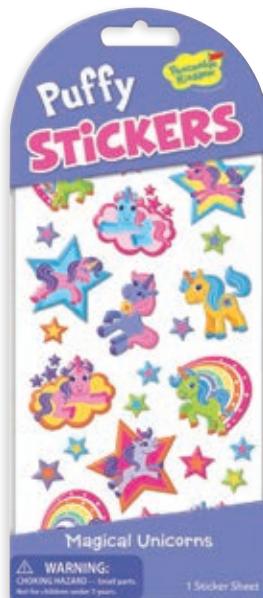


SEA LIFE
STK210



Puffy Sticker Packs

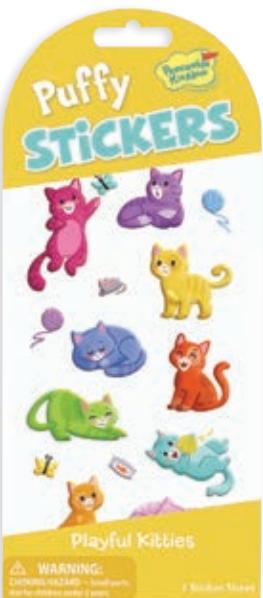
1 sheet permanent puffy stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



MAGICAL UNICORNS
STK86



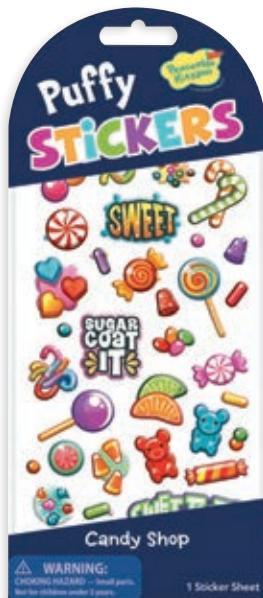
6 43356 04611 9



PLAYFUL KITTIES
STK240



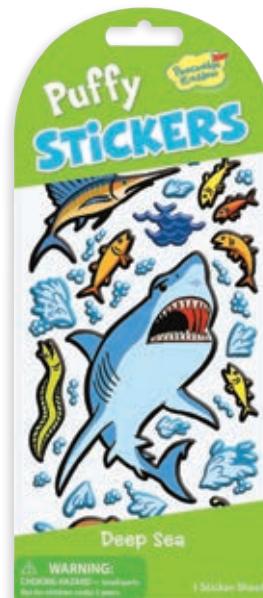
1 92073 85974 3



CANDY SHOP
STK245



1 92073 88198 0



DEEP SEA
STK246



1 92073 88199 7



PREHISTORIC
STK247



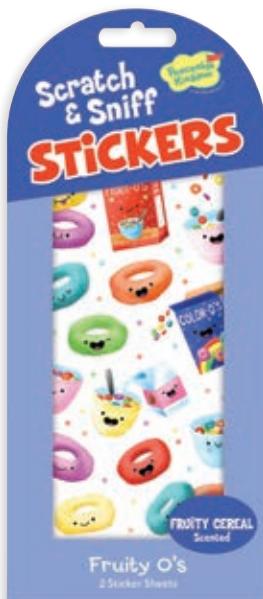
1 92073 88201 7

Scratch & Sniff Sticker Packs

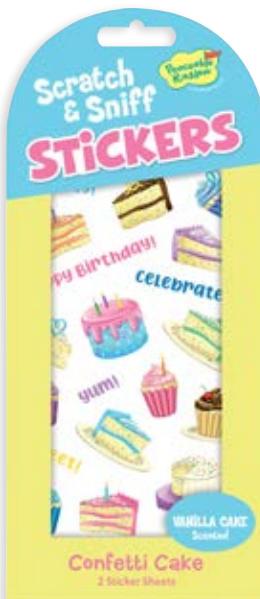
2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



CHERRY SURPRISE
14395678



FRUITY O'S
STK249



CONFETTI CAKE
STK250

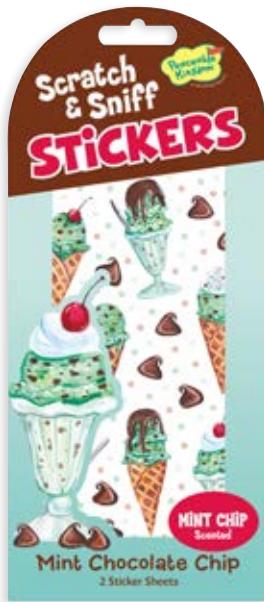


TOASTED MARSHMALLOWS
STK251



Scratch & Sniff Sticker Packs

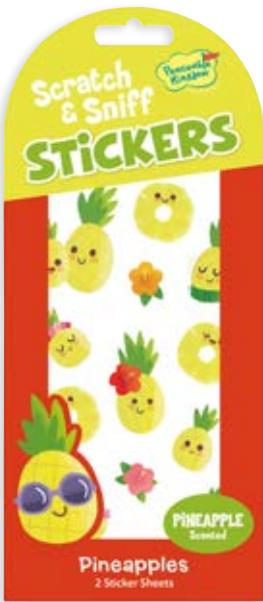
2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



MINT CHOCOLATE CHIP
STK236



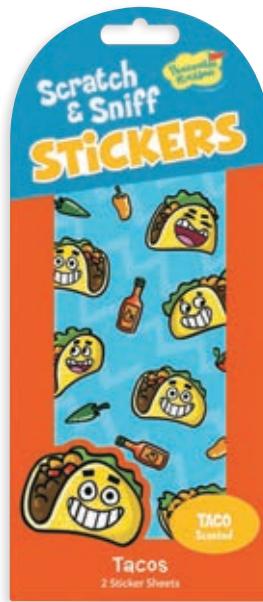
1 92073 56661 0



PINEAPPLES
STK234



1 92073 56659 7



TACOS
STK235



1 92073 56660 3



FROZEN TREATS
STK225



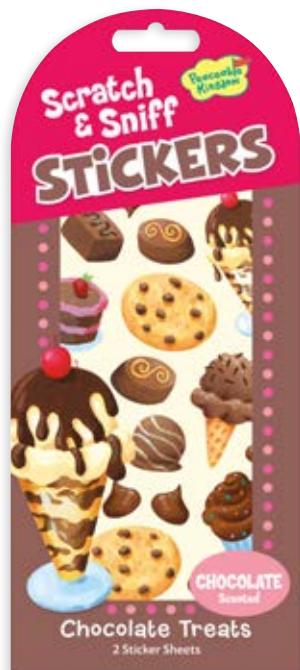
6 43356 05895 2



FLOWER FAIRIES
STK226



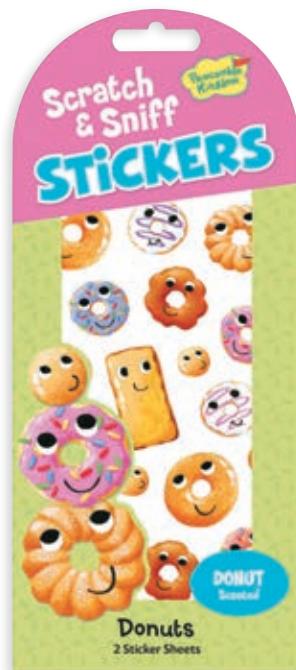
6 43356 05896 9



CHOCOLATE TREATS
STK75



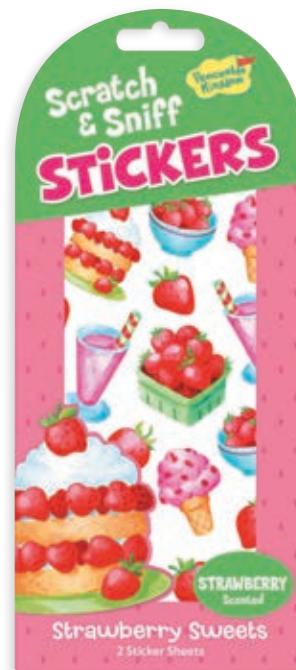
6 43356 04502 0



DONUTS
STK105



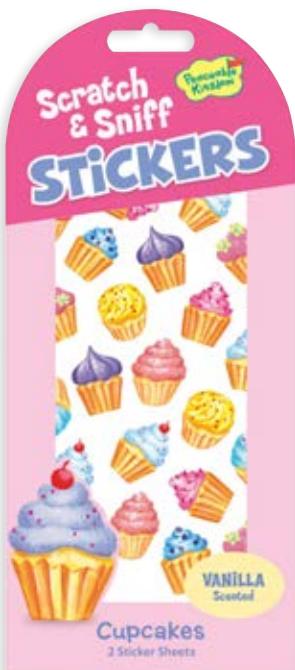
6 43356 04750 5



STRAWBERRY SWEETS
STK76



6 43356 04503 7



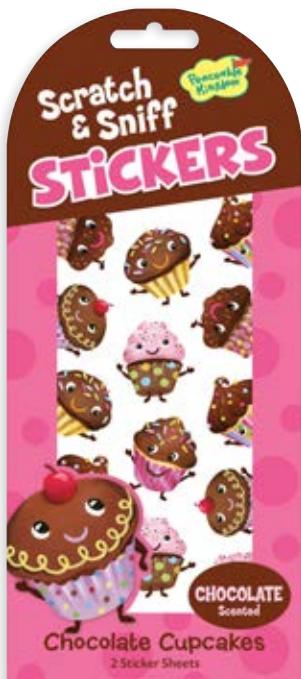
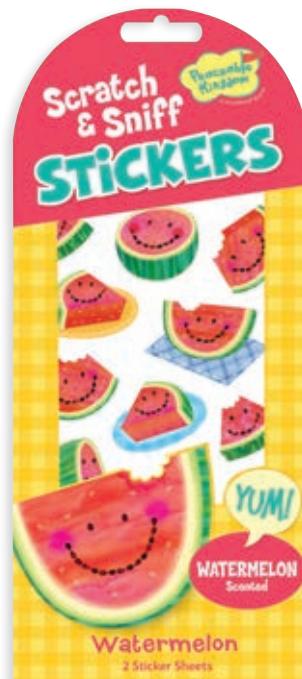
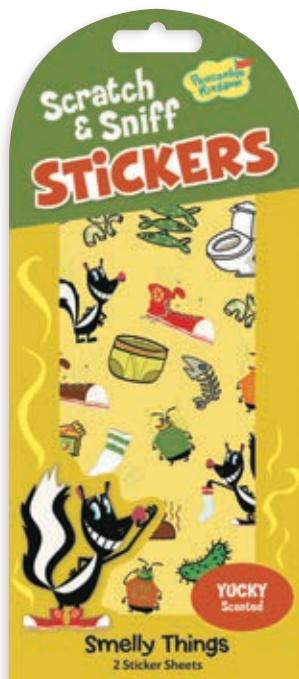
VANILLA CUPCAKES
STK79



6 43356 04506 8

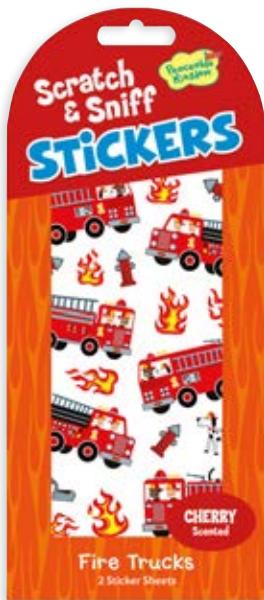
Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design

PIZZA
STK77COTTON CANDY
STK97CHOCOLATE LABS
STK185FRUIT PUNCH
STK144GRAPE PONIES
STK217CHOCOLATE CUPCAKES
STK135WATERMELON
STK96SMELLY THINGS
STK184BUBBLEGUM
STK81

Glitter Sticker Packs

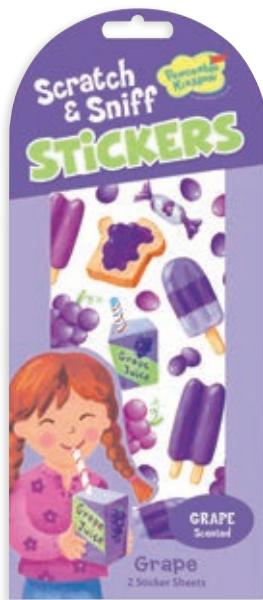
1 sheet permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



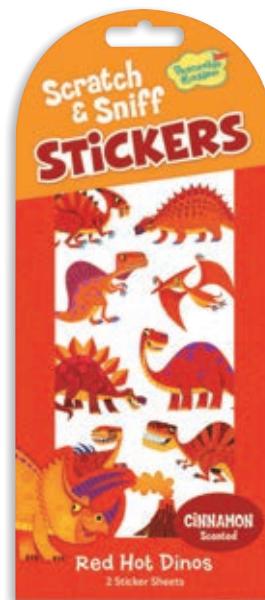
CHERRY FIRE TRUCKS
STK218



WHIPPED CREAM
STK171



GRAPE
STK78



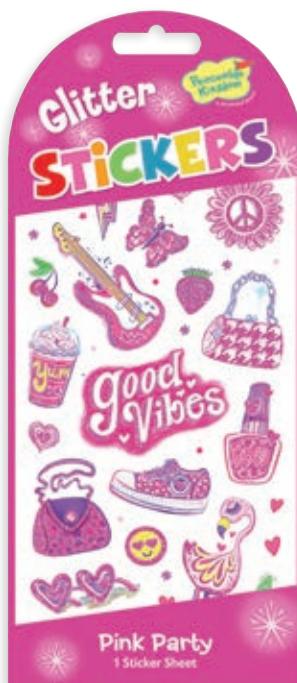
RED HOT DINOS
STK186



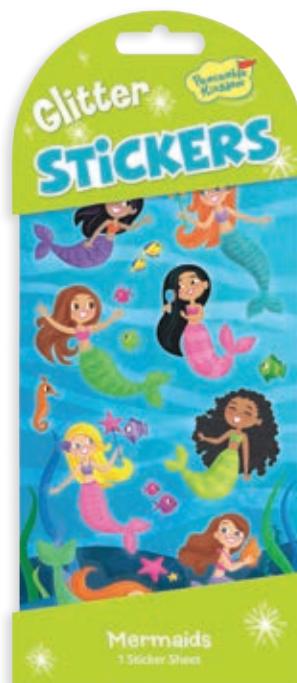
POPCORN
STK80



MUSHROOM FUN
14395675



PINK PARTY
14395676



MERMAIDS
STK191



OCEAN CUTIES
STK243



Glitter Sticker Packs

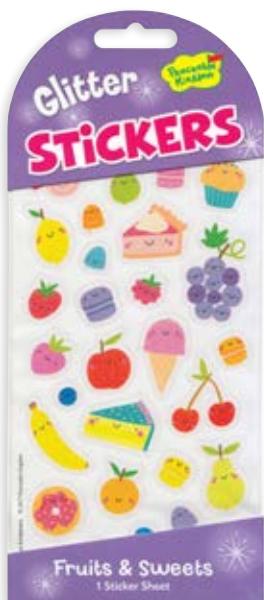
1 sheet permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design

FLOWER FAIRIES
STK241

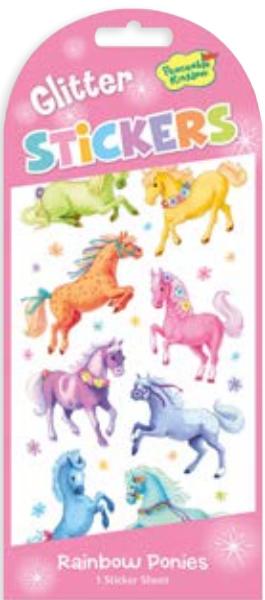
1 92073 85975 0

MAGICAL DOLPHINS
STK227

6 43356 05897 6

FRUITS & SWEETS
STK228

6 43356 05898 3

RAINBOW PONIES
STK192

6 43356 05496 1

SWEET BUTTERFLIES
STK93

6 43356 04604 1

GLITTER KITTIES
STK173

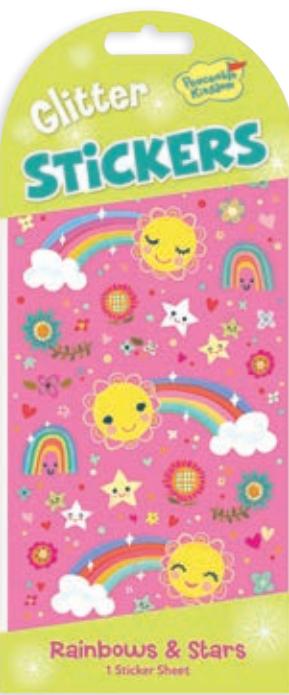
6 43356 05206 6

SPARKLY PRINCESS
STK124

6 43356 05019 2

GLITTER PUPPIES
STK207

6 43356 05638 5

RAINBOWS & STARS
STK208

6 43356 05637 8

Glow-in-the-Dark Sticker Packs

1 sheet permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



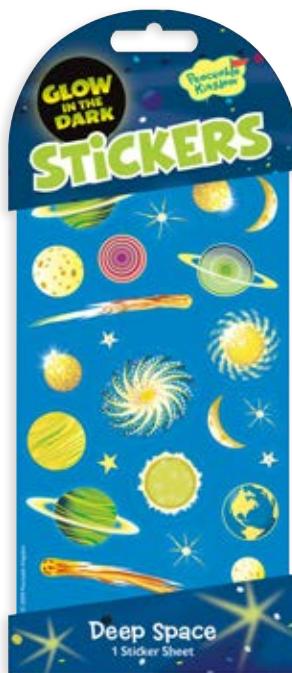
BUGS
STK222



SPACE
STK223



GLOWING UNICORNS
STK158



DEEP SPACE
STK44



GLOWING DINOSAURS
STK109



HAPPY OWLS
STK169



GLOWING BUGS & SPIDERS
STK107



GLOWING DINO BONES
STK159



36-Hook 2-Sided Sticker Program



PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

CONTENTS:

- Choose up to 36 designs of stickers and reusable sticker totes
- FREE 68" h x 18" w 36-hook 2-sided floor display

You Pick
PGM5270



6 43356 95270 0

Display Only
DIS4719



Available in Canada only.

54-Hook 3-Sided Sticker Program



PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

CONTENTS:

- Choose up to 54 designs of stickers and reusable sticker totes
- FREE 68" h x 18" w 54-hook 3-sided floor display

You Pick
PGM5111



6 43356 95111 6

Display Only
DIS4490



Available in Canada only.



Sticker Pack Program

CONTENTS:

- FREE 8 $\frac{3}{4}$ "w x 9 $\frac{1}{2}$ "h x 6 $\frac{1}{2}$ "d display
- 96 packs, 1 dozen each of 8 designs
- Customer must pick designs on order

STICKER PACK
PROGRAM
PGM5530



6 43356 95530 5

Ice Cream Truck Sweet Sticker Display

CONTENTS:

- Ice cream truck display
- 25 tins with 5 of each scented sticker: vanilla, strawberry, grape, cherry and chocolate
- Minimum 1 filled display



ICE CREAM TRUCK
SWEET STICKER
DISPLAY
SR16



1 92073 72242 9



Sweet-Scented Sticker Display

CONTENTS:

- Sticker tin display
- 30 tins with 10 of each scented sticker: vanilla, strawberry and chocolate
- Minimum 1 filled display

SWEET-SCENTED
STICKER DISPLAY
SR17



1 92073 95250 5



Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6 $\frac{3}{4}$ "w x 6 $\frac{3}{4}$ "h x 1 $\frac{1}{4}$ "d tote • Minimum 6 per design

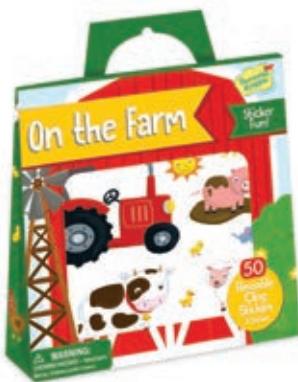
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



HAPPY CAMPERS
SP87



1 95130 03305 6



ON THE FARM
SP86



1 92073 85979 8



AT THE AIRPORT
SP33



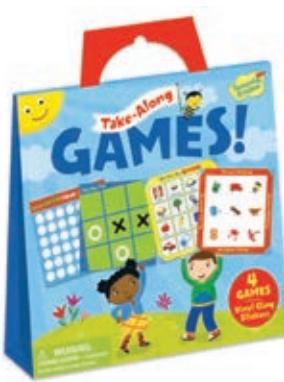
6 43356 04306 4



MAGICAL UNICORNS
SP71



6 43356 05630 9



TAKE-ALONG GAMES!
SP68



6 43356 05454 1



SWEET SHOPPE
SP84



1 92073 56663 4



TRAIN TIME!
SP44



6 43356 04485 6



OCEAN ANIMALS
SP62



6 43356 05390 2

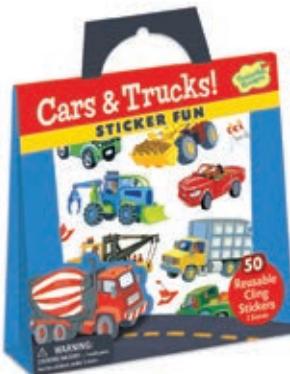
Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6³/₄"w x 6³/₄"h x 1¹/₄"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



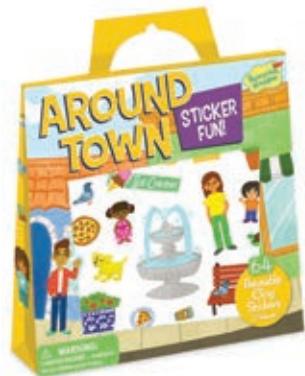
MY PET PUPPY
SP75



CARS & TRUCKS!
SP66



UNDERWATER FRIENDS
SP88



AROUND TOWN
SP89



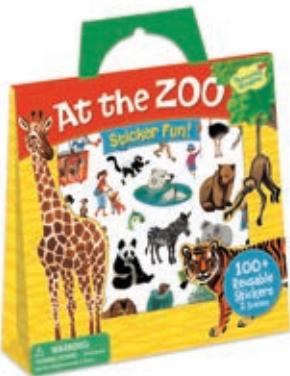
DINOSAUR
SP6



FUNNY FACES
SP28



MERMAID
SP23



AT THE ZOO
SP42



PRINCESS
SP61



SPACE ADVENTURE
SP63



Unique. Exclusive. Built for Your Market.

Our portfolio features **exclusive, one-of-a-kind game titles** that you won't find anywhere else. Each game is built with flexibility in mind—allowing for **full localization, thematic customization, and market-specific exclusivity** so you can offer players something truly differentiated.



Sky Magic

Take playtime to new heights, as kids work together to weather the storm and create a dazzling sky full of wonder, building cooperation and confidence along the way.



Fish Stix

Dive into fun, where quick eyes and playful teamwork keep the catch coming.



A Game
for You
and Your
2-Year-Old



Topper Takes A Trip

Join Topper on a cheerful adventure, that encourages memory, curiosity and confidence, through cooperative play that brings kids together.

Panda's Picnic

Help Panda plan the perfect picnic, as players share ideas and celebrate wins together with gentle strategy and heart.



Chugga Choo!

All aboard for cooperative excitement, as players build a bright, busy train, learning to take turns, work together and enjoy the journey as one.



Whether you're looking to **stand out in a crowded market, boost retention, or launch a localized exclusive**, we can tailor our content to match your strategy.

Reach out to our team to discuss how we can optimize these titles—and future releases—for your market.



ORDER PLACEMENT - U.S. INVENTORY

- All orders MUST be submitted on a purchase order form OR a MW Wholesale order form available upon request.
- Full case pack quantities.
- Peaceable Kingdom Item numbers must be indicated on order.
- Minimum order amount of \$2500.00
- No backorder allowances.

ORDER PLACEMENT - FACTORY DIRECT

- Special quotations required for localization or customized container programs.
- Ex works (EXW) terms apply.
- Order must be submitted on a company purchase order.
- Inquire for further details.

STANDARD TESTING CERTIFICATION

All of our MindWare products are tested to the following standards, and our reports are valid for 12 months:

- CPSIA
- ASTM
- EN-71 Part 1, 2, 3 and REACH

Please inquire about any specific test requirements you may have BEFORE order placement to ensure product compliance availability to your specific needs.

A WORD ABOUT PRICING

All prices are quoted in U.S. dollars and are subject to change without notice. Price lists are available upon request by contacting customer service.

ATTENTION

MW Wholesale will no longer hold US warehouse orders past 30 days. Any orders that exceed the 30-day time limit will be cancelled and held inventory will be released.

*NEW U.S. TAX LAW NOTIFICATION:

Special documentation may be required

Due to new United States Supreme Court ruling (*South Dakota v. Wayfair*) put into effect in June of 2018, our company is required to collect sales tax on all goods shipped to all states. This includes orders that are being shipped to a freight forwarder located in the U.S.

MW Wholesale will collect sales tax on orders being shipped to freight forwarders unless the freight forwarder provides us with a resale or exempt certificate.

California Consumers Notice of Collection and Opt Out Right. California consumers, please visit www.mindware.com/CAPRIVACY for information about the categories of and purposes for which we collect and use personal information, the right to opt out of the sale of personal

ORDERING & CUSTOMER SERVICE

- International customer service questions?
 - Toll-Free: 1-800-296-9485
 - Email: International@MWWholesale.biz
- New International Account Inquiries:
 - Toll-Free: 1-800-296-9485 - Option 7
 - Email: jmiller@MWWholesale.biz

SHIPPING & HANDLING*

- Standard in-house processing time is 10-15 business days.
- Omaha, NE / U.S. – All orders must be picked up from warehouse OR advance arrangements can be made to ship to the freight forwarder of your choice. (Customer pays shipment costs.)
 - Address for pickup:
MindWare Wholesale®
11201 Giles Rd.
La Vista, NE 68128
 - Dock Hours: 6:00 a.m. - 7:00 p.m. CST
- Pickups must be arranged within a 2-week window upon receiving shipment details from MW Wholesale.
- Truck or LTL pickups only. We cannot accept containers at our facility.

METHODS OF PAYMENT

Orders must be paid in advance via credit card or wire transfer. Shipments will not be prepped & shipped until payment is received.

NOTE: Requests for shipment dimensions & weights cannot be provided until shipment is prepped.

- We accept all major credit cards.
- Wire transfer: inquire for information.

IMAGES & SIGNAGE

- Digital Catalog: PKIntl.MWWholesale.biz

Acceptable Forms of Documentation:

- Business Registration Certificate
- A statement on your company letterhead stating you are selling the merchandise outside the United States.
- A copy of the export BOL from your forwarder showing the goods were shipped out of the United States.

Based on the state we are shipping to, there could be additional documents required to prove the shipment will not be sold in the U.S. Please inquire before placing an order.

information and our privacy policy.

Terms and Conditions. Please see www.mindware.com/CAPRIVACY for terms and conditions governing all orders and customer interactions.